- Zhu Rongji Speech Records Officially Released and Donated to SEM
- ZHU Rongji Meets Tsinghua SEM Advisory Board
- Tsinghua SEM Annual Report Launched
- The First Forum for “Political Science in China’s Business School” Held
- SEM Organizes Alumni Day Event for the Yangtze River Delta Region
- SEM Holds the Launching Ceremony of Social Sciences in the Old Tsinghua Times

Fall 2011
School of Economics and Management
Tsinghua University
To Advance Knowledge and Cultivate Leaders for China and the World.
SEM HIGHLIGHTS

01

Zhu Rongji Speech Records Officially Released and Donated to SEM

On the afternoon of September 8, 2011, an official press conference was held at the Great Hall of the People to release Zhu Rongji Speech Records, a new four-volume book compiled and edited by Zhu Rongji, the Founding Dean of Tsinghua SEM. At the press conference, People’s Publishing House donated 500 sets of the book to SEM on behalf of Dean ZHU Rongji.

In the following days, SEM initiated and organized a series of seminars and essay competitions to allow SEM faculty, students as well as alumni review and exchange thoughts on the newly published book Zhu Rongji Speech Records. SEM Dean QIAN Yingyi reflected that speaking the truth and avoiding lies and clichés should be the life motto of all members at SEM.

Press conference of Zhu Rongji Speech Records

Seminar in discussion of Zhu Rongji Speech Records
ZHU Rongji Meets Tsinghua SEM Advisory Board

On the morning of October 26, 2011, Tsinghua SEM 2011 Advisory Board Meeting was held at Tsinghua University. It is the 12th annual meeting since the founding of the Board.

Later that day, ZHU Rongji, Founding Dean of Tsinghua SEM, Former Premier of the State Council, and Honorary Chairman of SEM Advisory Board, along with WANG Qishan, Member of the Political Bureau of the CPC Central Committee, Vice-Premier of the State Council, and Honorary Member of SEM Advisory Board; LIU Yandong, Member of the Politburo and State Councilor; MA Kai, State Councilor and Secretary-General of the State Council met with the Tsinghua SEM Advisory Board members at Diaoyutai State Guesthouse.

During the meeting, ZHU Rongji conveyed special thanks to all Advisory Board members for their keen support and contributions to Tsinghua SEM in the last decade. “Each of you spends one day per year thinking about the development of Tsinghua SEM. We will benefit from this greatly.” Zhu Rongji said, “The reason I invited you to be the Advisory Board members is that, I hope my SEM students could learn from you and model themselves on you. Hopefully in the future, they can become the same kind of fine persons as you are.”

On the previous day, the 2011 Tsinghua Management Global Forum was held at SEM themed “China in the Changing World”. Initiated in 2007, this was the fifth Tsinghua Management Global Forum, held annually in conjunction with SEM’s Advisory Board Meeting. Upon invitation, over 600 distinguished guests, including 14 Tsinghua SEM Advisory Board members from various fields participated in the event, discussing on four major topics “Industrial Transformation and New Pattern of Growth”, “Institutional Entrepreneurship in Finance”, “Preparing Talents for the Future”, and “The Emerging Power of the 21st Century”.

November 2011

Tsinghua SEM Annual Report Launched

In November 2011, SEM launched Tsinghua SEM Annual Report for the academic year 2010-2011. This was the first official Annual Report of the School. Starting from 2011, the report will be released on an annual basis to keep faculty, students and alumni informed of major events and key information of SEM in the previous academic year.
**Alumni Day Event Held for the Yangtze River Delta Region**

On November 26, 2011, Tsinghua SEM held an alumni day event in Hangzhou for the Yangtze River Delta region. This was SEM's fourth regional alumni day events, attracting over 300 alumni and local guests. Dean QIAN Yingyi made a development report of SEM to the audience. Afterwards, guests exchanged thoughts on several hot issues in the panel discussion sessions.

**SEM Holds the Launching Ceremony of Social Sciences in the Old Tsinghua Times**

On December 12, 2011, co-organized by Tsinghua University School of Economics and Management, School of Humanities and Social Sciences, and Tsinghua University Press, the launching ceremony of Social Sciences in the Old Tsinghua Times was held at the SEM auditorium. This book systematically reviews the 26-year-history from 1926 to 1952 of the four departments: Economics, Political Science, Sociology and Psychology, and their achievements in the relevant fields. SEM Dean QIAN Yingyi concluded with three major characteristics of Tsinghua's social sciences: rapid development, numerous masters, and extensive influence.
PROGRAMS

Undergraduate

01. LI Peijing Wins Three Gold Medals at Universiade SHENZHEN 2011

Tsinghua SEM sophomore student LI Peijing won three gold medals for the Chinese team in the Universiade 2011 at Shenzhen, including 50m Rifle Prone Women Individual, 50m Rifle Prone Women Team, and 50m Rifle 3 Positions Women Team.

In April 2011, LI Peijing also won a gold medal at the ISSF World Cup Rifle/Pistol in Changwon, Korea, thus added another 2012 London Olympics quota for China.

LI Peijing in the game

02. Undergraduate Courses Favored by International Students

In the 2011-2012 fall semester, 61 undergraduate courses of Tsinghua SEM were favored by international students. Eleven courses, such as International Economics, Financial Institution, Strategic Management and etc., experienced full intake. According to statistics, among all undergraduate courses that are taught in English at Tsinghua University, courses offered by SEM account for 50%.

03. Multiple Awards Granted to SEM in 2011 Tsinghua Summer Social Practices

During 2011 Tsinghua summer social practices, Tsinghua SEM research team in rural health development was granted the “Gold Medal Team” award; meanwhile, a SEM research team in Guangdong Province received the “Silver Medal Team” award. The overall results of SEM teams ranked top level among 28 schools and departments of Tsinghua University. In addition, these two teams were also nominated as “Excellent Team in 2011 Beijing College Student Summer Social Practices”, along with two other SEM research teams: one studied fishermen settlement in Hunan Province, and the other focused on tobacco industry in Yunnan Province.

04. Tsinghua Team Wins CFA Global Challenge Competition in Beijing

On December 10, 2011, Tsinghua University team formed by SEM senior-year undergraduates WANG Xiaolu, LOU Xinyu, WANG Wenbei and CHEN Longyan, participated in the 2011-2012 Chartered Financial Analyst (CFA) Global Challenge Competition. The competition was organized annually and conducted in English only. This time, Tsinghua became the winner of the Beijing Division, thus would represent China to compete on the Asia-Pacific level in next February. It was Tsinghua’s second time winning this competition since 2009.

05. Continuous Development in General Education Curriculum

In 2009, SEM launched the undergraduate education reform, combining “general education” with “individual development”. Since then, SEM has put much effort in attracting excellent teaching resources from outside the School to expand and promote the general education curriculum. In the 2011-2012 fall semester, the School invited Professor ZHU Xiaoyuan from Peking University to teach the “Western Civilization” course. Renowned lawyers were also invited to give lectures on “China and the World: Legal Traditions”. In the following semester, the School will continue to hire special-term professors to lecture on “Chinese Civilization” and “China and the World: Institutional Change”. In addition, prior to the course “Introduction to Life Sciences”, SEM will organize meetings for students to talk with the faculty members of the School of Life Sciences in order to let students have a preview of the course contents and a better understanding of the field in general.
Master’s and Doctoral

01 SEM Initiates 2011 Summer Camp for Prospective Postgraduate Students

On August 15, 2011, Tsinghua SEM launched the 2011 Summer Camp for prospective postgraduate students. This camp aims to gather together outstanding undergraduates nationwide, who plan to pursue their postgraduate study in the academic year 2012.

Seven out of eight departments at SEM, namely Accounting, Business Strategy and Policy, Finance, Human Resources and Organizational Behavior, Innovation and Entrepreneurship, Management Science and Engineering, and Marketing, held their first summer camp for prospective postgraduate students. Meanwhile, this was the fifth time for the Department of Economics to organize this activity.

The 2011 Summer Camp received 1,241 applications. Following the selection process, 544 outstanding undergraduates from more than 60 universities, such as Tsinghua University, Peking University, Zhejiang University, Renmin University of China and etc., gained their qualifications to enter the Camp.

02 SEM Leads Doctoral Admission Reform at Tsinghua University

On September 1, 2011, being one of the six pilot schools at Tsinghua University in doctoral admission reform, SEM launched the 2012 doctoral admission. Reforms have been implemented in different aspects of the program. For example, from 2011, doctoral program applicants do not need to choose their supervisors in the application process. Decisions of supervisors are made after students have passed the comprehensive qualification exams. Students shall instead apply to eight doctoral degree programs, each affiliated to a department of the School. In addition, interviews are held at the same time with the qualification exams in each September. The former will focus on evaluating applicants’ language ability, innovative thinking, research ability and potentials, and academic interests; while the latter tends to test on students’ knowledge and skills in the relevant fields.

03 HU Kai Receives “Beijing College Student Outstanding Contribution Award”

In 2011, Tsinghua SEM doctoral student HU Kai was granted “Beijing College Student Outstanding Contribution Award”, along with 25 students from other universities in Beijing.

In 2005, HU Kai won the gold medal of Men’s 100m race in the 23rd Universiade in Izmir, Turkey. Later that year, he received multiple nominations and awards as one of China's outstanding athletes. In 2008 Beijing Olympic Games, he led the Chinese team in 4x100m relay race and successfully broke into the final game. In 2011, HU Kai began to serve as the Deputy Head of the Working Group of Tsinghua Sports Teams.

04 LIANG Zhi Wins Bronze Award in CCTV National Host Contest

In October 2011, LIANG Zhi, Master’s student in Economics at SEM, won the Bronze Award in the 6th CCTV National Host Contest, ranking the 5th among all 6,068 contestants. LIANG Zhi is the youngest among all top 5 contestants. Also unlike the other four, LIANG Zhi is the only one currently not being a professional host.

LIANG Zhi entered the School of Law, Tsinghua University in 2006. In 2010, he chose to further his postgraduate study in economics at SEM. LIANG Zhi currently serves as the student host at TV Tsinghua. He has also hosted numerous campus activities and events, and received multiple awards in singing competitions, English language contests as well as sports games.
MBA

Tsinghua MBA Students Visit Taiwan for Exchange Study

On October 1, 2011, a group of 15 students and faculty members from Tsinghua SEM visited Taiwan to initiate a one-week exchange program themed “Cross-strait Business Observation”, together with student and faculty representatives from the College of Commerce at National Chengchi University (CNCCU).

This is the first joint exchange program initiated by Tsinghua SEM and CNCCU, aiming at strengthening ties and deepening understandings between students from both sides. As a MBA elective course, it is available each fall semester for first year full-time MBA and second year part-time MBA students.

SEM Becomes the Only Business School in Mainland China with Full CEMS Membership

From December 8 to 10, 2011, the 23rd CEMS Annual Meeting was held in Lisbon, Portugal. During the meeting, Tsinghua SEM became the only business school in mainland China with full CEMS membership.

Originated in Europe, CEMS is the Global Alliance in Management Education. It currently has 27 member schools, including Tsinghua SEM, and over 50 global corporate partners.

The first cohort of Tsinghua Masters in Management (MiM) students has begun their study at SEM in the 2011 fall semester.
Tsinghua MBA Wins Second Prize in National Entrepreneurship Competition

In the 2010-2011 “Huawei Cup” National Entrepreneurship Competition, Tsinghua MBA team won the second prize, and thus received RMB 30,000 “Innovation Award”. Thirteen MBA teams from China’s top universities, namely, Tsinghua University, Peking University, Zhejiang University and etc., entered the final game with various entrepreneurship projects, covering internet innovation, e-business, industrial training, business service and etc.

Tsinghua SEM Holds 2011 China MBA Business Case Competition

On December 10, 2011, the national finals of 2011 (the 7th) China MBA Business Case Competition concluded at Tsinghua SEM. Team of the Hong Kong University of Science and Technology won the first prize. Teams of Tsinghua University and Sun Yat-sen University took the second prize. National Chengchi University from Taiwan received the “Best Innovation Award”.

Initiated in 2005, China MBA Business Case Competition is co-organized by Tsinghua SEM MBA Programs, Tsinghua Business Review and China Management Magazine.

Tsinghua MBA Regarded by Chinese Portal Sites as “MBA Program of the Year”

In 2011, Tsinghua MBA Programs received multiple awards in MBA education rankings conducted by three Chinese portal sites, including “2011 MBA Institution with Best Brand Influence” by SINA, “2011 China’s Top 10 MBA Institutions” by TENCENT, and “China’s Top 10 Most Competitive MBA Programs” by SOHU.

Tsinghua MBA Continues to Support in China MBA Education Development Scheme

Following the conclusion of the first phase of “China MBA Development Scheme in Faculty and School Capacity”, the second phase was launched simultaneously by National MBA Education Committee, Temasek Foundation, and Western China Human Resources Development Foundation in order to extend further support to Chinese MBA institutions. In the second phase, Tsinghua SEM is designated to assist Hebei University of Technology and Zhengzhou University in their MBA education.

In the following three years, Tsinghua SEM is expected to train 15 MBA teachers for each university, and to appoint five experienced professors from SEM faculty to both universities for guest lectures.
On September 5, 2011, the Tsinghua-INSEAD Executive MBA Program (TIEMBA) Alumni Association was founded at SEM. More than 200 guests attended the event, including current and former TIEMBA students as well as alumni from Tsinghua’s and INSEAD’s EMBA programs.

In September 2011, Tsinghua EMBA Programs officially established a new office in Guangzhou, overseeing relevant business and services regarding admission, marketing and promoting alumni network in Guangdong as well as South China in general.

In October, 2011, Tsinghua SEM EMBA Programs ranked No.1 in the China’s Best EMBA Programs Ranking by the Manager Magazine. It is the third consecutive time for Tsinghua EMBA to win the top position following the two previous rankings announced in 2007 and 2009 respectively.
Executive Education

Tsinghua SEM Executive Education Witnesses its 10th Anniversary

With support from the Advisory Board, Tsinghua SEM established its Program of Executive Education in late 2001. The Program integrated the non-degree and certificate programs, incorporating them into the School’s overall curriculum to create open enrolment programs as well as customization programs designed for large and small corporations.

Executive Education builds on management theories and education methods on a global scale, as well as Chinese business practice, establishing an executive education system with striking features. Up to now, Executive Education has offered more than 700 programs. Approximately 40,000 alumni have gone on to contribute to reform and economic development in China and throughout the world.

Tsinghua EMBA Holds Shanghai Alumni Day Event

On November 8, 2011, the first Tsinghua EMBA Shanghai alumni day event was held at the Bund. More than 100 distinguished guests participated in the event, including Tsinghua EMBA alumni, Shanghai government officials and entrepreneurs, Tsinghua SEM faculty members and etc. This is the first time Tsinghua SEM holds an EMBA alumni day event in Shanghai.

Tsinghua EMBA Alumnus Awarded the Academician of Chinese Academy of Engineering

On December 8, 2011, Tsinghua EMBA 2007 alumnus ZHENG Jingchen, was awarded the Academician of Chinese Academy of Engineering. ZHENG Jingchen is now the Head of General Hospital of Armed Police Forces. Since he joined the army in 1983, he has received various awards by the State Council, and by the Central Military Commission. He has also been in charge of establishing “China International Search and Rescue Team”, “China Red Cross Rescue Team”, and participated in numerous major international and domestic rescue missions. He is the chief editor of 12 medical textbooks and has published over 100 papers.

In addition, Tsinghua EMBA alumnus Sean Lee was named “Global 100 Prominent Chinese Business Leaders”; and alumnus ZHANG Jianxing was appointed as the Vice-Governor of Heilongjiang Province.
On September 29, 2011, LI Rongrong, former Chairman of State-Owned Assets Supervision and Administration Commission, gave a lecture to the first cohort of students in Executive Education’s “China Business Leader Training Program”. Being an Adjunct Professor and a member of the Advisory Board at Tsinghua SEM, LI Rongrong lectured on the topic of “state-owned enterprise reform”. As one of the previous policy-makers in this field, LI Rongrong analyzed for the students, the current setbacks and challenges for the reforming state-owned enterprises in China.

On September 19, 2011, “BMW Global Executive Training Program” was launched at Tsinghua SEM. Altogether 17 BMW global executives began their seven-day-long experiential training program at SEM. For the first time, BMW initiates its global executive training overseas.


In the second half of 2011, Tsinghua SEM Executive Education had customized several training programs for corporations such as China Investment Corporation, China Shipbuilding Industry Corporation, China CITIC Bank and etc. On October 17, 2011, Executive Education also held the launching ceremony for the first “Malaysia Advanced Finance Training Program”. Collaborating with Malaysia Securities Regulatory Commission and Sino-Malaysia Friendship Association, this one-week program intended to promote the understanding and trade between the two countries. Altogether 28 participants from Malaysia’s Ministry of Finance, major investment banks, financial organizations and corporations joined the program.
Paper by Professor Li Zinai Receives Major Award

On August 23, 2011, Tsinghua SEM Professor Li Zinai’s paper “Econometric Study and Application of General Regression Model Setup” received the “2010 Sun Yefang Paper Award in Economic Science”. On the national level, 8 papers were granted the Paper Award out of 93 papers submitted in total.

SEM Professors Acknowledged in University Awards

In August 2011, approved by the Committee of Student Work of Tsinghua University, SEM professors HE Ping, XIAO Yongbo and LIU Qing received the second prize in “Tsinghua University Excellent Head Teacher Award”. In general, 10 professors won the first prize, and 50 professors received the second prize.

Professor JIA Ning Tops 2011 National Leading Talent Selection in Accounting

Professor JIA Ning from the Department of Accounting at Tsinghua SEM led the 2011 National Leading Talent in Accounting (academic) selection with the highest overall score among all candidates nationwide.

More National Research Projects Launched at Tsinghua SEM

In 2011, altogether 27 SEM research projects received funding from National Natural Science Foundation of China, including one project under Science Fund for Creative Research Groups, and one Major International Joint Research Project. Furthermore, Professor WEI Jie received funding from National Social Science Fund of China for his research.

Textbook Compiled by SEM Professors Acknowledged in National Nomination

In the official catalogue of “2011 General Higher Education Quality Textbooks”, released by the Ministry of Education, 276 textbooks were enlisted nationwide. The textbook “Principles and Methods of Business Intelligence”, compiled and edited by SEM Professor CHEN Guoqing and Professor WEI Qiang, was selected and included in the catalogue.

Professor HE Ping Selected for “New Century Excellent Talents Support Scheme”

Professor HE Ping from the Department of Finance at Tsinghua SEM is selected for the 2011 New Century Excellent Talents Support Scheme. This scheme is initiated and developed by the Ministry of Education to support outstanding young scholars’ research innovation in their specialized fields, e.g. major science and engineering issues, issues of philosophy and social science, international frontier research in science and technology and etc.

Paper by SEM Professors Acknowledged in MRS Research Awards Nomination

In 2011, paper “The Effects of a Product Harm Crisis on Brand Performance” co-authored by Tsinghua SEM Professor LI Fei, Professor WANG Gao, SEM post-doctoral student MA Baolong, Professor ZHANG Lin from Truman State University, won the “2010 Paper of the Year Award” by International Journal of Market Research and recommended by the latter to be named as “Silver Medal Paper” in 2011 Market Research Society (MRS) Research Awards nomination.
ACADEMIC CONFERENCES

01 Warren McFarlan Case Teaching Workshop Takes Place at SEM

During August 12-13, 2011, the 2011 Tsinghua SEM – McFarlan Case Teaching Workshop was held at SEM. Altogether over 80 professors from more than 50 business schools in mainland China participated in the workshop.

Professor F. Warren McFarlan, former Senior Associate Dean of Harvard Business School (HBS), Guest Professor of SEM, and Co-Director of China Business Case Center observed that: “This workshop strictly follows HBS’s methods of case teaching. By thorough preview of business cases before class, and group discussion in class, students can better grasp the core techniques and features in case study education.”

02 Tsinghua Workshop in Macroeconomics 2011 Held

During August 14-17, 2011, SEM held the Tsinghua Workshop in Macroeconomics 2011. Participating renowned economists included Professor Martin Eichenbaum from Northwestern University and Professor Fabrizio Zilibotti from University of Zurich.

During the workshop, participants exchanged thoughts on various issues, such as Business Cycles, Investment and Asset Prices, Financial Market Frictions, Human Capital Investment and Risk Sharing, Financial System, Energy, as well as hot issues related to Chinese macro-economy.

03 SEM Holds Tsinghua International Academic Conference on Healthcare Management 2011

From October 29 to 30, 2011, Tsinghua International Academic Conference on Healthcare Management 2011 was held at Tsinghua SEM, themed “Business Management Innovation in Medical Institutions”. Close to 100 international and domestic renowned scholars, including Professor Sarah L. Barber, Senior Technical Officer of WHO, and Professor Richard D’Aquila, Director of New Haven Hospital at Yale University, joined the conference and contributed to heated discussions on topics of public hospital reform, hospital management, corporate structure of hospital and etc.

04 Seminar Held in Discussion of Management Innovation in Asia

From November 3-5, 2011, Tsinghua SEM hosted the 4th Asia Management Academic Seminar. Twenty professors from Tsinghua SEM, KAIST of Korea and Keio University of Japan attended the seminar and reflected on topics of management strategy and innovation, knowledge management, cross-cultural factors, cross-national investment, marketing intelligence, corporate social responsibility and etc.
05 The 2nd PRME Asia Forum Hosted by SEM

On November 26, 2011, Tsinghua SEM hosted the 2nd PRME Asia Forum themed “Rethinking Responsible Management Education in China”. Professor Yong-Seung Park, Kyung-Hee University gave the opening speech titled “How Can We Practice What We Preach? Toward Conscious Teaching in the Age of Conscious Business”. Later on, as a corporate representative, Ms. ZHANG Lei, Senior Manager of Department of Corporate Social Responsibility (CSR), BP China delivered a Special Report on CSR.

At the 2nd PRME Asia Forum

06 2011 Forum on Financial Market and Chinese Economy Held

During December 16-17, 2011, SEM held the 2011 Forum on Financial Market and Chinese Economy. The forum invited 23 scholars to discuss on the present global economy, development and potential risk in financial markets and other hot issues relevant to China, attracting over 400 SEM alumni and corporate partner representatives. In the forum, Freeman Chair Professor of Economics Li Daokui, Chair of the Department of Finance at Tsinghua SEM, made a keynote report “From the European Sovereign Debt Crisis to Chinese Economy – Prospects for the 2012 Macro-economy”.

07 The 7th China Retail Forum Discusses Ways to Build a Great Retailer

On December 20, 2011, themed “Build a Great Retailer”, the 7th China Retail Forum took place at Tsinghua SEM. The 2011 forum discussed the corporate structure and development mode of a great retailer under a broad picture of opportunities and challenges in the Chinese economy.

Since its establishment in 2004, China Retail Research Center has been organizing the China Retail Forum for seven consecutive years.
COOPERATION AND DEVELOPMENT

01 Flextronics Business Ethics Case Writing Competition 2011 Launched

On September 9, 2011, SEM launched the Flextronics Business Ethics Case Writing Competition 2011. The competition was funded by Flextronics, and initiated by Center for Leadership Development and Research, Tsinghua SEM. More than 10 teams from over 50 business schools in China joined the competition.

02 China Business Case Center Establishes Global Partnership with ECCH

Tsinghua SEM China Business Case Center (CBCC) launched a strategic partnership with European Case Clearing House (ECCH). The latter becomes CBCC’s second global partner following Harvard Business Publishing (HBSP) earlier in 2011.

CBCC expects to draw support from ECCH’s network and offline platform to promote Chinese business cases worldwide. The first group of cases is now available on the ECCH site. It is a significant step for the internationalization of Tsinghua business cases.

03 SAP Delegation Visits Tsinghua

On November 16, 2011, a SAP delegation led by the company’s co-founder Professor Hasso Plattner visited Tsinghua and met with Professor XIE WeiHe, Vice President of Tsinghua University, and Professor QIAN Yingyi, Dean of Tsinghua SEM respectively. During the meetings, Professor Plattner greatly appreciated the existing productive partnership with Tsinghua, and expressed his willingness to establish future cooperation with SEM.

Headquartered in Walldorf, Germany, SAP is the market leader in enterprise application software. Founded in 1972, SAP applications and services now enable more than 183,000 customers worldwide to operate their business.

Group photo of guests at the launching ceremony

Group photo of Dean QIAN Yingyi (third from right) and Professor Hasso Plattner (fourth from right)
04 Tsinghua SEM Partners with CFA Institute in Accredited Curriculum

On December 9, 2011, Tsinghua SEM officially established its partnership with the Chartered Financial Analyst (CFA) Institute by holding the CFA Program Partner Signing Ceremony. Under this agreed portfolio, Tsinghua SEM Masters in Finance curriculum receives CFA accreditation and thus covers the majority of knowledge taught in CFA courses.

The CFA Program Partner scheme was launched in April, 2006, aiming at cooperating with world-leading business schools to provide their students with appropriate and practical knowledge in finance and investment, as well as promoting general business ethics in this field.

Group photo at the signing ceremony

05 International Students of SEM Receive the China Development Bank Scholarship

Four international students from SEM, including one undergraduate student and three from the MBA programs, received the China Development Bank Scholarship Award on December 20, 2011. This particular scholarship for international students in China was funded and supervised by China Development Bank, China Scholarship Council, and Ministry of Education of China. Altogether 20 outstanding international students from top universities in China received this scholarship in 2011.
SEM FORUM

**01**

**Speaker**
2001 Nobel Laureate in Economics
Michael Spence

**Topic:** Structural, Competitiveness and Employment Problems in the Advanced Countries: Diagnosis and Response

**Time:** September 14, 2011

**04**

**Speaker**
Former Vice Minister of the Ministry of Foreign Economic Relations and Trade
ZHANG Xiang

**Topic:** Tsinghua Distinguished Speaker Forum on the Chinese Economy – From Chinese Manufacturing to Chinese Service – China’s Service Economy under a Global Perspective

**Time:** September 29, 2011

**02**

**Speaker**
CEO of UBS Wealth Management
Jürg Zeitner

**Topic:** Tsinghua Distinguished Speaker Forum in Finance - Positioning and Value of Wealth Management in Times of Change

**Time:** September 19, 2011

**05**

**Speaker**
Founder of Northern Light Venture Capital
DENG Feng

**Topic:** Tsinghua Eminent Entrepreneur Lectures – From Engineer to Entrepreneur then to Investor

**Time:** November 11, 2011

**03**

**Speaker**
Former Chairman of State-Owned Assets Supervision and Administration Commission
LI Rongrong

**Topic:** Reform and Development of State-owned Enterprise

**Time:** September 29, 2011
Topic: Tsinghua Distinguished Speaker Forum in Finance – Observations on the International Monetary System

Speaker: Chief Consultant of China Banking Regulatory Commission
Andrew Sheng

Time: November 25, 2011

Topic: Tsinghua Distinguished Speaker Forum in Finance – Insurance Regulation and Development

Speaker: Vice Chairman of the China Insurance Regulatory Commission
ZHOU Yanli

Time: December 13, 2011

Topic: Tsinghua Eminent Entrepreneur Lectures – From 38 USD to 3.8 Billion USD

Speaker: Global Executive Vice President of IDG
XIONG Xiaoge

Time: December 1, 2011

Topic: Salon of Arts and Humanities – Reflections on History and Life

Speaker: Renowned Scholar
HE Zhaowu

Time: December 19, 2011