源于上世纪中叶的新一轮科技革命，不仅带来了前所未有的物质财富，而且把创新与创业这一理念推到了前所未有的高度。创新与创业活动日益成为科学技术转化为现实生产力的桥梁。在创新与创业成为世界各国经济发展驱动力的当今时代，鼓励创新与创业已成为各国竞相实施的国家战略。今天的中国更需要创新与创业。为积极推动国际创新与创业研究以及学术交流，2013年第六届“创新与创业”国际学术会议（Annual Conference of the Academy of Innovation and Entrepreneurship，AIE2013）将于2013年8月29-30日在英国牛津大学召开。此次会议将为国内外的创新与创业研究学者提供一个高水平的开放交流平台，以促进相互间的交流和讨论最新的研究成果。

主办单位：清华大学中国创业研究中心

英国牛津大学技术与管理发展中心

教育部人文社会科学百所重点研究基地清华大学技术创新研究中心

会议主题：
本次会议主要讨论以下议题，但不限于下面所列出的主题：

1. Innovation and Entrepreneurship for Inclusive Growth
   a. Frugal innovation
   b. Innovation in public services (e.g. agriculture, health, education, and water and sanitation)
   c. Innovation, gender and inclusive development
   d. ICT for inclusive growth

2. Innovation and Entrepreneurship for Sustainable Development
   a. Entrepreneurship and Innovation for environmental sustainability
   b. Eco-Innovation, sustainable consumption, and urban development
   c. Innovative responses to climate change mitigation and adaptation to challenges
   d. Agricultural innovation and food security

3. Open Innovation
a. Global innovation network and cross-border open innovation
b. University-Industry cooperation
c. Open business models
d. International innovation collaboration

4. Innovation and Entrepreneurship in and for Emerging Markets
   a. Innovation outsourcing of multinational enterprises in emerging economies
   b. Outward direct investment and knowledge sourcing by developing country MNEs
   c. Industrial upgrading strategies and models
   d. Development of strategic emerging industries in China
   e. South-South cooperation and investments
   f. Chinese entrepreneurs

5. Innovation and Entrepreneurship in and for Low Income Countries
   a. Understanding, measuring and mapping innovation in low income countries
   b. Innovation in SMEs and in the informal sector
   c. Developing indigenous innovation capabilities in low income countries
   d. States and governments, innovation policy and innovation in low income countries

6. International Knowledge Transfer and Knowledge Management
   a. Diffusion of innovation to and in low income countries
   b. Highly skilled migration and international knowledge transfer
   c. Trade, FDI and technology transfer in low income countries
   d. Intellectual property rights and innovation
   e. Patenting and licensing management
   f. Crowd-sourcing IP applications and other innovations in technology transfer

7. New Trends in Innovation and Entrepreneurship
   a. Technology-based venturing
   b. Venture capital and entrepreneurial finance
   c. New models of invention and venture finance, including crowd funding
   d. Cross-sector initiatives: Capacity, governance, impact
   e. Hidden innovation and innovation in the services sector
   f. Innovation clusters and alternatives to clusters and innovation systems models

8. International Entrepreneurship
   a. Regional and cluster entrepreneurship
   b. The impact of globalization on entrepreneurship
   c. Business model selection of start-ups
   d. Founders’ business strategy decision
   e. Conceptualizing corporate entrepreneurship strategy

9. Entrepreneurial Finance and Training
   a. Angel investment and initial public offerings (IPO)
b. Merger and acquisition

c. Equity investments in entrepreneurship ventures

d. Capital stock and shareholdings

e. Features of entrepreneurship education

论文提交：

欢迎论文作者在线提交完整版论文。届时，由国际知名学者组成的论文评审委员会将对提交的论文统一进行评选并于 2013 年 5 月 30 日之前公布评审结果。会议仅接受 PDF 格式论文。请通过以下链接上传：http://www.aieconference.org

所有的论文可以在本网站注册后直接提交。如果提交有问题，可直接发送给会议邮箱：aie@sem.tsinghua.edu.cn

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