TSINGHUA - MIT GLOBAL MBA PROGRAM

YOUR GATEWAY TO THE BEST OF CHINA
Since 1996, Tsinghua University School of Economics and Management (Tsinghua SEM) and MIT Sloan School of Management (MIT Sloan) have been a natural fit as partners, sharing a higher purpose of having a meaningful impact on the world. Based in two leading and prestigious comprehensive universities, both schools carry on a tradition of scientific excellence in their approach to management. Tsinghua SEM and MIT Sloan students are doers, seeking joy, meaning and fulfillment from the application of their diligence and the merit of their actions. Together, both schools and their students remain true to a common spirit of self-improvement, collaboration, and real achievement.
Two natural partners share core values that reflect a belief in virtue through action.

MENS ET MANUS
MIND AND HAND

SELF-DISCIPLINE, SOCIAL COMMITMENT
WHY THE TSINGHUA-MIT GLOBAL MBA PROGRAM

Based in Beijing, the Tsinghua-MIT Global MBA Program provides you with an immersive experience of China - you will develop **CHINA ROOTS** while the world-leading faculty and international student body guide your **GLOBAL VISION**.

The unique **COLLABORATION WITH MIT** enhances Tsinghua's already numerous resources. You will learn from the joint faculty from both Tsinghua SEM and MIT Sloan, interact with students from the two schools in various programs, and be connected with alumni networks of both Tsinghua and MIT. You may also apply to spend your second year at MIT in pursuit of an MIT Master of Science in Management Studies (MSMS) degree in addition to your MBA degree from Tsinghua.

Leveraging the **TSINGHUA NETWORK** gives you access to over 190,000 Tsinghua alumni, the most influential alumni network in China. You will be supported not only by Tsinghua’s elite reputation and comprehensive strengths as a prestigious university, but also by Tsinghua’s unparalleled entrepreneurship ecosystem.

The Tsinghua-MIT Global MBA Program opens the door to a lifetime of exciting opportunities.

What are you waiting for?
With globalization and greater interlinking between countries, businesses as well as governments and nonprofit organizations are increasingly looking for leaders with a global perspective. To successfully manage and lead in an increasingly complex environment, many are finding that traditional “business education” in an MBA program is no longer enough.

To develop and enable the next generation of such business leaders with global perspectives, Tsinghua University School of Economics and Management (Tsinghua SEM) established the International MBA Program in 1997. In 2013, the International MBA Program and the Chinese-taught Full-Time MBA Program were integrated into the Tsinghua-MIT Global MBA Program, reflecting a deeper China focus and a wider global reach. In close collaboration with MIT Sloan School of Management, Tsinghua SEM’s leading faculty drives world-class business education. Program participants from across China and from around the world also deeply enrich classroom and extracurricular discussions. More than 10,000 Tsinghua MBA alumni - as well as the extensive alumni network of the broader Tsinghua University will help each student maintain global insights beyond graduation.

Perhaps most importantly, Tsinghua University’s prominence provides its students unparalleled access into China. As Tsinghua is one of the leading academic institutions as well as one of the centers of technology innovation and entrepreneurship of China, national and international dignitaries regularly seek audience at SEM. With the growing spotlight on China on the international stage, there is no better vehicle to understanding the global market.

These are challenging and yet exciting times for business leaders in China and around the world. If you too have ambitions to join them on the world stage, I warmly welcome all of you to join this program. We are confident that the Tsinghua-MIT Global MBA Program will not only provide you with a world-class business education, but also serve as “Your Gateway to the Best of China.”

QIAN Yingyi
Dean
School of Economics and Management
Tsinghua University

The Tsinghua-MIT MBA Program began 17 years ago and the Program has graduated over 1,500 future managers educated to recognize vital areas of opportunity including sustainability, innovation and entrepreneurship, which are needed to move the Chinese economy forward. The MIT China Management Education Program has trained over 200 Chinese business faculty at MIT Sloan, influenced MBA curricula in China, and provided a model for business schools throughout the country. These collaborative efforts have been enormously successful, producing Global MBA graduates who have assumed positions in multinational companies or started their own businesses. We are committed to on-going support of the program at Tsinghua SEM, ensuring that Global MBA students continue to gain the skills necessary to navigate and succeed in a complex global economy.

David C. Schmittlein
John C Head III Dean
MIT Sloan School of Management

MIT Sloan developed the MIT China Management Education Program with a single objective to learn about China while sharing our knowledge about management and how to teach it. The program has given us and our Chinese colleagues at Tsinghua - deans, program directors, faculty, staff, and students participating in China Lab - an extraordinary opportunity to learn and connect in a world increasingly described as flat. This partnership is succeeding far beyond anyone’s original expectations.

Alan White
Senior Associate Dean Emeritus
MIT Sloan School of Management

MIT Sloan School of Management
GLOBAL VISION

World-renowned political and business leaders serve on the school’s advisory board and guide the program to world-class standards. Distinguished faculty from both Tsinghua and MIT, speakers, and a diverse student body bring thought-provoking and experience-based insights into the global classroom. Dual-degree programs with MIT Sloan and HEC Paris, over 100 exchange semester seats at top universities, short-term exchange programs, overseas study trips, and case competitions offer students opportunities for new experiences around the world.

* The photo was taken inside the Tsinghua library.
THE ADVISORY BOARD

Initiated by SEM’s Founding Dean ZHU Rongji, the Advisory Board of Tsinghua SEM was established in October 2000. Since its establishment, the Advisory Board has met annually to offer advice on the development of Tsinghua SEM.

The Advisory Board has provided tremendous help in the following initiatives:

• Contributing ideas and formulating strategies to make Tsinghua SEM a world-class school
• Promoting faculty development at Tsinghua SEM
• Supporting the establishment of research centers
• Funding research projects

HONORARY CHAIRMAN

ZHOU Rongji
Former President & CEO, Wal-Mart Stores, Inc.

H. Lee Scott, Jr.
Former Chairman & CEO, the Goldman Sachs Group, Inc.

Daniel F. Akerson
Chairman & CEO, General Motors Company

CURRENT MEMBERS

Daniel F. Akerson
Chairman & CEO, General Motors Company

Dominic Barton
Global Managing Director, McKinsey & Company, Inc.

Lloyd C. Blackstein
Chairman & CEO, The Goldman Sachs Group, Inc.

Sir John Bond
Former Chairman, Vodafone Group PLC

Sir Andrew Witty
Chairman, McNeil-P盖尔

Joe R. Oneal
Chairman & CEO, Ford Motor Company

Irwin Mark Jacobs
Co-founder and CEO, Qualcomm Inc.

Muhtar Kent
Chairman and CEO, The Coca-Cola Company

Henry R. Kravis
Co-Chairman & Co-CEO, KKR

Richard C. Levin
Former President, Yale University

Richard Li
Chairman, Phoenix Limited

Robin Li
Co-founder, Chairman and CEO, Baidu Inc.

Li Rongrong
Former Chairman, China Banking Regulatory Commission

Yu Xian
Former President and Group CEO, Sony Corporation

Masaaki Shirakawa
Governor, the Bank of Japan

Chen Feng
Founder, President, and CEO, Quantum Leaps

Nobuyuki Idei
Chairman, Legend Holdings Ltd.

Andrew C. Luckin
Champion, Leica Camera AG

Jack Ma
Executive Chairman, Alibaba Group

Masaaki Tamura
Chairman, the Political Bureau of the CPC Central Committee

Michele Napolitano
CEO, Finn Group

Alan Mulally
President & CEO, Ford Motor Company

Nitin Nohria
Dean, Harvard Business School

Indra K. Nooyi
Chairman & CEO, PepsiCo.

Jorma Ollila
Chairman, Nokia Corporation

Thomas S. Robertson
Dean, the Wharton School of the University of Pennsylvania

David M. Rubenstein
Chairman, Tsinghua SEM Advisory Board

Co-founder and CEO, The Carlyle Group

Garth Saloner
Dean, Stanford Graduate School of Business

David Schimmelpenninck
John H. Chestnut Jr. MIT Sloan School of Management

Stephen A. Schwarzman
Chairman, CEO and Co-founder, Blackstone

Martin Senn
CEO, Suren Insurance Group

Rikli K. Silberschmidt
Chairman, Flextronics

Vice Chairperson, the 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
JOINT FACULTY

Partial List of Tsinghua SEM Faculty

Tsinghua SEM is proud of its widely-recognized faculty members, many of whom are leading management experts with overseas experience at the world’s most distinguished universities. In addition, the school also invites management practitioners with rich business experience to teach the Global MBA Program courses, which give opportunities for students to interact directly with industry experts and learn from their proven success.

CHEN Yubo
Professor, Deputy Chair, Department of Marketing
Global MBA Course Taught: Business Innovation in an Interconnected World
PhD, University of Florida

GAO Xudong
Associate Professor, Department of Innovation, Entrepreneurship and Strategy
Global MBA Courses Taught: Technology Strategy, Strategic Management
PhD, Massachusetts Institute of Technology

LI Jinliang
Associate Professor, Department of Finance
Global MBA Courses Taught: China’s Institutional Environment and Business Law, Survey of Global Capital Markets
PhD, Syracuse University

WANG Kun
Associate Professor, Department of Accounting
Global MBA Course Taught: Accounting
PhD, Hong Kong University of Science and Technology

PENG Kaiping
Professor, Chair, Department of Psychology
Global MBA Course Taught: Managerial Psychology
PhD, University of Michigan

Steven WHITE
Associate Professor, Department of Innovation, Entrepreneurship and Strategy
Global MBA Courses Taught: Managerial Thinking and Communication, Management of Global Enterprises
PhD, Massachusetts Institute of Technology

JIAO Jie
Associate Professor, Department of Innovation, Entrepreneurship and Strategy
Global MBA Courses Taught: Strategic Management, Integrative Practical Projects (Management Consulting Track), Analysis of Major Industries
PhD, George Washington University

LI Daokui
Mansfield Freeman Chair Professor, Department of Finance
Global MBA Course Taught: The Chinese Economy in the World
PhD, Harvard University

Michael R. POWERS
Zurich Insurance Group Chair Professor, Interim Chair, Department of Finance
Global MBA Courses Taught: Integrated Corporate Risk Management
PhD, Harvard University

QIAN Xiaojun
Professor, Department of Leadership and Organization Management
Global MBA Courses Taught: Ethics and Corporate Accountability, Managerial Thinking and Communications
PhD, Purdue University

YANG Baiyin
COSCO Chair Professor, Chair, Department of Leadership and Organization Management
Global MBA Courses Taught: Leadership Development, Organizational Behavior
PhD, University of Georgia

ZHOU Yan
Professor, Department of Management Science and Engineering
Associate Dean, Tsinghua SEM
Global MBA Course Taught: Technology Driven Business Innovation
PhD, Tsinghua University

www.mba.sem.tsinghua.edu.cn/mbaen

http://mba.sem.tsinghua.edu.cn/mbaen

TSINGHUA-MIT GlobAl MbA PRoGRAM

JoInt FaCuLtY

Faculty members have Ph.Ds from top Chinese or international universities

Professors have been awarded Distinguished Young Scholars of China by the National Natural Science Foundation

Professors have been chosen by the Cheung Kong Scholars Program of the Ministry of Education

Professors have been selected by China’s One-Thousand-Talents Scheme

Full-time faculty members

Full-time faculty who teach Global MBA core courses have overseas experience

94%

100%
Partial List of Visiting MIT Sloan Professors

Since its beginning in 1997, the Tsinghua-MIT MBA Program has benefited greatly from the collaboration with MIT Sloan, including but not limited to curriculum development, course material and faculty training. You will enjoy learning from distinguished MIT Sloan faculty, who travel to Tsinghua SEM regularly to give courses and lectures on a variety of subjects and issues.

**JOINT FACULTY**

**John Akula**  
Senior Lecturer, Law  
PhD & JD, Harvard University

**Pierre Azoulay**  
Sloan Distinguished Associate Professor of Technological Innovation, Entrepreneurship, and Strategic Management  
PhD, MIT Sloan School of Management

**Michael Cusumano**  
Sloan Management Review Distinguished Professor of Management  
Professor of Technological Innovation, Entrepreneurship, and Strategic Management and Engineering Systems  
PhD, Harvard University

**Robert Freund**  
Theresa Seely Professor of Management Science  
Professor of Operations Research  
PhD, Stanford University

**Robert Pindyck**  
Bank of Tokyo-Mitsubishi Ltd Professor in Finance and Economics  
Professor of Applied Economics  
PhD, MIT Sloan School of Management

**Neal Hartman**  
Senior Lecturer of Managerial Communication  
ABo, University of Texas

**George Maverick Bunker Professor of Management**  
Professor of Work and Employment Research and Engineering Systems  
Co-Director, MIT Sloan Institute for Work and Employment Research  
PhD, University of Wisconsin

**S.P. Kothari**  
Gordon Y. Billard Professor of Management  
Professor of Accounting  
Deputy Dean, MIT Sloan School of Management  
PhD, University of Iowa

**Scott Stern**  
David Samoff Professor of Management of Technology  
Professor of Political Economy and Co-Director, China Energy Group  
PhD, Harvard University

**Edward Steinfield**  
Senior Lecturer, Law  
PhD & JD, Harvard University

**Gordon Y. Billard Professor of Management**  
Professor of Accounting, Emeritus  
PhD, University of Chicago

**Robert Rigobon**  
Society of Sloan Fellows Professor of Management  
Professor of Applied Economics  
PhD, Massachusetts Institute of Technology

**Ross Watts**  
Professor of Accounting, Emeritus  
PhD, University of Chicago

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* The backdrop photo is the newest MIT Intel Science and Technology Center.
**STUDENT PROFILE**

Our students come from various countries and regions across the globe and have expertise in many key industries. Accomplished and ambitious as they are, our students foster relationships through collaboration, energy and humility. The teamwork and intimate class settings encourage a highly cooperative atmosphere.

### Student Profile of 2013 Intake

<table>
<thead>
<tr>
<th>Country Regions</th>
<th>International Ratio</th>
<th>Average Age</th>
</tr>
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<tbody>
<tr>
<td>16</td>
<td>45%</td>
<td>29.5</td>
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<table>
<thead>
<tr>
<th>Average Work Experience</th>
<th>Female Ratio</th>
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<tbody>
<tr>
<td>5.7 YEARS</td>
<td>37.7%</td>
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*Estimated 2014 intake for the Global MBA Program is 120.

#### Work Experience
- 36% ≤ 3 years
- 28% 4-6 years
- 17% 7-9 years
- 19% ≥10 years

#### Industry
- 36% Technology / Media / Telecom
- 19% Financial Services
- 17% Manufacturing
- 9% Food
- 9% Real Estate
- 4% Consulting
- 4% Government
- 4% Education
- 4% Transportation Services / Shipping
- 3% Health Care
- 3% Others

#### Academic Background
- 38% Business
- 28% Engineering
- 17% Literature & Arts
- 17% Science

#### Function
- 22% General Management
- 17% Finance
- 17% Project Management
- 9% Information Technology Management
- 7% Sales
- 6% Strategic Planning
- 3% Others

“Since coming to Tsinghua, I’ve found myself learning from my classmates on a daily basis. The breadth and depth of experiences, skills, and backgrounds is something I would have never encountered anywhere else. International and Chinese students alike have something different and interesting to offer, both in and out of the classroom.”

**Henry Foo / USA / MBA Class of 2014**

Tsinghua MBA & MIT MSMS Candidate

Pre-MBA: Business Analyst, Navy Federal Credit Union. Harvard University
The Tsinghua-MIT Global MBA Program is designed to cultivate future leaders with general management capabilities. Our comprehensive and rigorous curriculum is balanced between knowledge and practice, hard and soft skills, global perspectives and China roots. You will learn to think critically and strategically in a global context, from analyzing data and making effective and ethical decisions to implementing those changes creatively in culturally diverse organizations.

**CURRICULUM**

**Soft-Skills Module**
- English / Chinese
- Ethics and corporate accountability
- Leadership development
- Managerial thinking and communications
- Organizational behavior

**Analytical Foundation Module**
- Accounting
- Data, models, and decisions
- Managerial economics

**Management Fundamentals Module**
- Corporate finance
- Marketing
- Operations management
- Strategic management

**China and the World Module**
- China’s institutional environment and business law
- Management of global enterprises
- The Chinese economy in the world
- China Roots Seminars

**Elective Courses**
9 tracks of elective courses allow you to pursue your own career interests and passion from a broad and deep selection of both English and Chinese electives.

**Elective courses taught by distinguished industry leaders** equip you with new knowledge drawn from real business practices and hone your problem-solving skills and leadership capabilities.

**Many popular courses will be offered in Chinese** for those who are up for the challenge. Some core courses and all elective courses can be taken in Chinese.

**Analytical Foundation Module**
- Accounting
- Data, models, and decisions
- Managerial economics

**Management Fundamentals Module**
- Corporate finance
- Marketing
- Operations management
- Strategic management

**China and the World Module**
- China’s institutional environment and business law
- Management of global enterprises
- The Chinese economy in the world
- China Roots Seminars

**Analytical Foundation Module**
- Accounting
- Data, models, and decisions
- Managerial economics

**Management Fundamentals Module**
- Corporate finance
- Marketing
- Operations management
- Strategic management

**China and the World Module**
- China’s institutional environment and business law
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**Analytical Foundation Module**
- Accounting
- Data, models, and decisions
- Managerial economics

**Management Fundamentals Module**
- Corporate finance
- Marketing
- Operations management
- Strategic management

**China and the World Module**
- China’s institutional environment and business law
- Management of global enterprises
- The Chinese economy in the world
- China Roots Seminars

**Curriculum: Overseas Study Programs (Optional)**
- China-Korea-Japan study trip
- Doing Business in Chile
- Innovation & Experiencing MIT
- Stanford-Tsinghua Exchange Program
- Survey of Global Capital Markets

**Curriculum: Electives (9 Tracks)**
- E-commerce and supply chain management
- Entrepreneurship
- Finance
- Financial analysis and management control
- Human resources and organizational behavior
- Marketing
- New energy industry
- Real estate industry
- Strategy and leadership

**Curriculum: One Semester Exchange Options**
- 100+ seats with top business schools in the world

**Year One**

**1st SEMESTER**
September - January
- Soft-Skills Module
- MIT Courses & Lectures

**2nd SEMESTER**
February - June
- Management Fundamentals Module
- Overseas Study Programs (Optional)

**3rd SEMESTER**
September - January
- Electives (9 Tracks)
- Integrated Practical Project (IPP, 10 Tracks)

**4th SEMESTER**
February - June
- Graduation Case Report
- Graduation defense

**Year Two**

**2-Year Timeline**
- Taste of Sloan in Orientation
- MIT lecture series
- MIT courses on innovation in Beijing
- Sloan Module in Cambridge

**MIT Courses & Lectures**
- Chinal-Korea-Japan Study Trip
- Doing Business in Chile
- Innovation & Experiencing MIT

**Overseas Study Programs (Optional)**
- China-Korea-Japan Study Trip
- Doing Business in Chile
- Innovation & Experiencing MIT
- Stanford-Tsinghua Exchange Program
- Survey of Global Capital Markets

**Integrated Practical Project (IPP, 10 Tracks)**
- Entrepreneurial management
- Financial management
- Management innovation in the information era
- Marketing
- Organizational behavior and human resources management
- Strategic management

**MIT Courses & Lectures**
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- MIT courses on innovation in Beijing
- Sloan Module in Cambridge

**Overseas Study Programs (Optional)**
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**MIT Courses & Lectures**
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- MIT lecture series
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- Sloan Module in Cambridge

**Overseas Study Programs (Optional)**
- Chinal-Korea-Japan Study Trip
- Doing Business in Chile
- Innovation & Experiencing MIT
- Stanford-Tsinghua Exchange Program
- Survey of Global Capital Markets

**Integrated Practical Project (IPP, 10 Tracks)**
- Entrepreneurial management
- Financial management
- Management innovation in the information era
- Marketing
- Organizational behavior and human resources management
- Strategic management

*You will experience MIT courses and lectures, integrated Practical Project and overseas study programs over the course of two academic years.*
CURRICULUM

Practical Hands-on Learning Experience

The below courses taught by distinguished industry leaders and scholars are examples of our rigorous hands-on curriculum. It offers students the chance to build a deep reservoir of knowledge and immediately put the knowledge into practice.

Global Leadership - McKinsey

Taught by McKinsey & Company’s Global Managing Director Dominic Barton, the McKinsey course on global leadership consists of a series of lectures where world-renowned business leaders are invited to teach and share with students their perceptive insights on business. On-site business management, international business development, current global business and management practices are some of the topics explored. The influential panel of speakers includes Rio Tinto CEO, Tom Albanese, the CEO of the Canadian Pension Plan, Mark Wiseman, Wal-Mart International Business CEO, Doug McMillon, as well as Nobel Laureate Michael Spence.

Analysis of “Pillar Industries” - BMW and the World Auto Industry

Learn about one of the key industries that helped shape the China of today - the automobile industry - through the lens of BMW executives. The BMW executives will give students the bigger picture of what it’s like to run one of the most successful automobile companies in the world. Here’s a hint: Just making beautiful high performing vehicles isn’t enough. The business as a whole (Strategy, Finance, R&D, Operations, etc. all combined) is much bigger than the sum of the individual parts. One of the highlights of this course is that students will get the opportunity to visit the BMW production facility in Shenyang for a two day hands-on immersion study trips.

Intellectual Property, Innovation and Corporate Strategy

This course is taught by Ian Harvey, former Chairman of the Intellectual Property Rights (IPRs) Institute in London. Mr. Harvey will help students understand how IPRs are used by businesses to encourage and protect innovation and how IPRs shape corporate strategy.

Technology Driven Business Innovation at British Telecom

Taught by executive suite at British Telecom (BT), this course will provide students with an overview of how technology shapes business innovation in the age of globalization by studying BT’s research operations. Chinese companies and MNCs will be compared in their use and management of their intellectual property to maintain leadership positions.

Tsinghua New Technology Exploration

Made possible by Tsinghua University’s long 100 year history and vast interdisciplinary resources, Tsinghua SEM offers its MBA students a unique course in science exploration. Guided by well known professors, students learn more about Tsinghua University’s cutting edge breakthrough discoveries in both humanities and sciences. In an age where no single subject or discipline stands alone, students will be taught how to keep their fingers on the pulse of the times, and how to integrate interdisciplinary knowledge so they can innovate and pave new roads for management studies. Students will also see first hand some of the cutting edge research that goes on at Tsinghua University by visiting Tsinghua’s top tier research laboratories.

Practical Strategic Management with Special Emphasis on High-Tech Industry

Taught by the Director of McKinsey’s Shanghai office, Dr. Ingo Beyer von Morgenstern, this course provides students with the McKinsey perspective on practical, strategic management methodologies required to successfully manage leading global enterprises. The course will have a special focus on technology-oriented industries in China.

http://mba.sem.tsinghua.edu.cn/mbaen/curriculum
EXCHANGE PROGRAMS

Tsinghua SEM has established an extensive network of top business school partners from around the world, which provides you with exceptional international exposure according to your own interests and goals. You can choose to spend a semester on exchange, while continuing to pay Tsinghua tuition fees and acquiring credits, in one of our exchange partner schools.

Each semester, we also receive around 100 students from our exchange partner schools. These students enrich the diversity of our student body and enhance the global experience in the classroom.

2013 EXCHANGE PARTNERS

26 countries and regions  58 exchange schools

Asia-Pacific

Australia
- Bond University
- Monash University
- University of Melbourne

Hong Kong, China
- The Chinese University of Hong Kong
- The Hong Kong University of Science and Technology

India
- Indian Institute of Management, Bangalore
- The Indian School of Business

Japan
- KDO University
- National Hand University

Korea
- Korea University
- Sungkyunkwan University

Pakistan
- Lahore University of Management Sciences

Singapore
- Nanyang Technological University

Taiwan, China
- National Chengchi University

Thailand
- Thammasat University

Europe

Austria
- Vienna University of Economics and Business

Denmark
- Copenhagen Business School

France
- ESSEC Business School
- Institut Mines Técnologie de Management
- INSEAD
- ESIEE Mines School

Germany
- University of Cologne

Italy
- Bocconi University

Norway
- Norwegian School of Economics

Poland
- Warsaw School of Economics

Spain
- Instituto de Empresa
- Ramon Llull University, Barcelona

Sweden
- The Stockholm School of Economics

Switzerland
- The University of St. Gallen

The Netherlands
- Erasmus University Rotterdam

Turkey
- Koç University

United Kingdom
- London Business School
- The University of Manchester
- Warwick Business School

America

Brazil
- FGV EADSP

Canada
- Queen's University at Kingston
- Simon Fraser University
- University of British Columbia
- University of Calgary
- University of Toronto

United States
- Babson College
- Columbia University
- Cornell University
- Duke University
- Emory University
- New York University
- Northwestern University
- Pepperdine University
- Texas A&M University
- Thunderbird
- University of California, Davis
- University of California, Los Angeles
- University of Illinois at Urbana-Champaign
- University of North Carolina, Chapel Hill
- University of Richmond
- Yale University

Africa

South Africa
- University of the Witwatersrand

NB: The number of seats for a specific program is subject to change each year.

"The exchange experience in Columbia University truly widened my outlook on different cultures, values and business ideas. I also made friends with so many talented people with diverse backgrounds and perspectives who inspired me and enriched my vision."

Timothy Tian Zhang  /  China  /  MBA Class of 2012
Exchange Student to Columbia University
Special Assistant to Executives, Wal-Mart (China)

"I chose Tsinghua for my MBA exchange because I wanted to know more about China, especially about its people and its business environment. Tsinghua as one of the best business schools in mainland China was the perfect choice for me. I was able to take Chinese language classes and practice Chinese in my daily life in Beijing. Furthermore, all the classes offered me the Chinese perspective and therefore greatly helped me to understand how to do business here."

Valerio Burker  /  2012 Spring
Exchange student from HEC Paris
OVERSEAS STUDY PROGRAMS

Our overseas study trips are elective courses that offer students opportunities to examine first-hand the business environment in various countries around the world.

- **Survey of Global Capital Markets**
  This course introduces students to various capital markets across different countries in the context of globalization. Students will have the opportunity to explore key landmark institutions: Harvard Business School, New York Stock Exchange, Federal Reserve Bank of New York, and West Point, just to name a few. Not only will students visit these institutions, they will also receive knowledge and insights from instructors and industry professionals on how global capital markets function.

- **Exploration of Emerging Markets**
  This course offers students opportunities to explore emerging markets to understand the cultures, business environment, industries and companies in southeast and west Asian countries such as Israel, Malaysia and Thailand. Students will conduct research on real management issues and produce business case reports. They will also network with industry professionals and local business school students.

- **Stanford GSB - Tsinghua SEM Exchange Program (STEP)**
  STEP is designed to encourage cross-cultural learning and network building between MBA students at the Tsinghua SEM and Stanford Graduate School of Business (GSB). Each year, students participate in a sequential two-way exchange where 20 Tsinghua Global MBA students spend one week at Stanford GSB to engage in a variety of learning and integration activities in late January, and then 20 Stanford GSB students come to Tsinghua for a similar experience during their spring break.

- **East Asian Study Trips**
  Tsinghua SEM KAIST in Korea, and Keio University in Japan have partnered to bring MBA students at all three schools a chance to engage in cross cultural communication and share business knowledge. Each group of MBA students will have the opportunity to visit the three participating universities to work on real world projects together.

- **Doing Business in Chile Program**
  As a short-term exchange program between Tsinghua SEM and Pontificia Universidad Católica de Chile (UC), Doing Business in Chile provides students with a global experience in an emerging economy in Latin America. Students are able to gain valuable insights into the growing business and economic ties between both countries.
DuAl deGree OpTions

“...came to Beijing to reconnect with my roots, become completely fluent in Mandarin, and be at the place where business innovation is at its turning point. As soon as I arrived, Tsinghua satisfied all of those longings and more. Just like any MBA program, it is what you make of it, but it’s especially true at a place where the world economy calls home. The challenging and enriching year I had at Tsinghua prepared me for doing business in China, while the second year at MIT opened up my mind to the world of entrepreneurship and innovation. This was truly the best business school education I could have imagined.”

Lucy Zhao / Canada / MBA Class of 2013
Tsinghua MBA / MIT Sloan MSMS Dual Degree
Product Marketing, Plivo Inc.

Tsinghua SEM - MIT Sloan MBA/MSMS
Tsinghua SEM – MIT Sloan MBA/MSMS dual degree option enables students to supplement the broad-based management education they receive in the first year at Tsinghua with additional knowledge and management tools they can acquire at MIT in the second academic year. Before joining the Tsinghua-MIT Global MBA Program, candidates may apply to the Tsinghua-MIT MBA/MSMS Dual Degree Program. After entering the program, students have another chance to apply to the MIT MSMS in the second semester of their first year. Upon completion of the dual degree program, an MBA degree is granted by Tsinghua University and a degree of Master of Science in Management Studies is granted by MIT.

http://mitsloan.mit.edu/academic/msms/

Tsinghua SEM - HEC Paris MBA
Tsinghua SEM and HEC Paris offer a dual degree MBA option to Global MBA students from both schools. Tsinghua-MIT Global MBA Program students, having completed first year’s core curriculum, can apply to HEC to pursue their second year of MBA studies by taking elective courses from the HEC MBA Program.

http://www.mba.hec.edu/Explore-the-program/Full-time-option
INTERACTION WITH GLOBAL LEADERS

Tsinghua’s reputation, our location in Beijing and the prominence of Tsinghua SEM Advisory Board bring the most influential and inspirational thought leaders in China and around the globe to engage with students in various forums, conferences, lecture series, seminars, workshops, roundtables, etc. They share the most exclusive on-the-ground insights on China in the global business context.

Partial list of speakers at Tsinghua SEM for the Past Two Years:

- Alex Gorsky, Global CEO, Johnson & Johnson
- Maurice R. Greenberg, Chairman & CEO, AIG
- Guangchang Guo, Chairman, Fosun International Limited
- Nobuyuki Idei, Founder & CEO, Quantum Leaps Corporation
- Jiangping Jiang, Chairman, the Industrial and Commercial Bank of China
- Eric Maskin, 2007 Nobel Laureate in Economics
- F. Warren McFarlan, Former Senior Associate Dean, Harvard Business School; Co-Director, China Business Case Center, Tsinghua SEM
- Mike McNamara, CEO, Flextronics
- Robin Li, Co-Founder, Chairman & CEO, Baidu Inc.
- Nitin Nohria, Dean, Harvard Business School
- Edmund S. Phelps, 2006 Nobel Laureate in Economics
- Sir Michael Rake, Chairman, BT Group plc; Chairman of easyJet plc
- Steven Rockefeller Jr., President, Rose Rock Partners LLP, a fifth generation member of the Rockefeller family
- Sir Evelyn and Lady Lynn Forester de Rothschild, The Rothschild family
- Michael Sandel, Professor, Harvard University
- David Schmittlein, John C. head iii Dean, MIT Sloan School of Management
- Carl J. Schramm, President and CEO, the Ewing Marion Kauffman Foundation
- Andrew Sheng, Chief Consultant, China Banking Regulatory Commission (CBRC)
- Michael Spence, 2011 Nobel Laureate in Economics
- John L. Thornton, Chairman, Board of Trustees, Brookings Institution
- Carlos Ghosn, President and CEO, Renault/Nissan Alliance
- Annie Wu, A standing committee member, the National Committee of Chinese People’s Political Consultative Conference
- Jinglian Wu, One of the most prominent economists in China
- Xiaoge Xiong, Founding Partner, IDG Capital
- Marjorie Yang, Chairman, Esquel Group
- Jürg Zeltner, CEO, UBS Wealth Management
- Xiaochuan Zhou, Governor, People’s Bank of China; Adjunct Professor, Tsinghua SEM

* Tsinghua SEM Advisory Board Members

http://mba.sem.tsinghua.edu.cn/mbaen
The partnership between Tsinghua SEM and MIT Sloan began in 1996 and has grown deeper in multiple dimensions over time. The academics are enhanced by the partnership with MIT Sloan, allowing students to benefit from resources such as curriculum development, course material, faculty training, courses and lectures given by visiting MIT Sloan professors. The China Lab Program brings together Tsinghua and MIT students for Chinese consulting projects. The Tsinghua-MIT MBA/Master of Science in Management Studies (MSMS) dual degree option offers tremendous opportunities for students to reap the rewards of the joint program. The Tsinghua-MIT Global MBA Program also confers on graduates MIT affiliate alumni status, which further expands their professional horizons. In 2013, the International MBA Program and the Chinese-taught Full-Time MBA Program were integrated into the Tsinghua-MIT Global MBA Program, reflecting an enhanced partnership with MIT Sloan, a deeper China focus and a wider global reach.
“MIT Sloan has been a proud collaborator with Tsinghua SEM for the past 17 years and counting. The partnership has been fruitful to both. It gives the faculty and students of the two great institutions an opportunity to experience and learn from the corporate and social cultures of the two countries and an opportunity to work together, which would be impossible without a formal tie-up. The continued growth of the Tsinghua-MIT Global MBA program is at the heart of sustaining this partnership. MIT is a global university with a mission to make a difference in the world. Collaboration with Tsinghua has been a means to furthering the mission. Going forward, we intend to deepen the research partnership and expand our educational partnership with Tsinghua through increased faculty visits and students action-learning projects.”

S.P. Kothari
Deputy Dean, MIT Sloan
Gordon Y. Billard Professor of Management and Professor of Accounting

MIT COURSES & LECTURES

A number of prominent MIT professors regularly come to Tsinghua SEM to deliver courses and lectures over the course of the two academic years on a variety of topics including but not limited to the following:

- Entrepreneurial Strategy
- Managing Employee Relations and Resolving Workplace Conflicts
- Leadership Communication and Style and Leading Effective Teams
- New Strategic Principles: Platforms and Services
- Capturing Value from Innovations
- Negotiation Strategy

MIT Courses on Innovation in Beijing

To reflect the need for technology in the 21st century, MIT Sloan and Tsinghua SEM are collaborating on courses on innovation and technology, taught by professors from both schools. Students will be able to put their knowledge into practice by way of China focused case studies and corporate visits to companies operating in China.

Sloan Module in Cambridge

The strong partnership also extends beyond lectures and courses and into MIT Sloan campus visits for Tsinghua MBA students, allowing Tsinghua MBA students to take intensive courses at MIT Sloan, experience Cambridge, Massachusetts, and network with MIT Sloan MBA students.

* Professor Oleh Scharone delivering an MIT lecture on Negotiation Strategy
“China Lab is a deeply collaborative activity. At the individual level, MIT Sloan students collaborate with Tsinghua SEM students in their joint efforts to try to solve management problems and challenges facing small and medium enterprises in China. At the institutional level, China Lab is a fruitful and productive outcome of the long-standing collaboration between MIT Sloan and Tsinghua SEM. We as a school are very proud of our collaboration with Tsinghua SEM, which we hope to deepen and broaden with Tsinghua SEM in the future.”

Yasheng Huang
Associate Dean, International Programs and Action Learning
International Program Professor in Chinese Economy and Business
Professor of Global Economics and Management, MIT Sloan

In the joint China Lab Program, selected MBA students from both MIT Sloan and Tsinghua SEM work together in teams of four (two from each school) for half a year on real-world consulting projects in China. Each project is an intensive experiential study bringing theory to life, in which teams are guided by professors from both schools to address critical management challenges facing host companies. The pairing of student teams with host companies translates to significant value for both sides with academic, intellectual, cross-cultural and personal gains for all involved. Mid-term reports are presented to host companies in China and final reports are presented at MIT Sloan. Students from both schools are able to spend a week at the other’s campus and explore different academic and cultural offerings.

Deenie Din Ning Yong / Singapore / MBA Class of 2011
Product Marketing Manager,
Asia Pacific at Robert Bosch (SEA) Pte Ltd

“The China Lab Program offers invaluable hands-on learning encounters for anyone who wants to gain first-hand experience of how companies operate in China and the challenges that they have to deal with. I truly appreciate the opportunity to work with my host company, which has opened up to me an authentic perspective of how business dealings take place in China.”
The MSMS Program is a unique adventure. It takes a special kind of student to come to MIT Sloan for nine months, write a master's thesis with world-class faculty experts, and undertake challenging academic coursework with students from around the world. Our international partner and cooperating schools prepare their students with a solid foundation to manage the rigors of MIT and dive deeper into a particular specialty. The combination of an MBA and an MSMS degree makes our students uniquely qualified to handle the global marketplace, whether they are interested in entrepreneurship, finance, international management, technological innovation, or any of the other areas we excel in at MIT.*

Michael A. Cusumano  
SMR Distinguished Professor of Management & Engineering Systems  
Founder & Faculty Director, Master of Science in Management Studies Program, MIT Sloan

TSINGHUA-MIT MBA/MSMS DUAL DEGREE

Before joining the Tsinghua-MIT Global MBA Program, you may apply to spend your second academic year at MIT to earn an MIT MSMS degree in addition to your Tsinghua Global MBA degree. After entering the Global MBA Program, students have another chance to apply to the MIT MSMS in the second semester of their first year. For the 2013 entry, 75% of Tsinghua MBA students who applied to the MIT MSMS were admitted.

At Tsinghua SEM  
- Take core courses in the Tsinghua-MIT Global MBA Program  
- Write a graduation case report

At MIT Sloan  
- Take elective courses at MIT Sloan  
- Write a master’s thesis in your concentration area

Upon Graduation  
- Obtain an MBA degree from Tsinghua and a Master of Science in Management Studies Degree from MIT  
- Join the active global alumni communities of both Tsinghua and MIT

“What impressed me the most are the mix of the class composition and the global mindset that everyone has. In any given class, there could be students from Sloan MBA, Sloan Fellows, MSMS, MS in Finance, PhDs, Harvard MBA, and Harvard Kennedy. Everyone has something unique to offer, making the class dynamics very fascinating. Whether you are interested in finance or consulting in the US or starting up an energy venture in a developing country, MIT Sloan has the vast resources of students and professors who would help you succeed. People here are willing to offer you advice, share their experience or point you to the right contacts who are experts in your area of interest. The diversity, strong sense of collaboration, entrepreneurial attitude and the networking opportunities are what I benefited the most from my MIT Sloan MSMS experience.*

Kevin Kai Wei CHEN / USA / MBA Class of 2013  
Tsinghua · MIT MBA/MSMS Candidate  
Pre-MBA: Goldman Sachs, University of Michigan, Ann Arbor

*Huiping Zhou was one of the first to obtain Tsinghua-MIT MBA/MSMS Dual Degree.
The Tsinghua-MIT Global MBA Program provides you with an experience of China that can only be attained at Tsinghua. You’ll be immersed in an optimal environment to learn Chinese language and culture. While we offer a full curriculum in English, we encourage international students to challenge themselves by taking Chinese courses. By tapping into professors’ rich experiences and the unique industry background of approximately 420 Chinese peer students in each cohort, Global MBA students are able to gain first-hand insight into various aspects of doing business in China. China-focused action learning projects, field trips and internships equip students with local managerial knowhow to ride the wave in China.
EXPERIENCING CHINA IN THE CLASSROOM

Be prepared to take a deep dive into an immersive experience of China.

Tsinghua is a knowledge center for Chinese business innovation. Our Curriculum and interactions with over 420 Chinese MBA students in each cohort provide Global MBA students with a deep understanding of China and a head start in developing successful careers in China and beyond.

Many popular courses will be offered in Chinese for those who are up for the challenge. Some core courses and all the elective courses can be taken in Chinese.

China-Focused Course Module and Course Material

The China-Focused Course Module is constantly updated to give students a better understanding of the complex realities in China. In-depth discussion and case analysis of China’s economy and business environment is woven directly into Global MBA course material. A number of courses focused on specific aspects of the Chinese market are also offered.

Core courses include “China’s Institutional Environment & Business Law” and “The Chinese Economy in the World.”

Elective courses include “China Roots Seminars.”

The Chinese language course is also required for international students.

China Roots Seminars

China Roots Seminars are specially designed for international students to gain an in-depth understanding of China’s social, economic and political systems and challenges facing China today. You will gain insights from industry leaders into contemporary issues facing China and Chinese enterprises. A series of corporate visits will also be arranged for students to experience real-world business in China.

http://mba.sem.tsinghua.edu.cn/mbaen/chinroots

Integrated Practical Project (IPP)

The culmination of our MBA curriculum, the Integrated Practical Project (IPP) creates an exceptional experiential learning opportunity for students. Guided by Tsinghua faculty, students are divided into teams of 3-6 each to conduct consulting projects for companies operating in China and beyond. Students spend at least the equivalent of 4 weeks tackling challenges facing the host company. Then they end with a formal report with detailed analysis and supporting data that incorporates what they have gained from their MBA study.

Tsinghua SEM has established strategic partnerships with prestigious universities and organizations in developing IPPs including the following:

- MIT-Tsinghua China Lab
- Tsinghua Innovation FinLab in partnership with TEKES, the Finnish Funding Agency for Technology and Innovation
- Tsinghua Leadership McKinsey Lab
- University of Minnesota-Tsinghua Global Business Practicum

http://mba.sem.tsinghua.edu.cn/mbaen/ipp

China Business Case Center (CBCC), Tsinghua SEM

Tsinghua SEM was the first school to use the case study method in mainland China. China Business Case Center (CBCC) at Tsinghua SEM has established a strategic partnership with Harvard Business School Publishing (HBSP) to promote Chinese business cases globally. Professor F. Warren McFarlan, former Senior Associate Dean of Harvard Business School has served as the Co-Director of CBCC for the past 5 years. In the previous decade, over 400 cases have been created by (CBCC) centered on a variety of contemporary issues facing China.

“The China Roots Seminars gave me as an exchange student an excellent opportunity to deepen my knowledge of business practices in China. China Roots lectures helped me to link my international business knowledge with local circumstances and enhanced my understanding for business issues in China. Furthermore, a good mix of local and international company visits in Shanghai revealed the common challenges and opportunities of enterprises when targeting this fast growing market. In conclusion, this combination of various lectures and field trips was a perfect study experience for me and one of the highlights in my exchange program.”

Markus Seidler / Austria

Exchange student from HKUST, Senior Investment Analyst, AIA
Tsinghua MBA provides an incomparable environment to integrate Chinese cultural and business learning into everyday life here at Tsinghua.

**Orientation**

A two-week Orientation allows you to step out of your comfort zone by teaming up with Chinese Part-Time MBA students and fellow Global MBA students. You will accomplish challenging yet rewarding activities including ice-breakers, seminars, leadership workshops, outward bound camp, case competitions, cross-cultural activities, industry sharing, career development salons, gala dinners, etc. You will quickly adapt to an authentic Chinese learning environment and instantly build close bonds with your Chinese peers.

**Well-Balanced Student Body**

The well-balanced student body of international and Chinese students combined with a diversified student government, class committee and study groups guarantee a true cultural integration and a close-knit camaraderie.

**EXPERIENCING CHINA OUTSIDE THE CLASSROOM**

“China has grown to become a significant player in the global economy. The implication of this and the prospects of China’s continued growth make having a solid foundation built from an on-the-ground practical experience in China invaluable. The Tsinghua-MIT Global MBA Program is uniquely positioned to provide this experience that will serve well for both local and global careers.”

**Chi-Hoong Kok / Australia / MBA Class of 2012**
Manager, Apple (China)

**Clubs**

Student-organized clubs offer numerous opportunities to interact with over 1,000 talented students from different years, a majority of whom are Chinese students with a good command of English and unique industry expertise. You will acquire communication skills and a keen sense of business relationships by joining student clubs or taking the initiative to create new ones. Some of the most active clubs include:

- Asset Management Club
- Badminton Club
- Basketball Club
- Chinese Traditional Culture and Management Philosophy Club
- Education and Training Club
- Entrepreneurship, Venture Capital and Innovation Club
- Finance and Investment Club
- Football Club
- Golf Club
- Human Resources Club
- Leadership Club
- Manufacturing Club
- Management Consulting Club
- Net Impact Club
- Outdoor Sports Club
- Ray of Love Club
- Reading & Speech Club
- Real Estate Club
- Strategic and Risk Management Club
- TMT Club

**Internship Opportunities**

Many students take advantage of internship opportunities with leading companies operating in China. With vast resources and an extensive network, the Career Development Center is dedicated to guiding you to achieve your career goals. The internship experience paves the way for your successful career.
Beijing: The Optimal MBA Destination

“Since graduating from MIT with an undergrad in Management, I worked on Wall Street for 9 years. With increased globalization and a rapid reshuffling of global economic powers, I realized that I could not afford not to fill in that missing piece of my experience – a business education in a place that would become the most influential part of global finance in the foreseeable future. I need a platform that can provide me with on-the-ground knowledge and insights, recognition and credibility, and a solid foundation in establishing local network, all of which are not only critical in doing business in China but also necessary in becoming a global business visionary. An MBA at Tsinghua University provides all that in spades! ”

Winston Wei / USA / MBA Class of 2011
Senior Department Manager, Strategy and Business Development, Trends Media Group

China has become the leading engine for global economic growth, which creates tremendous opportunities. Located in Beijing, Tsinghua is a knowledge center, forging future leaders for China and the world. Tsinghua-MIT Global MBA is your gateway to the best of China.

Beijing

- China’s political, economic, cultural, and education center with 3,000 years of rich history
- Headquarters of 44 Fortune Global 500 companies, 2nd most in the world
- 14,000 foreign companies contributing to 1% of the total GDP
- 88 universities and 400+ national and provincial research institutes
- 6 World Heritage Sites
- Beijing Capital International Airport - 2nd busiest in the world
- Beijingers speak Mandarin, the standard spoken language mostly used in mainland China, Taiwan, Singapore, Malaysia and also widely spoken in Chinese communities around the globe.

Chung Tin Wong / UK / MBA Class of 2013
Asia Fixed Income and Credit Broker, BGC Partners (Hong Kong)
The Tsinghua network refers not only to Tsinghua's influential alumni network (190,000 strong), but also the vast network of resources available to MBA students from across the university. Being a part of China’s most prestigious comprehensive university is without a doubt, an advantage. Some of the benefits include interdisciplinary courses to broaden one’s business horizons, and research centers to assist students in their business ventures. Students can find support for their own entrepreneurial endeavors in Tsinghua x-lab. Tsinghua Science Park, the largest university science park in the world, is a doorway to business innovation and an entrepreneurial ecosystem with industry pioneers. Tsinghua network also provides unparalleled opportunities for you to advance your lifetime career.
Tsinghua University was founded in 1911. Having inherited years of excellence and cultural traditions, Tsinghua is recognized as one of the most prestigious universities in the nation for the best talents, high level of research, and outstanding scholars. The university currently has 19 schools and 56 departments with faculties in science, engineering, humanities, law, medicine, history, philosophy, economics, management, education, and art, among others. Among 190,000 Tsinghua graduates, many became academic masters, state leaders, renowned entrepreneurs, and notable figures in various fields to lead China to its status today.

Learn more about Tsinghua: www.tsinghua.edu.cn

Tsinghua SEM

The School of Economics and Management (SEM) was established in 1984. Professor Zhu Rongji, China’s fifth Premier, served as the Founding Dean from 1984 to 2001. As the pioneer of business education in China, Tsinghua SEM is the first school on the Chinese mainland to attain both AACSB and EQUIS accreditation and is home to the Secretariat of the China National MBA Education Supervisory Committee. Today, Tsinghua SEM is recognized as a leading business school in China with 7 departments, 24 research centers, 6 laboratories and access to resources around Tsinghua as a university-based business school. It has established in-depth collaborations with world-famous business schools including HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton through various programs. SEM is home to over 4,000 current students in its undergraduate, masters, doctoral, MBA and EMBA programs. Each year over 7,000 senior executives also participate in its non-degree programs.

Learn more about Tsinghua SEM: www.sem.tsinghua.edu.cn

"Coming to Tsinghua gave me a platform to learn, work and establish solid local relationships with some of the brightest and most dynamic students from China. Tsinghua is a place with endless resources and opportunities. I took the initiative to make the most out of my experience here. As a result, I have established a solid foundation for me to succeed in Asia!"

Victor Tseng / USA / MBA Class of 2006
Director, Baidu, Inc.
ENTREPRENEURSHIP ECOSYSTEM

Through decades of development, Tsinghua has nurtured a dynamic entrepreneurship ecosystem. Tsinghua possesses many key high feasibility technologies and dedicated faculty who have substantial education and research experience. There is a rich atmosphere of innovation, collaboration, and entrepreneurship on campus, supported by courses on innovation and various research centers. Many outstanding entrepreneurs and distinguished professionals in the field of venture capital investments are Tsinghua alumni.

Tsinghua x-lab

Tsinghua x-lab has been established to facilitate integration of inter-department resources to offer systematic and ongoing support for students and alumni with their innovative and entrepreneurial endeavors. X-lab provides mentoring and incubation services, investment funds, workspace, networking, experience-sharing events, field trips, an online platform, and many more.

X-lab matches resources and activities with student and project development stages.

<table>
<thead>
<tr>
<th>Imagination</th>
<th>Innovation</th>
<th>Implementation</th>
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<tbody>
<tr>
<td>• Courses</td>
<td>• Interest group project exhibitions</td>
<td>• Project evaluation and expert interviews</td>
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<tr>
<td>• Practicums</td>
<td>• Startup Weekends and Hack-a-thon</td>
<td>• Project team development</td>
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<tr>
<td>• Seminars and workshops</td>
<td>• Entrepreneurship summer camps and workshops</td>
<td>• Consultation from Entrepreneurs-in-Residence, Angels-in-Residence</td>
</tr>
<tr>
<td>• Creativity competitions</td>
<td>• Practicums, workshops and courses</td>
<td>• Resource matching: workspace, early financing</td>
</tr>
<tr>
<td>• Online networking and resources</td>
<td>• Business plan competition</td>
<td>• TOP10 Competition and media events</td>
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<tr>
<td></td>
<td></td>
<td>• Entrepreneur community and trainings</td>
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<td></td>
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<td>• Customized programs</td>
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Tsinghua Science Park (TusPark)

Situated at the main gate of Tsinghua, Tsinghua Science Park (TusPark) is the largest university science park in the world at present. It is home to around 200 of China’s most promising companies and global high-tech leaders such as Google, SUN, Juniper, Adobe, and MSN. By extending to nearly 40 cities and regions with branch parks in 17 cities, it has been a leading force in the science and technology service industry in China.

- Learn More about TusPark: http://www.tuspark.com/

Tsinghua University is located in the Zhongguancun area - "China's Silicon Valley", which is home to the most talented individuals and cutting edge educational resources in China. These resources include some 206 national and provincial research institutions. Over one third of the nation’s entrepreneurial investment ends up in Zhongguancun and the R&D centers of almost half of the world’s Top 500 companies are located in here.

Tsinghua Science Park (TusPark)

*Tsinghua Science Park (TusPark)*

Zhongguancun Area - "China's Silicon Valley"

Zhongguancun Area - "China's Silicon Valley"
The Career Development Center (CDC) at Tsinghua SEM provides career services for SEM students and corporate recruiters. The CDC strives to help students search for the right career path as well as assist employers in hiring the most suitable candidates from SEM’s talent pool.

**Tsinghua MBA Career Services**

**Evaluation** (multiple tools to analyze your strengths from all angles)
- CareerLeader Assessment (career assessment tools by Harvard University)
- Holland Professional Interest Test
- Professional Value Assessment Test

**Counseling**
- One-on-one career counseling
- Resume workshops
- Alumni sharing sessions
- Mock interviews

**Career Education**
- Employer recruitment events
- Lectures & seminars
- Campus talks
- Company field visits & career trips

**Job Search Channels**
- On-campus recruiting
- Online job postings
- Resume book for internships
- Resume book for job hunting
- Career Fair in November
- Career Fair in March
- Intern recruitment in April
- Tsinghua alumni network

**Graduation**
- Assistance of graduation application
- Graduation survey

**Important Facts in 2013**

<table>
<thead>
<tr>
<th>Company campus presentations</th>
<th>Company campus recruiting events</th>
<th>Job postings at CDC online</th>
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<tbody>
<tr>
<td>100+</td>
<td>730</td>
<td>1,500</td>
</tr>
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</table>

**Partial List of Recent Employers**

- Accenture
- Boston Consulting Group
- BP
- Carrefour
- Chanel
- China Telecom
- Cisco
- Citibank
- CNPC
- Coca-Cola
- Deloitte
- Deutsche Bank
- Dow Chemical
- Dupont
- Emerson
- Ernst & Young
- Exxon Mobil
- Fidelity Worldwide Investment
- GE
- Goldman Sachs
- Google
- Gucci
- HP
- HSBC
- IBM
- Intel
- J.P. Morgan
- Johnson & Johnson
- KPMG
- L’Oreal
- LVHM
- McKinsey & Company
- Merrill Lynch
- Mercedes-Benz
- MSCI Inc
- Nestle
- Nokia
- Ogilvy & Mather
- P&G
- Philips
- Pine River
- PricewaterhouseCoopers
- Roland Berger
- Samsung
- SAP
- Schneider Electric
- Shell
- Siemens
- Thomson Reuters
- Trends
- UBS
- Volkswagon
- Wall-Mart

“I’m very thankful to the Career Development Centre team for presenting me with the opportunity to interact with the HR Director of Louis Vuitton, which enabled me to embark on an exciting journey in luxury goods industry in China. Landing a job in China is increasingly getting more competitive for foreigners. Tsinghua’s brand and resources are amongst the best in the country. Leverage on them and you will be amazed by what doors will open for you.”

Nicole Youn / Korea / MBA Class of 2007

Merchandising Manager, Fashion Division, Chanel (China)
Tsinghua alumni are highly influential in China's government, business and academic communities as well as important organizations around the world. Among them are Chen-Ning Yang and Tsung-Dao Lee, Nobel Laureates in Physics, Xi Jinping, President of China, Hu Jintao, former President of China, Wu Bangguo, former Chairman of the National People's Congress, and Zhu Rongji, former Premier of China.

The Tsinghua MBA Alumni Association has established several clubs based on industries, graduation years, as well as countries and regions. With numerous alumni events, a well-built online alumni platform, and mentoring programs, the Alumni Association offers a variety of opportunities for alumni to expand life-long networks and develop future careers.

**Alumni Clubs in China**
- Tsinghua MBA Club of Beijing
- Tsinghua MBA Club of Guangzhou
- Tsinghua MBA Club of Hainan
- Tsinghua MBA Club of Henan
- Tsinghua MBA Club of Jiangsu
- Tsinghua MBA Club of Shandong
- Tsinghua MBA Club of Shanghai
- Tsinghua MBA Club of Shenzhen
- Tsinghua MBA Club of Sichuan
- Tsinghua MBA Club of Tianjin
- Tsinghua Club of Finance
- Tsinghua MBA Class Affiliation
- Tsinghua MBA Club of Education & Consulting
- Tsinghua MBA Club of Energy
- Tsinghua MBA Club of Green Energy
- Tsinghua MBA Club of Medical Management

**International Alumni Clubs**

**United States**
- Tsinghua Club of Arizona
- Tsinghua Club of Austin
- Tsinghua Club of Boston
- Tsinghua Club of Connecticut
- Tsinghua Club of Dallas
- Tsinghua Club of Florida
- Tsinghua Club of Georgia
- Tsinghua Club of Greater Chicago
- Tsinghua Club of Greater Houston
- Tsinghua Club of Greater Seattle
- Tsinghua Club of Kansas
- Tsinghua Club of Michigan
- Tsinghua Club of Minnesota
- Tsinghua Club of Nashville
- Tsinghua Club of New York
- Tsinghua Club of North Carolina
- Tsinghua Club of Northern California
- Tsinghua Club of Ohio
- Tsinghua Club of Olympia
- Tsinghua Club of Oregon
- Tsinghua Club of Philadelphia
- Tsinghua Club of Pittsburgh
- Tsinghua Club of Purdue
- Tsinghua Club of Sacramento
- Tsinghua Club of San Diego
- Tsinghua Club of Silicon Valley
- Tsinghua Club of Southern California
- Tsinghua Club of St. Louis
- Tsinghua Club of UCB
- Tsinghua Club of Utah
- Tsinghua Club of Washington
- Tsinghua Club of Wisconsin

**Asia**
- Tsinghua Club of Indonesia
- Tsinghua Club of Japan
- Tsinghua Club of Korea
- Tsinghua Club of Macau
- Tsinghua Club of Malaysia
- Tsinghua Club of Singapore
- Tsinghua Club of Thailand

**Europe**
- Tsinghua Club of France
- Tsinghua Club of Germany
- Tsinghua Club of Great Britain
- Tsinghua Club of The Netherlands

**Oceania**
- Tsinghua Club of Australia
- Tsinghua Club of Melbourne
- Tsinghua Club of New Zealand

**Canada**
- Tsinghua Club of Calgary
- Tsinghua Club of Edmonton
- Tsinghua Club of Montreal
- Tsinghua Club of Ottawa
- Tsinghua Club of Southern Ontario
- Tsinghua Club of Toronto
Tsinghua was featured among the 14 most beautiful campuses in the world – and the only one in Asia – by Forbes Magazine in 2010. Developed from a former royal garden of the Qing Dynasty, the campus is renowned for its beauty, combining traditional Chinese and modern Western styles.

World-class facilities offer everything you need on campus including modern classrooms, libraries, concert halls, auditoriums, cafeterias, international student dormitories, sports and health facilities, and various amenities.

Tsinghua University is situated right in the middle of Beijing’s well known university cluster which contains many of China’s top academic institutions. Also located inside of this university cluster is Tsinghua Science Park (TusPark), the world’s largest science park, and China’s most advanced science park. Tsinghua is located in the epicenter of academic excellence and learning, which will no doubt have a positive impact on your experience as an MBA student.

“With a strong emphasis on Chinese business environment keeping pace with new global paradigms, Tsinghua MBA turns out to be an extremely rewarding program that gives me relevant credentials to facilitate a career move in Asia. I have also been amazed at what doors have opened simply by being a Tsinghua student, and even more so as a Tsinghua MBA student.”

Bernard Tzu Hin Lam / Hong Kong, China / MBA Class of 2013
Pre-MBA: UBS Analyst, Cornell University

Acknowledgement: The Tsinghua MBA Programs Office would like to acknowledge the MBA Classes of 2014 and 2015 for their assistance with the brochure. Special thanks to Benji Yang, Henry Foo, Russ Wee Teck Neu, and Yann Andrew Hsieh.
We Invite You to Learn More about the Tsinghua-MIT Global MBA.

General Inquiries:
Contact an Admissions Officer to learn more.

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Tel: 86-10-6279 7196
Email: intlmbaadm@sem.tsinghua.edu.cn

Online:
• Explore our website: http://mba.sem.tsinghua.edu.cn/mbaen
• Schedule an online chat with an admissions officer or a current student by sending us an email: intlmbaadm@sem.tsinghua.edu.cn
• Email student ambassadors to understand how current students and alumni view our program: http://mba.sem.tsinghua.edu.cn/mbaen/sap
• Sign up for email newsletters regarding the program, admissions information, and event invites: http://mbaapplication.sem.tsinghua.edu.cn

On-Campus:
You are welcome to visit us any time during the semesters by letting us know via email: intlmbaadm@sem.tsinghua.edu.cn.
• Tour Tsinghua
• Sit in on a lecture
• Meet current students in various public forums and networking events

Off-Campus:
• Attend one of our student/alumni events
• Attend one of our information sessions hosted around the world

Application Criteria
• Undergraduate degree from a recognized university
• Valid GMAT/GRE score
• Full-time work experience for three years or longer (preferred)

Admission Process
Application
- Register at Tsinghua MBA Online Application System: http://mbaapplication.sem.tsinghua.edu.cn
- Complete Online Application Form
- Request Recommendation Letters
- Pay Application Fee
- Send Official GMAT/GRE Score
- Submit

Application Review

Interview
- Receive Interview Invitation
- Choose In-person or Skype Interview
- Schedule Interview Online
- Join Interview

Admission
- Receive Admission Decision (Full, Conditional, Pending Offer, Rejection)
- Send Online Confirmation Letter
- Mail Official Transcript and Degree Certificate
- Pay Deposit (If Applicable)
- Receive Admission Package by Mail

Program Options

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<tr>
<td>Tsinghua-MIT Global MBA Program (Full-Time)</td>
<td>English with Chinese options</td>
<td>21 Months</td>
<td>120</td>
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<tr>
<td>Tsinghua MBA Program (Part-Time)</td>
<td>Chinese</td>
<td>33 Months</td>
<td>360</td>
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“SEM is committed to providing the Tsinghua-MIT Global MBA Program with the best of faculty, staff, facilities, and external resources to ensure it remains an elite program for both Chinese and international students. As a student, you are expected to have an open mind and embrace the differences of others. At SEM, you can utilize the environment and resources to understand China’s business, build your China network for career advancement, and find great lifelong friendships. For both Chinese and international students, differentiate yourselves from your current peers with CHINA ROOTS and GLOBAL VISION and you will find yourselves having a head start into the next chapters of your lives.”

LI Jinliang
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