School of Economics and Management
Tsinghua University
2014-2015
Contents

02 Deans’ Messages

04 Tsinghua Overview

06 About Tsinghua SEM

06 Milestones
08 Organizational Structure
10 The Advisory Board

13 Accounting
15 Economics
20 Finance
24 Innovation, Entrepreneurship and Strategy
28 Leadership and Organization Management
31 Management Science and Engineering
34 Marketing

12 Faculty
To Advance Knowledge and Cultivate Leaders for China and the World.
Deans’ Messages
Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let us work together toward the goal of building a world-class school of economics and management.

For over twenty years Tsinghua University School of Economics and Management has been growing fast along with the reform, opening-up and development of the Chinese economy. Today we continue to strive for building a world-class school of economics and management. The School benefits from the synergy of bringing two academic disciplines of economics and management into one institution. The School is committed to the excellence of both research and teaching for the purpose of advancing knowledge and cultivating leaders. The School cherishes ideas and theories, and at the same time values practical solutions and actions. The School combines China roots with global reach, and works to contribute to the development of China’s economy and society as well as to make an impact in the world.

February 22, 1994

October 21, 2006
Tsinghua Overview
Tsing Hua Imperial College was founded in 1911 on the site of Tsinghua Garden, a former Qing Dynasty imperial private garden. In 1928, the College became National Tsing Hua University. In 1952, with the restructuring of China’s higher education system, the university began to focus on science and engineering. Since 1978 many of its previous schools have been restored and new ones established. Tsinghua University is now a comprehensive university with 19 schools and 55 departments covering science, engineering, literature, arts, history, philosophy, economics, management, law, education and medicine.

Tsinghua University is located in the northwestern part of Beijing, outside the Fourth Ring Road. The campus covers an area of 3.94 square kilometers. The total floor space of buildings on the campus is 2.11 million square meters. Tsinghua offers its students and faculty members a favorable environment for learning, teaching and research. Research and teaching facilities include eight libraries, six public teaching buildings, dozens of school and department buildings and over one hundred laboratories and institutes.

<table>
<thead>
<tr>
<th>National Priority Disciplines *</th>
<th>39</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral and Master’s Programs *</td>
<td>65</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Undergraduate Programs</td>
<td>19</td>
</tr>
<tr>
<td>The Second Degree Programs</td>
<td>7</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
<tr>
<td>National Laboratories</td>
<td>1</td>
</tr>
<tr>
<td>National Key Laboratories</td>
<td>13</td>
</tr>
<tr>
<td>National Engineering Laboratories</td>
<td>7</td>
</tr>
<tr>
<td>Province/Ministry-Level Key Laboratories</td>
<td>30</td>
</tr>
<tr>
<td>Doctoral and Master’s Programs</td>
<td>65</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>15,408</td>
</tr>
<tr>
<td>Post-graduates (including part-time students) *</td>
<td>17,419</td>
</tr>
<tr>
<td>Doctor candidates *</td>
<td>10,285</td>
</tr>
</tbody>
</table>

* Including data from Peking Union Medical College, Tsinghua University
Data as of December 2013
About Tsinghua SEM

Milestones

1926
- Department of Economics established with ZHU Binyuan as Chair

1928
- CHEN Daisun appointed as Chair of Department of Economics

1952
- Department of Economics merged into other universities under a nationwide academic restructuring regime

1979
- Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
- Master’s in Management Engineering program began

1980
- Undergraduate program began

1981
- Executive education program for high-level managers of enterprises began

1984
- Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean

1986
- Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
- Old SEM Building completed and put into use

1991
- MBA program launched

1994
- Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there is great hope for China’s economy”

1997
- Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
- International MBA program in collaboration with MIT Sloan School of Management launched

1998
- Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000
- The Advisory Board established with ZHU Rongji as Honorary Chairman
- Tsinghua SEM accredited to grant doctoral degrees in Business Administration

2001
- ZHAO Chunjun became the second Dean of Tsinghua SEM
- Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
- Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002
- EMBA program launched
- Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
- Special-Term Professorship program launched

2003
- Tsinghua SEM accredited to grant doctoral degrees in Political Economy
2004
- Tsinghua SEM celebrated its 20th anniversary
- Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005
- Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

2006
- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007
- Tsinghua SEM became the first school on the Chinese mainland with AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- Tsinghua-INSEAD dual degree executive MBA program began

2008
- Tsinghua SEM accredited under EQUIS, becoming the first university-based business school on the Chinese mainland with both AACSB and EQUIS accreditation

2009
- New undergraduate curriculum launched
- New MBA curriculum launched
- Master’s in Professional Accounting program launched

2010
- Tsinghua SEM completed the first phase of a new IT project
- MBA admissions reform initiated
- Master’s programs reform initiated, and Master’s in Management (MIM) program initiated, first in China

2011
- Tsinghua Business Review launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Celebration held for the 85th anniversary of the Department of Economics
- Master’s in Management (MIM) program and Master’s in Finance program began
- Doctoral programs restructured with admissions decisions made by department
- Tsinghua SEM reaccredited by EQUIS
- Tsinghua SEM completed the second phase of the new IT project

2012
- The faculty tenure-track system implemented
- Tsinghua SEM became the first school on the Chinese mainland to earn maintenance of accreditation from AACSB
- All new EMBA curriculum launched
- The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking

2013
- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua Post-EMBA program launched
- The Tsinghua-INSEAD dual degree EMBA program ranked second globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking

2014
- Undergraduate admissions reform initiated
- China Journal of Economics launched
- Tsinghua SEM celebrated its 30th anniversary
- New buildings groundbreaking ceremony held
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
## Organizational Structure

### Departments
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

### Program Offices
- Academic Affairs Office
- Master’s Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Online Education Office

### Library and Laboratories
- Library
- Management Information Systems Laboratory
- Enterprise Resources Planning (ERP) Laboratory
- Behavior and Communication Laboratory
- Advanced ICT Laboratory

### Research Centers
- National Center for Economic Research
- Research Center for Technological Innovation
- Research Center for Contemporary Management
- China Business Research Center
- China Business Case Center
- National Entrepreneurship Research Center
- China Center for Financial Research
- Center for China in the World Economy
- China Retail Research Center
- Research Base for Contemporary Management and Technological Innovation
- National Institute for Fiscal Studies
- China Research Center for Insurance and Risk Management
- Center for Leadership Development and Research

### Administrative Offices
- Dean’s Office
- Faculty Development Office
- Research Affairs Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
- Logistic Office
- Student Affairs Office
- Career Development Center
- Alumni Affairs Office
- Resource Development Office
- International Office
- Office of Marketing and Communications
- Facilities Planning and Construction Office

### CPC Offices
- CPC Committee Office
- Undergraduate Student Affairs Office
- Graduate Student Affairs Office
The Advisory Board

Initiated by SEM’s Founding Dean ZHU Rongji, the Advisory Board of Tsinghua SEM was established in October 2000.

Honorary Chairman

ZHU Rongji
Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)

Honorary Members

Lord Browne of Madingley
Partner and Managing Director, Riverstone Holdings LLC
Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.
Chairman, Business Advisory Board for BDT Capital
Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan
Member, Standing Committee of Political Bureau of CPC Central Committee
Secretary, CPC Central Commission for Discipline Inspection

Chairman

David M. Rubenstein
Co-Founder and Co-CEO, The Carlyle Group

Vice Chairman

CHEN Jining
President, Tsinghua University

Members

Mary Barra
CEO, General Motors Company

Dominic Barton
Global Managing Director, McKinsey & Company

Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

Sir John Bond
Former Chairman, Vodafone Group PLC
Former Group Chairman, HSBC Holdings PLC

Jim Breyer
Partner, Accel Partners

Carlos Brito
CEO, Anheuser-Busch InBev

Henri de Castries
Chairman and CEO, AXA Group

CHANG Zhenming
Chairman, CITIC Group

CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Tim Cook
CEO, Apple

Michael Corbat
CEO, Citigroup Inc.

Jamie Dimon
Chairman and CEO, J.P. Morgan Chase & Co.

Robert Dudley
Group Chief Executive, BP PLC

Mark Fields
President and CEO, Ford Motor Company

William E. Ford
CEO, General Atlantic LLC

Victor K. Fung
Honorary Chairman, Li & Fung Limited
Group Chairman, Fung Group

Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC
Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania

Carlos Ghosn
Chairman and CEO, Renault-Nissan Alliance

Terry Gou
Founder and CEO, Foxconn Technology Group

Maurice R. Greenberg
Chairman and CEO, C. V. Starr & Co., Inc.
Former Chairman and CEO, AIG

GU Binglin
Chairman, Beijing Association for Science and Technology
Former President, Tsinghua University

Honorary Members

Lord Browne of Madingley
Partner and Managing Director, Riverstone Holdings LLC
Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.
Chairman, Business Advisory Board for BDT Capital
Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan
Member, Standing Committee of Political Bureau of CPC Central Committee
Secretary, CPC Central Commission for Discipline Inspection

David M. Rubenstein
Co-Founder and Co-CEO, The Carlyle Group

CHEN Jining
President, Tsinghua University

Mary Barra
CEO, General Motors Company

Dominic Barton
Global Managing Director, McKinsey & Company

Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

Sir John Bond
Former Chairman, Vodafone Group PLC
Former Group Chairman, HSBC Holdings PLC

Jim Breyer
Partner, Accel Partners

Carlos Brito
CEO, Anheuser-Busch InBev

Henri de Castries
Chairman and CEO, AXA Group

CHANG Zhenming
Chairman, CITIC Group

CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Tim Cook
CEO, Apple

Michael Corbat
CEO, Citigroup Inc.

Jamie Dimon
Chairman and CEO, J.P. Morgan Chase & Co.

Robert Dudley
Group Chief Executive, BP PLC

Mark Fields
President and CEO, Ford Motor Company

William E. Ford
CEO, General Atlantic LLC

Victor K. Fung
Honorary Chairman, Li & Fung Limited
Group Chairman, Fung Group

Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC
Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania

Carlos Ghosn
Chairman and CEO, Renault-Nissan Alliance

Terry Gou
Founder and CEO, Foxconn Technology Group

Maurice R. Greenberg
Chairman and CEO, C. V. Starr & Co., Inc.
Former Chairman and CEO, AIG

GU Binglin
Chairman, Beijing Association for Science and Technology
Former President, Tsinghua University

Honorary Chairman

ZHU Rongji
Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)

Honorary Members

Lord Browne of Madingley
Partner and Managing Director, Riverstone Holdings LLC
Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.
Chairman, Business Advisory Board for BDT Capital
Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan
Member, Standing Committee of Political Bureau of CPC Central Committee
Secretary, CPC Central Commission for Discipline Inspection

Chairman

David M. Rubenstein
Co-Founder and Co-CEO, The Carlyle Group

Vice Chairman

CHEN Jining
President, Tsinghua University

Mary Barra
CEO, General Motors Company

Dominic Barton
Global Managing Director, McKinsey & Company

Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

Sir John Bond
Former Chairman, Vodafone Group PLC
Former Group Chairman, HSBC Holdings PLC

Jim Breyer
Partner, Accel Partners

Carlos Brito
CEO, Anheuser-Busch InBev

Henri de Castries
Chairman and CEO, AXA Group

CHANG Zhenming
Chairman, CITIC Group

CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

Tim Cook
CEO, Apple

Michael Corbat
CEO, Citigroup Inc.

Jamie Dimon
Chairman and CEO, J.P. Morgan Chase & Co.

Robert Dudley
Group Chief Executive, BP PLC

Mark Fields
President and CEO, Ford Motor Company

William E. Ford
CEO, General Atlantic LLC

Victor K. Fung
Honorary Chairman, Li & Fung Limited
Group Chairman, Fung Group

Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC
Former Chairman and CEO, Motorola Inc.

Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania

Carlos Ghosn
Chairman and CEO, Renault-Nissan Alliance

Terry Gou
Founder and CEO, Foxconn Technology Group

Maurice R. Greenberg
Chairman and CEO, C. V. Starr & Co., Inc.
Former Chairman and CEO, AIG

GU Binglin
Chairman, Beijing Association for Science and Technology
Former President, Tsinghua University
GUO Shuqing  
Governor, Shandong Province  
Former Chairman, China Securities Regulatory Commission

HO Ching  
Executive Director and CEO, Temasek

Nobuyuki Idei  
Founder and CEO, Representative Director, Quantum Leaps Corporation  
Former Chairman and Group CEO, Sony Corporation

Irwin Mark Jacobs  
Founding Chairman and CEO Emeritus, Qualcomm Inc.

Muhtar Kent  
Chairman and CEO, The Coca-Cola Company

Henry R. Kravis  
Co-Chairman and Co-CEO, KKR

Richard C. Levin  
Former President, Yale University

Richard Li  
Chairman and Chief Executive, Pacific Century Group

Robin Li  
Co-Founder, Chairman and CEO, Baidu Inc.

LI Rongrong  
Former Chairman, State-Owned Assets Supervision and Administration Commission

LIU Chuanzhhi  
Chairman, Legend Holdings Ltd.  
Founder and Honorary Chairman, Lenovo

LIU He  
Minister, Office of Central Leading Group on Financial and Economic Affairs

LIU Mingkang  
Former Chairman, China Banking Regulatory Commission

LOU Jiwei  
Minister, Ministry of Finance, People’s Republic of China

Andrónico Luksic  
Chairman, Luksic Group

Jack Ma  
Executive Chairman, Alibaba Group

MA Kai  
Member, Political Bureau of CPC Central Committee  
Vice Premier, State Council, People’s Republic of China

Doug McMillon  
President and CEO, Wal-mart Stores, Inc.

Mike McNamara  
CEO, Flextronics

Nitin Nohria  
Dean, Harvard Business School

Indra K. Nooyi  
Chairman and CEO, PepsiCo

Jorma Ollila  
Chairman, Royal Dutch Shell

Ginni Rometty  
Chairman, President and CEO, IBM

Garth Saloner  
Dean, Stanford Graduate School of Business

David Schmittlein  
John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman  
Chairman, CEO and Co-Founder, Blackstone

Martin Senn  
CEO, Zurich Insurance Group

Risto K. Siilasmaa  
Chairman, Nokia Corporation

John L. Thornton  
Co-Chairman, Board of Trustees, Brookings Institution  
Chairman, Barrick Gold Corporation

Joseph M. Tucci  
Chairman and CEO, EMC Corporation

WANG Dazhong  
Former President, Tsinghua University

Marjorie Yang  
Chairman, Esquel Group

ZHAO Chunjun  
Former Dean, School of Economics and Management, Tsinghua University

ZHOU Xiaochuan  
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)  
Governor, People’s Bank of China

Mark Zuckerberg  
Founder, Chairman and CEO, Facebook Inc.
Faculty

Tsinghua SEM has 165 full-time faculty members and 17 visiting faculty. 158 faculty members have Ph.D. degrees. Four are "Thousand Talents Program" Professors, seven hold Cheung Kong Scholar Professorships, and nine are recipients of the China National Science Foundation for Distinguished Young Scholars.
Department of Accounting

CHEN Guanting
Associate Professor
- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Internal Control Auditing, Fraud Auditing, Auditing Theory and Practices, Taxation and Tax Planning

CHEN Wuzhao
Associate Professor
- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis

CHEN Xiao
Professor
- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation

DU Shengli
Associate Professor
- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

HAO Zhenping
Professor
- Bachelor, 1982, Tianjin Institute of Finance and Economics
- Master, 1987, Tianjin Institute of Finance and Economics
- Ph.D., 1992, Tianjin Institute of Finance and Economics

Research Areas
Private Equity Funds and Venture Capital, Entrepreneurial Finance and Business Development

JIA Ning
Associate Professor
- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas
Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets

LI Dan
Associate Professor
- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls

DU Shengli
Associate Professor
- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

HAO Zhenping
Professor
- Bachelor, 1982, Tianjin Institute of Finance and Economics
- Master, 1987, Tianjin Institute of Finance and Economics
- Ph.D., 1992, Tianjin Institute of Finance and Economics

Research Areas
Private Equity Funds and Venture Capital, Entrepreneurial Finance and Business Development

JIA Ning
Associate Professor
- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas
Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets

LI Dan
Associate Professor
- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls
Luo Mei
Associate Professor

- Bachelor, 1998, Tsinghua University
- Ph.D., 2004, University of California, Berkeley

Research Areas

Xia Donglin
Professor, Associate Dean

- Bachelor, 1984, Jiangxi Institute of Finance and Economics
- Master, 1990, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 1994, Research Institute for Fiscal Science, Ministry of Finance

Research Areas
Financial Reporting and Corporate Governance, Accounting Standards, Comparative Accounting

Luo Ting
Associate Professor

- Bachelor, 1997, Peking University
- Ph.D., 2007, University of Wisconsin-Madison

Research Areas
Accounting Information, Capital Market, Incentive Contracts

Xiao Xing
Associate Professor, Chair

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2004, Tsinghua University

Research Areas
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting

Qian Ping
Associate Professor

- Bachelor, 1992, Sichuan University
- Master, 1995, Sichuan University
- Ph.D., 1998, Peking University

Research Areas
Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital

Xie Deren
Professor

- Bachelor, 1993, Xiamen University
- Ph.D., 1998, Xiamen University

Research Areas
Accounting and interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry

Wang Kun
Associate Professor, Assistant Dean

- Bachelor, 1998, Nankai University
- Ph.D., 2003, Hong Kong University of Science and Technology

Research Areas
Corporate Governance, Corporate Finance, Executive Compensation, Financial Reporting

Xue Jian
Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, Carnegie Mellon University

Research Areas
ZHOU Li
Research Fellow

• Bachelor, 1988, Southeast University
• Master, 1991, Southeast University
• Ph.D., 2002, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy

ZHANG Haiyan
Associate Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

CHENG Qiang
Distinguished Visiting Professor
Professor, Singapore Management University

Research Areas
Corporate Governance, CEO Compensation, Corporate Disclosure, Earnings Management/Restatement, Family firms

Department of Economics

YU Zengbiao
Professor

• Bachelor, 1982, Hebei University
• Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

ZHANG Haiyan
Associate Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

CHENG Qiang
Distinguished Visiting Professor
Professor, Singapore Management University

Research Areas
Corporate Governance, CEO Compensation, Corporate Disclosure, Earnings Management/Restatement, Family firms

BAI Chong-en
Mansfield Freeman Chair Professor, Chair, Associate Dean

• Bachelor, 1983, University of Science and Technology of China
• Ph.D., 1988, University of California, San Diego
• Ph.D., 1993, Harvard University

Research Areas
Public Economics, Growth and Development, Economics of Organization and Incentives, Corporate Governance, and Chinese Economy

CAO Jing
Associate Professor

• Bachelor, 1998, Peking University
• Master, 2001, Peking University
• Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics

CHEN Qi
Distinguished Visiting Professor, Co-chair
Walter M. Upchurch, Jr. Professor

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanism, Mutual Fund Behaviors, Financial Analysts Behavior
GAO Ming  
Assistant Professor

• Bachelor, 2001, Tsinghua University  
• Master, 2003, Tsinghua University  
• Ph.D., 2010, London Business School

Research Areas  
Microeconomic Theory, Industrial Organization, Behavioral Economics, Corporate Governance

GUO Meixin  
Assistant Professor

• Bachelor, 2001, Nanjing University  
• Master, 2004, Peking University  
• Ph.D., 2010, University of California, Davis

Research Areas  
International Macroeconomics/Finance, International Trade, Applied Econometrics, Macroeconomics

HAN Xiuyun  
Associate Professor

• Bachelor, 1982, Nankai University  
• Master, 1984, Nankai University

Research Areas  
Political Economics, Western Economics, Theory and Practice of Socialist Economics, China and the World Economy

HONG Shengjie  
Assistant Professor

• Bachelor, 2005, Wuhan University  
• Master, 2007, Wuhan University  
• Ph.D., 2012, University of Wisconsin-Madison

Research Areas  
Econometric Theory, Applied Econometrics

JU Jiandong  
Professor

• Bachelor, 1982, Nanjing University  
• Master, 1988, Tsinghua University  
• Ph.D., 1995, Pennsylvania State University

Research Areas  
International Trade, International Finance, Industrial Organization

LI Bing  
Assistant Professor

• Bachelor, 2002, Nankai University  
• Master, 2004, University of British Columbia  
• Ph.D., 2010, Indiana University

Research Areas  
Monetary Economics, Applied Macro-econometrics, Open Economy Macroeconomics

LI Hongbin  
C.V. Starr Chair Professor

• Bachelor, 1993, China Agricultural University  
• Ph.D., 2001, Stanford University

Research Areas  
Development Economics, Labor Economics, Transition Economics, Chinese Economy

LI Mingzhi  
Associate Professor

• Bachelor, 1987, Nankai University  
• Master, 1996, Shanghai Jiaotong University  
• Ph.D., 1999, the University of Texas at Austin

Research Areas  
Industrial Organization, Electronic Commerce
LIU Xiao
Assistant Professor

- Bachelor, 2006, Renmin University of China
- Ph.D., 2012, University of Michigan

Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design

LIU Lingling
Professor

- Bachelor, 1982, Harbin Normal University
- Master, 1991, Harbin Normal University
- Ph.D., 1996, Peking University of China

Research Areas
Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System

MA Hong
Associate Professor

- Bachelor, 2002, Fudan University
- Master, 2004, University of British Columbia
- Ph.D., 2008, University of Michigan

Research Areas
International Trade, Applied Microeconomics, Measurement in Economics

MENG Lingsheng
Associate Professor

- Bachelor, 2002, Peking University
- Master, 2004, Chinese University of Hong Kong
- Ph.D., 2010, University of Maryland

Research Areas
Development Economics, Public Economics, Labor Economics

OUYANG Min
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2002, University of Maryland
- Ph.D., 2005, University of Maryland

Research Areas
Macroeconomics, Industrial Organization, Labor Economics

Jaimie Wei-Hung Lien
Assistant Professor

- Bachelor, 2001, Wellesley College
- Master, 2005, University of California, San Diego
- Ph.D., 2012, University of Michigan

Research Areas
Microeconomics, Behavioral Economics

LU Lin
Assistant Professor

- Bachelor, 2002, Wuhan University
- Ph.D., 2010, University of Minnesota

Research Areas
International Economics, Macroeconomics, Economic Growth and Development

LIU Qing
Assistant Professor

- Bachelor, 1996, Xinjiang University of Finance and Economics
- Master, 1999, Zhejiang University
- Master, 2002, University of British Columbia
- Ph.D., 2008, University of Toronto

Research Areas
International Macroeconomics, Monetary Economics, Macroeconomics

OUYANG Min
Associate Professor

- Bachelor, 2000, Peking University
- Master, 2002, University of Maryland
- Ph.D., 2005, University of Maryland

Research Areas
Macroeconomics, Industrial Organization, Labor Economics
QIAN Yingyi  
Professor, Dean  
- Bachelor, 1982, Tsinghua University  
- Master, 1984, Yale University  
- Ph.D., 1990, Harvard University  
**Research Areas**  
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy

QAO Xue  
Assistant Professor  
- Bachelor, 1998, Peking University  
- Ph.D., 2007, Iowa State University  
**Research Areas**  
Macroeconomics, Contract Theory, Unemployment Insurance

PAN Wenqing  
Associate Professor  
- Bachelor, 1987, Northwest Normal University  
- Master, 1993, Lanzhou University  
- Ph.D., 1999, Renmin University of China  
**Research Areas**  
Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics

QI Liangshu  
Associate Professor  
- Bachelor, 1993, Nankai University  
- Master, 1996, Peking University  
- Ph.D., 1999, Peking University  
**Research Areas**  
Health Economics, Development Economics

QIAO Xue  
Assistant Professor  
- Bachelor, 1998, Peking University  
- Ph.D., 2007, Iowa State University  
**Research Areas**  
Macroeconomics, Contract Theory, Unemployment Insurance

SHI Xinzhe  
Associate Professor  
- Bachelor, 2000, Peking University  
- Master, 2003, Peking University  
- Ph.D., 2009, University of Michigan  
**Research Areas**  
Development/Transition Economics, Public Economics, Applied Econometrics, Chinese Economy

WEN Yi  
China Construction Bank Chair Professor  
- Bachelor, 1982, West China University of Medical Sciences  
- Master, 1991, University of Notre Dame  
- Ph.D., 1996, University of Iowa  
**Research Areas**  
Macroeconomics, Monetary Policy, Economic Growth and Development

WU Binzen  
Associate Professor  
- Bachelor, 1998, Xian Jiaotong University  
- Master, 2001, Peking University  
- Ph.D., 2006, University of Wisconsin-Madison  
**Research Areas**  
Public Economics, Economics of Education, Applied Microeconomics

Alexander C. White  
Assistant Professor  
- Bachelor, 2005, Columbia University  
- Master, 2006, Toulouse School of Economics  
- Ph.D., 2010, Toulouse School of Economics  
**Research Areas**  
Industrial Organization, Microeconomic Theory, Economics of the Internet
YAO Wen
Assistant Professor

- Bachelor, 2006, Fudan University
- Bachelor, 2006, University of Birmingham
- Ph.D., 2011, University of Pennsylvania

Research Areas
Macroeconomics, International Finance, Computational Economics

WU Kangping
Professor

- Bachelor, 1982, Northwest University
- Master, 1985, Northwest University
- Ph.D., 1989, Chinese Academy of Sciences

Research Areas
Macroeconomics, Macroeconomics, Economic Growth

ZHAN Zhaoguo
Assistant Professor

- Bachelor, 2003, Renmin University of China
- Master, 2005, London School of Economics
- Master, 2007, Brown University
- Ph.D., 2011, Brown University

Research Areas
Econometrics, Applied Econometrics

XU Yuan
Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis

Research Areas
Macroeconomics, Monetary Economics, Financial Economics, International Macroeconomics

ZHENG Jie
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics

YANG Siqun
Associate Professor

- Bachelor, 1986, Renmin University of China
- Master, 1989, Chinese Academy of Social Sciences
- Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment

XU Yuan
Assistant Professor

- Bachelor, 2002, Fudan University
- Ph.D., 2009, University of California, Davis

Research Areas
Macroeconomics, Monetary Economics, Financial Economics, International Macroeconomics

ZHENG Jie
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics

ZHONG Xiaohan
Associate Professor, Vice Chair

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1999, Tsinghua University

Research Areas
Development Economics, Labor Economics, Political Economy, Applied Microeconomics, Chinese Economy

ZHU Lin
Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2012, Indiana University, Bloomington

Research Areas
Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics
Visiting Faculty

BAI Jushan
Special-Term Professor
Professor, Columbia University
Research Areas
Econometrics, Time Series Analysis, Empirical Finance

CHEN Yan
Distinguished Visiting Professor
Professor, University of Michigan
Research Areas
Experimental Economics, Mechanism Design, Information Economics

LI Qi
Special-Term Professor
Professor, Texas A&M University
Research Areas
Non-Parametric Econometrics, Panel Data Econometrics

WEI Shangjin
Special-Term Professor
N T Wang Professor of Chinese Business and Economy, Columbia University
Research Areas
International Finance, International Trade, Macroeconomics, Development Economics

XU Chenggang
Special-Term Professor
Quoin Professor in Economic Development, University of Hong Kong
Research Areas
Political Economics, Law and Finance, Contract Theory Development Economics

Department of Finance

CHEN Bingzheng
Professor
• Bachelor, 1982, University of Science and Technology of China
• Master, 1986, Renmin University of China
• Ph.D., 1999, Tsinghua University
Research Areas
Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization

Research Areas
Econometrics, Time Series Analysis, Spatial Analysis, Nonparametric Inference, Semiparametric Inference

Peter Robinson
Distinguished Visiting Professor
Tooke Professor of Economic Science and Statistics, London School of Economics
Research Areas
Econometrics, Time Series Analysis, Spatial Analysis, Nonparametric Inference, Semiparametric Inference
CHEN Taotao  
Professor  
- Bachelor, 1988, Tsinghua University  
- Ph.D., 2003, Tsinghua University  
Research Areas  

HE Ping  
Associate Professor, Vice Chair  
- Bachelor, 1997, Tsinghua University  
- Ph.D., 2004, University of Pennsylvania  
Research Areas  
Financial Institutions, Monetary Economics, Corporate Finance

CHEN Yunling  
Assistant Professor  
- Bachelor, 2002, Fudan University  
- Ph.D., 2010, Hong Kong University of Science and Technology  
Research Areas  
Corporate Finance, Financial Market, Corporate Governance

HUANG Zhangkai  
Associate Professor  
- Bachelor, 1998, Guangdong University of Foreign Studies  
- Ph.D., 2003, University of Oxford  
Research Areas  
Corporate Finance, Law and Finance, Political Economy

DENG Yinglu  
Assistant Professor  
- Bachelor, 2004, Peking University  
- Master, 2010, University of Texas at Austin  
Research Areas  
Asset Pricing, Quantitative Finance, Risk Management, Insurance and Financial Innovation

JIANG Lei  
Assistant Professor  
- Bachelor, 2003, Harbin Institute of Technology  
- Master, 2006, University of Virginia  
- Ph.D., 2011, Emory University  
Research Areas  
Empirical Asset Pricing, Stock Market Microstructure

GAO Feng  
Assistant Professor  
- Bachelor, 1999, Tsinghua University  
- Ph.D., 2006, Tsinghua University  
Research Areas  
Financial Econometrics, Asset Pricing, Risk Management

Hoan Soo Lee  
Assistant Professor  
- Bachelor, 2008, University of California, Berkeley  
- Ph.D., 2013, Harvard University  
Research Areas  
Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory
LI Daokui  
Mansfield Freeman Chair Professor  
- Bachelor, 1985, Tsinghua University  
- Ph.D., 1992, Harvard University  
**Research Areas**  
Development Economics, Corporate Finance, International Economics, Chinese Economy

LI Jinliang  
Associate Professor, Associate Dean  
- Bachelor, 1997, Tsinghua University  
- Ph.D., 2001, Syracuse University  
**Research Areas**  
Financial Markets, Entrepreneurial Finance, Investments

LI Minwen  
Assistant Professor  
- Bachelor, 1997, Peking University  
- Master, 1999, Tsinghua University  
- Ph.D., 2010, University of Maryland  
**Research Areas**  
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

LIU Chun  
Associate Professor  
- Bachelor, 1999, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2007, University of Toronto  
**Research Areas**  
Financial Econometrics, Financial Market, Risk Management

LU Yao  
Associate Professor  
- Bachelor, 2000, Central University of Finance and Economics  
- Master, 2003, New York University  
- Ph.D., 2009, University of Michigan  
**Research Areas**  
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

PANG Jiaren  
Assistant Professor  
- Bachelor, 2000, Peking University  
- Master, 2004, Vanderbilt University  
- Ph.D., 2007, Washington University at St. Louis  
**Research Areas**  
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Financial Markets and Institutions

Michael R. Powers  
Zurich Insurance Group Chair Professor, Interim Chair  
- Bachelor, 1982, Yale University  
- Master, 1982, Yale University  
- Ph.D., 1987, Harvard University  
**Research Areas**  
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers

LI Jinliang  
Associate Professor, Associate Dean  
- Bachelor, 1997, Tsinghua University  
- Ph.D., 2001, Syracuse University  
**Research Areas**  
Financial Markets, Entrepreneurial Finance, Investments

LI Minwen  
Assistant Professor  
- Bachelor, 1997, Peking University  
- Master, 1999, Tsinghua University  
- Ph.D., 2010, University of Maryland  
**Research Areas**  
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

LIU Chun  
Associate Professor  
- Bachelor, 1999, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2007, University of Toronto  
**Research Areas**  
Financial Econometrics, Financial Market, Risk Management

LU Yao  
Associate Professor  
- Bachelor, 2000, Central University of Finance and Economics  
- Master, 2003, New York University  
- Ph.D., 2009, University of Michigan  
**Research Areas**  
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance

PANG Jiaren  
Assistant Professor  
- Bachelor, 2000, Peking University  
- Master, 2004, Vanderbilt University  
- Ph.D., 2007, Washington University at St. Louis  
**Research Areas**  
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Financial Markets and Institutions

Michael R. Powers  
Zurich Insurance Group Chair Professor, Interim Chair  
- Bachelor, 1982, Yale University  
- Master, 1982, Yale University  
- Ph.D., 1987, Harvard University  
**Research Areas**  
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers
WANG Guiqin
Associate Professor

- Bachelor, 1986, Dalian Foreign Languages Institute
- Master, 1989, Tsinghua University
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas
Financial Service Marketing, Strategic Corporate Communication, Communication Management, Measuring Internal Communications, Negotiations

WANG Hao
Associate Professor

- Bachelor, 1995, Shenyang University of Technology
- MBA, 2003, Eastern Illinois University
- Ph.D., 2007, McGill University

Research Areas
Credit Risk, Fixed Income, Corporate Finance

WANG Jun
Associate Professor, Assistant Dean

- Bachelor, 1995, Northern Jiaotong University
- Master, 1998, Peking University
- Ph.D., 2008, Tsinghua University

Research Areas
Insurance Economics, Risk Management and Insurance, Life and Health Insurance, Corporate Finance

WANG Yintian
Associate Professor

- Bachelor, 1996, Xi'an Jiaotong University
- Master, 2000, Queen's University
- Ph.D., 2006, McGill University

Research Areas
Derivatives, Econometric Modeling, Risk Management

YANG Zhishu
Professor

- Bachelor, 1988, Harbin Institute of Technology
- Master, 1995, Tsinghua University
- Ph.D., 2001, Tsinghua University

Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets

ZHANG Lihong
Professor

- Bachelor, 1988, Nankai University
- Master, 1991, Nankai University
- Ph.D., 1999, Chinese Academy of Sciences

Research Areas

ZHANG Taowei
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism

ZHAO Dongqing
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas
Corporate Finance
ZHU Shiwu  
Associate Professor

- Bachelor, 1983, Henan Normal University  
- Master, 1987, Wuhan University  
- Ph.D., 1999, Shanghai University of Finance and Economics

Research Areas  
Fixed Income, Risk Management, Financial Database, Financial Computation and Modeling

ZHU Wuxiang  
Professor

- Bachelor, 1987, Tsinghua University  
- Master, 1989, Tsinghua University  
- Ph.D., 2002, Tsinghua University

Research Areas  
Corporate Finance, Capital Market, Business Model

ZHU Yingzi  
Associate Professor

- Bachelor, 1991, University of Science and Technology of China  
- Master, 1993, New York University  
- Ph.D., 1997, New York University  
- MBA, 2002, New York University

Research Areas  

ZHU Yujie  
Professor

- Bachelor, 1992, Tsinghua University  
- Master, 1994, Tsinghua University  
- Ph.D., 2005, Tsinghua University

Research Areas  
Corporate Finance, International Trade, Foreign Direct Investment, Globalization Strategy

CHEN Jin  
Professor, Assistant Dean

- Bachelor, 1989, Zhejiang University  
- Ph.D., 1994, Zhejiang University

Research Areas  
Technological Innovation, Business Administration

CHENG Yuan  
Associate Professor

- Bachelor, 1991, Huazhong University of Science and Technology  
- Master, 1996, Huazhong University of Science and Technology  
- Ph.D., 2000, Tsinghua University

Research Areas  
Management of Innovation, Technology Strategy, New Business Development, Entrepreneurship

Niall Ferguson  
Distinguished Visiting Professor
Laurence A. Tisch Professor of History, Harvard University

Research Areas  
Economic & Financial History, International History

Department of Innovation, Entrepreneurship and Strategy
DUAN Zhirong
Assistant Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2007, Tsinghua University
- Ph.D., 2011, University of New South Wales

Research Areas
Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs

GAO Xudong
Associate Professor

- Bachelor, 1988, Harbin Institute of Technology
- Master, 1991, Renmin University of China
- Ph.D., 1996, Tsinghua University

Research Areas
Competitive Strategy, Technology Strategy, Management of Technological Innovation

GAO Jian
Professor, Associate Dean

- Bachelor, 1984, Chongqing Institute of Architecture Engineering
- Master, 1987, Chongqing Institute of Architecture Engineering
- Ph.D., 1996, Tsinghua University

Research Areas
Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization

JIAO Jie
Associate Professor, Associate Dean

- Bachelor, 1996, Tsinghua University
- MBA, 2002, Tsinghua University
- Ph.D., 2006, the George Washington University

Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy

JIN Yongjun
Associate Professor

- Bachelor, 1990, East China Normal University
- Master, 1996, Peking University

Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study

LEI Jiasu
Professor

- Bachelor, 1983, Xi’an University of Finance and Economics
- Master, 1987, Northwestern University
- Ph.D., 1993, Tsinghua University

Research Areas
Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship
LI Jizhen
Associate Professor

• Bachelor, 1997, Tsinghua University
• Master/Ph.D., 2002, Tsinghua University

Research Areas
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs

LI Donghong
Associate Professor, Vice Chair

• Bachelor, 1993, Lanzhou University
• Master, 1996, Lanzhou University
• Ph.D., 1999, Renmin University of China

Research Areas
Strategy and Organizational Change for Firm’s Sustained Growth, Strategic Alliances, International Strategies

LI Xibao
Associate Professor

• Bachelor, 1989, Shanghai Jiaotong University
• Master, 1996, Tsinghua University
• Master, 2001, The Ohio State University
• Ph.D., 2003, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management

LI Jizhen
Associate Professor

• Bachelor, 1997, Tsinghua University
• Master/Ph.D., 2002, Tsinghua University

Research Areas
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs

LI Xibao
Associate Professor

• Bachelor, 1989, Shanghai Jiaotong University
• Master, 1996, Tsinghua University
• Master, 2001, The Ohio State University
• Ph.D., 2003, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management

LU Chunyan
Associate Professor

• Bachelor, 1986, Peking University
• Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments

LU Chunyan
Associate Professor

• Bachelor, 1986, Peking University
• Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments

LU Chunyan
Associate Professor

• Bachelor, 1986, Peking University
• Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments

SHI Yongheng
Associate Professor

• Bachelor, 1984, Tsinghua University
• Master, 1987, Tsinghua University
• Ph.D., 1990, Tsinghua University

Research Areas
International Business Management, Strategy Management, Corporate Organization and Governance, International Trade

TONG Yunhuan
Professor

• Bachelor, 1982, Huazhong Institute of Technology
• Master, 1986, Tsinghua University

Research Areas
Management of Technology Innovation, Sustainable Development, Inclusive Innovation, Project Management, Theory and Methods of Evaluation/Assessment

TONG Yunhuan
Professor

• Bachelor, 1982, Huazhong Institute of Technology
• Master, 1986, Tsinghua University

Research Areas
Management of Technology Innovation, Sustainable Development, Inclusive Innovation, Project Management, Theory and Methods of Evaluation/Assessment

TONG Yunhuan
Professor

• Bachelor, 1982, Huazhong Institute of Technology
• Master, 1986, Tsinghua University

Research Areas
Management of Technology Innovation, Sustainable Development, Inclusive Innovation, Project Management, Theory and Methods of Evaluation/Assessment

WANG Yi
Associate Professor

• Bachelor, 1993, Beijing University of Astronautics and Aeronautics
• Master, 1996, Tianjin University
• Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

WANG Yi
Associate Professor

• Bachelor, 1993, Beijing University of Astronautics and Aeronautics
• Master, 1996, Tianjin University
• Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

WANG Yi
Associate Professor

• Bachelor, 1993, Beijing University of Astronautics and Aeronautics
• Master, 1996, Tianjin University
• Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence
WEI Jie
Tsinghua Tongfang Chair Professor

• Bachelor (equivalent), 1979, Northwest University
• Master, 1982, Northwest University
• Ph.D., 1987, Renmin University of China

Research Areas
Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research

WEI Linwei
Associate Professor

• Bachelor, 1982, Northeast Heavy Machinery Institute
• Master, 1985, Tsinghua University

Research Areas
Project, Program and Portfolio Management, Project Finance and Cost Management, Program Evaluation (S&T and Development Project)

Steven White
Associate Professor

• Bachelor, 1985, Duke University
• Master, 1988, International University of Japan
• Ph.D., 1997, Massachusetts Institute of Technology

Research Areas
Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances

WU Rui
Assistant Professor

• Bachelor, 2001, Peking University
• Master, 2003, University of California, Los Angeles
• Ph.D., 2010, University of Southern California

Research Areas
Strategic Alliances, Inter-firm Relationships, Transaction Cost Theory, Resource-based Theory, Organizational Learning

XIE Wei
Professor, Chair

• Bachelor, 1989, PLA Transportation Engineering College
• Master, 1993, Southeast University
• Ph.D., 1999, Tsinghua University

Research Areas
Strategic Management, Innovation Management, Business Model, Strategic Alliance

XIE Zhenzhen
Assistant Professor

• Bachelor, 2005, Tsinghua University
• Master, 2007, Tilburg University
• Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies

XUE Lei
Associate Professor

• Bachelor, 1982, Tsinghua University
• Master, 1988, Tsinghua University
• Ph.D., 2010, Tsinghua University

Research Areas
Strategic Management

YANG Delin
Professor

• Bachelor, 1982, Huazhong Normal University
• Master, 1991, Chinese Academy of Sciences
• Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights
Department of Leadership and Organization Management

**ZHU Hengyuan**
Associate Professor, Vice Chair
- Bachelor, 1991, Tsinghua University
- Master, 1998, Tsinghua University
- Master, 2000, Rensselaer Polytechnic Institute
- Ph.D., 2008, Tsinghua University

**Research Areas**
Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth

**ZHANG Wei**
Associate Professor
- Bachelor, 1995, Tsinghua University
- Master, 1998, Tsinghua University
- Ph.D., 2002, Tsinghua University

**Research Areas**
Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries

**CHEN Guoquan**
Professor, Vice Chair
- Bachelor, 1990, Tsinghua University
- Master, 1991, Tsinghua University
- Ph.D., 1994, Tsinghua University

**Research Areas**
Organizational Learning, Learning Organization, Team Learning, Learning Team, Individual Learning, Leaders’ Individual Learning, Leadership, Team Management

**CHEN Hao**
Assistant Professor
- Bachelor, 2003, Jilin University
- Master, 2006, Shenzhen University
- Ph.D., 2011, University of Texas at Dallas

**Research Areas**
Supervisor-subordinate Relationship, the influence of such Relationship in Organization, Work Ethic and Employees’ extra-role Behavior (eg: Organizational Citizenship Behavior and Deviant Behavior), Entrepreneurial Team Dynamics, Entrepreneurial Team Process and Cross-Culture Comparison Analysis in the Fields above

**CHEN Xiao**
Assistant Professor
- Bachelor, 2001, Sun Yat-sen University
- Master, 2007, University of Michigan
- Ph.D., 2012, University of Toronto

**Research Areas**
Implicit Motives and the Subconscious, Work Motivation, Cross-cultural Management, Biculturalism, Social Networks, Virtual Teams

**CHI Wei**
Associate Professor
- Bachelor, 1998, Renmin University of China
- Ph.D., 2003, University of Minnesota

**Research Areas**
Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions

**Visiting Faculty**

**CHEN Ming-Jer**
Distinguished Honorary Guest Chair Professor
Leslie E. Grayson Professor, University of Virginia

**Research Areas**
Competitive Dynamics, Ambicultural Management, Global Strategy and Competition
JIANG Peng
Associate Professor

- Bachelor, 1997, Jilin University
- Master, 2000, Jilin University
- Doctor of Judicial Science, 2003, China University of Political Science and Law

Research Areas
Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility

WANG Xiaoye
Assistant Professor

- Bachelor, 2000, East China Normal University
- Master, 2004, East China Normal University
- Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Performance Evaluation, Goal Setting, Social Cognition and Decision Making

QIAN Xiaojun
Professor, Assistant Dean

- Bachelor, 1982, Tsinghua University
- Master, 1988, Purdue University
- Ph.D., 1992, Purdue University

Research Areas
Managerial Communication, Business Ethics, Corporate Social Responsibilities, Sustainability, Management Education, Business School Accreditation

WANG Xueli
Associate Professor

- Bachelor, 1993, Harbin Institute of Technology
- Master, 1996, Harbin Institute of Technology
- MBA, 1996, Macao University
- Ph.D., 2003, Tsinghua University

Research Areas
Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture

QU Qing
Associate Professor

- Bachelor, 1993, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2007, Tsinghua University

Research Areas
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking

WU Weiku
Professor

- Bachelor, 1983, Northeastern University of Technology
- Master, 1987, Harbin Institute of Technology
- Ph.D., 1994, Tsinghua University

Research Areas
Strategic Management, Competition and Game Theory, Leadership, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership

WANG Lei
Assistant Professor

- Bachelor, 2002, Beijing Normal University
- Master, 2005, Beijing Normal University
- Ph.D., 2011, State University of New York at Buffalo

Research Areas
Leadership, Social Networks, Team Knowledge Transfer

WU Zhiming
Associate Professor

- Bachelor, 1989, Hangzhou University
- Master, 1996, Beijing Normal University
- Ph.D., 1999, Beijing Normal University

Research Areas
Team Effectiveness, Leadership Behavior, Organizational Citizenship Behavior, Employee Recruitment and Selection, Career Management, Expatriate Adjustment
YANG Baiyin  
COSCO Chair Professor, Chair  

- Bachelor, 1982, Nanjing University  
- Master, 1992, University of Saskatchewan  
- Ph.D., 1996, University of Georgia  

Research Areas  
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management  

YANG Bin  
Professor, Senior Associate Dean  

- Bachelor, 1992, Tsinghua University  
- Master/Ph.D., 2000, Tsinghua University  

Research Areas  
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education  

YANG Ling  
Assistant Professor  

- Bachelor, 2003, Tsinghua University  
- Master, 2006, Tsinghua University  
- Ph.D., 2012, Stanford University  

Research Areas  
Organizational Theory, International Business, Innovation and Entrepreneurship  

ZHANG Jin  
Associate Professor  

- Bachelor, 1986, Peking University  
- Master, 1989, Peking University  
- Master, 2002, University of Southern California  
- Ph.D., 2004, University of Southern California  

Research Areas  

YANG Ling  
Assistant Professor  

- Bachelor, 2003, Tsinghua University  
- Master, 2006, Tsinghua University  
- Ph.D., 2012, Stanford University  

Research Areas  
Organizational Theory, International Business, Innovation and Entrepreneurship  

ZHANG Mian  
Associate Professor  

- Bachelor, 1993, Xi’an Jiaotong University  
- Ph.D., 2002, Xi’an Jiaotong University  

Research Areas  
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity  

ZHENG Xiaoming  
Associate Professor  

- Ph.D., 1998, Chinese Academy of Sciences  

Research Areas  
Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management  

ZHOU Jing  
Distinguished Visiting Chair Professor, Co-chair  
Houston Endowment Professor of Management and Psychology, Rice University  

Research Areas  
Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management  

Visiting Faculty  

ZHOU Jing  
Distinguished Visiting Chair Professor, Co-chair  
Houston Endowment Professor of Management and Psychology, Rice University  

Research Areas  
Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management
Department of Management Science and Engineering

CHEN Guoqing
EMC Chair Professor

- Bachelor, 1982, Renmin University of China
- MBA, 1988, Catholic University of Leuven
- Ph.D., 1992, Catholic University of Leuven

Research Areas
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic

CHEN Jian
Lenovo Chair Professor, Chair

- Bachelor, 1983, Tsinghua University
- Master, 1986, Tsinghua University
- Ph.D., 1989, Tsinghua University

Research Areas
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques

HUANG Jinghua
Professor, Vice Chair

- Bachelor, 1986, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Information System and Electronic Business

GUO Xunhua
Associate Professor

- Bachelor, 2000, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Information Systems, e-Business, Business Intelligence

HUANG Shuo
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Supply Chain Management, Operations Management, Inventory Control

LAN Boxiong
Professor

- Bachelor, 1982, Beijing Institute of Chemical Engineering
- Master, 1985, Tsinghua University
- Ph.D., 1993, University of Waterloo

Research Areas

LI Bo
Associate Professor

- Bachelor, 2002, Peking University
- Ph.D., 2006, University of California, Berkeley

Research Areas
Semi-parametric and Nonparametric Statistics, High Dimensional Data Analysis, Applied Statistics and Econometrics in Economics and Business
LI Xixi
Assistant Professor
- Bachelor, 2006, Hong Kong Polytechnic University
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas
Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

LIN Lihui
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Master, 1999, University of Texas at Austin
- Ph.D., 2002, University of Texas at Austin

Research Areas
Knowledge Management, Crowdsourcing, Innovation Management, Licensing of Intellectual Property, IT Investment, IT Contracts, Business Analytics, Open Source, Electronic Markets

LIU Hongyan
Professor
- Bachelor, 1991, Beijing University of Chemical Technology
- Master, 1994, Beijing University of Chemical Technology
- Ph.D., 2000, Tsinghua University

Research Areas
Data/Text Mining, Business Intelligence, Social Network Analysis, Social Computing, Recommender Systems, Computational Advertising

LIU Liwen
Professor
- Bachelor, 1982, Northern Jiaotong University
- Master, 1986, Nagoya Institute of Technology
- Ph.D., 1989, Nagoya Institute of Technology

Research Areas
Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production, Industrial Engineering, Logistics Management

LIANG Yong
Assistant Professor
- Bachelor, 2005, Tsinghua University
- Master, 2008, Purdue University
- Ph.D., 2013, University of California, Berkeley

Research Areas
Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning

MAO Bo
Associate Professor
- Bachelor, 1987, Tsinghua University
- Master, 1989, Tsinghua University

Research Areas
Chinese Enterprises’ Information System Strategy, Information System Building and Management, Information and Knowledge Management, Complex System (Theory and Application), Virtual Team Building, Knowledge Management in Virtual Community, Information System and Supply Chain Management

SUN Jing
Associate Professor
- Bachelor, 1991, Tianjin University
- Master, 1994, Tianjin University
- Ph.D., 1999, Beijing University of Astronautics and Aeronautics

Research Areas
Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management

WEI Qiang
Associate Professor
- Bachelor, 1997, Tsinghua University
- Master, 1999, Tsinghua University
- Ph.D., 2003, Tsinghua University

Research Areas
Information Systems and Management Business Intelligence and Data Mining, Fuzzy Logic, Database Theory and Application, Business Modeling, Simulation Techniques
WEN Zhong
Assistant Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2006, New York University

Research Areas
E-Market, Pricing Information Goods, Information Economics

XIAO Yongbo
Associate Professor

- Bachelor, 2000, Tsinghua University
- Master/Ph.D., 2006, Tsinghua University

Research Areas
Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management

XIE Bin
Associate Professor

- Bachelor, 1986, Tsinghua University
- Master, 1989, Tsinghua University
- Ph.D., 1993, Tsinghua University

Research Areas
Pharmaceutical Supply Chain Management, Product / Service-Harm Management, Consumer-oriented Corporate Governance

XU Xin
Professor

- Bachelor, 1998, Tsinghua University
- Master, 2000, Tsinghua University
- Ph.D., 2005, University of California, Irvine

Research Areas
Business Value of IT, Social Media, IT Governance

YANG Liu
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2004, Singapore-MIT Alliance
- Ph.D., 2010, Duke University

Research Areas
Game Theory, Queueing Theory, Mechanism Design, Behavioral Operations Management, Service Management, Healthcare Management

YE Qing
Associate Professor

- Bachelor, 1998, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2005, University of Michigan

Research Areas
Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management

YI Cheng
Assistant Professor

- Bachelor, 2006, National University of Singapore
- Ph.D., 2011, National University of Singapore

Research Areas
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Social Computing, Internet Marketing

ZHU Yan
Professor, Associate Dean

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1998, Tsinghua University

Research Areas
Visiting Faculty

**Jim Jiangang Dai**
Special-Term Professor
Professor, Cornell University

**Research Areas**

**David J. Robb**
Visiting Professor
Professor, The University of Auckland

**Research Areas**
Supply Chain Management (inventory management), Production / Operations Management and Strategy in China

**SUN Peng**
Special-Term Professor
Associate Professor, Duke University

**Research Areas**
Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Sequential Decision Making

**CHEN Rong**
Associate Professor

- Bachelor, 1998, Xi’an Jiaotong University
- Master, 2000, Xi’an Jiaotong University
- Ph.D., 2004, The Chinese University of Hong Kong

**Research Areas**

**CHEN Yubo**
Professor, Vice Chair, Assistant Dean

- Bachelor, 1997, Southeast University
- Master, 2000, Southeast University
- Ph.D., 2004, University of Florida

**Research Areas**
Big Data and Business Innovation in the Networked World, Social Media and Network Economy, Innovation and Entrepreneurship Ecosystem, Climate Change and Sustainability Strategy

**HU Zuo Hao**
Professor

- Bachelor, 1985, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

**Research Areas**
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services
JIANG Xuping
Professor

- Bachelor, 1982, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas

LI Fei
Professor

- Bachelor, 1983, Beijing Institute of Business
- Master, 1988, Beijing Institute of Business
- Ph.D., 2002, Renmin University of China

Research Areas
Marketing Positioning Decisions, Retailing Strategy, Chinese-Style Marketing and Luxury Marketing

LIU Wenjing
Assistant Professor

- Bachelor, 2000, University of International Business and Economics
- Master, 2004, National University of Singapore
- Ph.D., 2010, University of Toronto

Research Areas
Consumer Behavior and Decision-Making, Interpersonal Interactions, Time Perception, Intertemporal Choice, Pricing

LIU Xia
Assistant Professor

- Bachelor, 1999, Beijing Normal University
- Master, 2002, Beijing Normal University
- Master, 2004, Syracuse University
- Ph.D., 2010, Syracuse University

Research Areas
Quantitative Marketing Models, New Product Diffusion, Entertainment Marketing, Brand Management, Advertising and Marketing-Finance Interface

SONG Xuebao
Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing

WU Shali
Assistant Professor

- Bachelor, 2000, Beijing Normal University
- Master, 2005, University of Chicago
- Ph.D., 2007, University of Chicago

Research Areas
Cross-Cultural, Perspective Taking, Judgment and Decision Making

XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction

LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research
ZHANG Juanjuan  
Special-Term Professor  
Associate Professor, Massachusetts Institute of Technology  
Research Areas  
Observational Learning, Social Interactions, Marketing Strategy

ZHAO Ping  
Professor, Chair  
• Bachelor, 1982, Jilin University  
• Master, 1985, Tianjin University  
• Ph.D., 1992, Tsinghua University  
Research Areas  

YU Chunling  
Associate Professor  
• Bachelor, 1993, Tianjin University  
• Master, 1996, Tianjin University  
• Ph.D., 2004, Tsinghua University  
Research Areas  
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market

ZHENG Yuhuang  
Associate Professor  
• Bachelor, 1998, Tsinghua University  
• MBA, 2000, Tsinghua-MIT Sloan International MBA Program  
• Master, 2002, Columbia University  
• Ph.D., 2006, Columbia University  
Research Areas  
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

XIE Jinhong  
Visiting Faculty  
Special-Term Professor, Co-chair  
JCPenney Eminent Scholar Chair, University of Florida  
Research Areas  
Internet Marketing New Business Model, Consumer Social Interactions and Marketing Innovation, Network Effects and Standards Competition, International Marketing
Honorary Professors

Robert J. Barro
Paul M. Warburg Professor of Economics, Harvard University

Lawrence J. Lau
Former Vice-Chancellor, The Chinese University of Hong Kong

Eric S. Maskin
Adams University Professor, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok
Former Dean, Faculty of Business Administration, The Chinese University of Hong Kong

Edmund S. Phelps
McVickar Professor of Political Economy, Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie
Former Chancellor, University of Denver

Oliver E. Williamson
Professor of the Graduate School, University of California, Berkeley
Nobel Laureate in Economics, 2009

YUAN Baohua
Founder, China Enterprise Confederation, China Enterprise Directors Association, China Enterprise Management Science Foundation
Former President, Renmin University of China

Adjunct Professors

CHEN Yuan

GUO Shuqing

LI Jianne

LI Rongrong

LIU Shiyu

LOU Jiwei

MA Jiantang

MA Weihua

QIN Xiao

SHEN Liantao

WU Jinglian

WU Xiaoling

XIE Fuzhan

XU Rongkai

XU Xianchun

ZHENG Jingchen

ZHOU Xiaochuan

ZHU Rongji

Guest Professor

John L. Thornton
Co-Chairman, Board of Trustees, Brookings Institution
Chairman, Barrick Gold Corporation
Attracting Top Talent

Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the most complete and highest quality education possible to help them reach their full potential. As of September 2014, the SEM has 4,533 students, including 1,055 undergraduate students, 592 post-graduate students, 369 doctoral students, 1,312 MBA students, 1,205 EMBA students. In addition, the SEM also has 857 undergraduates from the second-degree program in Economics, and 449 undergraduates from the second-degree program in Management.

Tsinghua SEM’s strong international reputation, commitment to academic excellence, and global orientation have attracted students from all over the world. The School currently enrolls 329 students from Hong Kong, Macao, Taiwan and other parts of the world. Among them, 73 are in the undergraduate program, 81 are in the master’s and doctoral programs, 95 are in the MBA program and 80 are in the EMBA program.

Tsinghua SEM also offers student exchange programs with 107 leading universities and business schools around the world. More than 350 SEM students participate in those programs each year.
Undergraduate Programs

Program Objectives
Tsinghua SEM offers four-year undergraduate programs that aim to “make each student a fully developed modern person and create an environment that promotes top talent”.

Program Features
Tsinghua SEM launched a new undergraduate curriculum in the fall of 2009 that highlights the integration between general education and individual development. General education emphasizes value formation, capability development and knowledge acquisition. The curriculum aims to cultivate students’ intellectual curiosity, imagination and critical thinking skills. The curriculum also has enough flexibility and room to allow undergraduate students to develop their own academic interest and customize their own curriculum. For juniors and seniors, the School offers “Honors Programs” in three tracks: academic, entrepreneurship, and leadership, to suit different student interests.

Majors
Under the new curriculum, students begin their study with two years of general education, followed by another two years of study in their respective fields. Students may apply for one of the following three majors:

Economics and Finance (including Insurance)
The curriculum balances economic/finance theories with practical knowledge, and offers both a global perspective and a special focus on China’s economic and financial issues.

Accounting
The curriculum is designed to provide students with the knowledge and skills necessary for a successful career in accounting.

Information Management and Information Systems
The curriculum cultivates multifaceted management professionals with global vision and innovative spirit.

Second Degree Program in Economics
The Program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills.

Second Degree Program in Management
The Program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership capabilities for a successful career in enterprises, government institutions and non-profit organizations.
Doctoral Programs

Program Objectives
Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars for careers in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features
The School has made significant changes to its doctoral programs in recent years, most notably in the following four areas:

Application process
Since 2011 applicants are required to choose a field of study instead of a doctoral advisor during the application process. The decision of choosing an advisor is postponed until after the qualification exam. In addition, doctoral students may choose a dissertation committee consisting of three faculty members.

Academic curriculum
To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economic/Finance/Accounting, General Management, and Management Science and Engineering, respectively. Doctoral students are expected to focus on course work in the first two years of study. Each of the three platforms has a specific set of general and field-specific courses that the students are required to complete.

The School requires all doctoral students to take a qualification examination that measures the student’s depth of knowledge and comprehension of his or her chosen field’s methodology, theoretical construction, and empirical evidence. Qualification exams are reviewed anonymously with a predetermined pass rate.

Doctoral students are also required to write and present their second-year research papers under the mentorship of their advisor. All doctoral theses are assessed by faculty under a double-blind reviewing process.

Placement
Each academic department has established a doctoral program committee. Committee chairman is responsible for the overall coordination, design and implementation of the program. In addition, the committee chairman serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. Committee chairman also provides mentorship and career advice, as well as guidance in field placement for the doctoral students.

Resources and Support
Tsinghua SEM offers scholarship and fellowship to doctoral students to alleviate their financial pressure. Outstanding doctoral students are provided the opportunities to study aboard for one semester or one year to conduct research with internationally-renowned scholars, and to participate in domestic and international academic conferences.

<table>
<thead>
<tr>
<th>Fields of Study</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Accounting</td>
<td>• Department of Accounting</td>
</tr>
<tr>
<td>• Applied Economics and Western Economics</td>
<td>• Department of Economics</td>
</tr>
<tr>
<td>• Political Economy</td>
<td>• Department of Economics</td>
</tr>
<tr>
<td>• Finance</td>
<td>• Department of Finance</td>
</tr>
<tr>
<td>• Innovation, Entrepreneurship</td>
<td>• Department of Innovation,</td>
</tr>
<tr>
<td>and Strategy</td>
<td>Entrepreneurship and Strategy</td>
</tr>
<tr>
<td>• Leadership and Organization</td>
<td>• Department of Leadership</td>
</tr>
<tr>
<td>Management Management</td>
<td>and Organization Management</td>
</tr>
<tr>
<td>• Management Science and</td>
<td>• Department of Management</td>
</tr>
<tr>
<td>Engineering</td>
<td>Science and Engineering</td>
</tr>
<tr>
<td>• Marketing</td>
<td>• Department of Marketing</td>
</tr>
</tbody>
</table>
Tsinghua SEM launched the new Master’s program curriculum in the fall of 2011 that reorganized the programs into three tracks: Master of Science program, the specialized Master’s program and the general Master’s program. The Master of Science program continues to be academic-oriented that cultivates research talents in Economics and Management Science and Engineering. The specialized Master’s program aims to educate finance and accounting professionals. The general Master’s program (MiM) is a postgraduate, pre-experience degree that aims to develop students’ general management and leadership skills.

**Program Objectives**

The Program aims to educate academic talents with a research orientation.

**Program Features**

The academic curriculum is closely linked to the doctoral curriculum that prepares students for future doctoral study in China or abroad and for a future career in research.

**Master of Science Programs**

- Masters in Economics
- Masters in Management Science and Engineering
Master’s Programs

The Specialized Master’s Programs

Master of Finance

- Program Objectives
The Master of Finance program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective and the ability to adapt to rapidly changing financial markets. The Program prepares students for a successful career at financial institutions, consulting firms and government agencies.

- Program Features
The Master of Finance program is innovative, interdisciplinary, and personally transforming. The program offers four distinct tracks: International Finance, Financial Engineering, Entrepreneurial and Corporate Finance, and Insurance. The Program uses a dual-mentorship system that pairs each student with an academic mentor and an industry mentor. The program also offers a dual degree program in collaboration with HEC Paris and University of California Berkeley Hass School of Business.

Master of Professional Accounting (MPAcc)

- Program Objectives
The MPAcc program aims to develop exceptional accounting professionals with comprehensive and applied accounting knowledge, global awareness, and exposure to economics and management theories and practices.

- Program Features
The MPAcc program strives to balance between accounting theories and real-world applications. The Program invites experienced industry practitioners to serve as faculty and mentors.

The General Master’s Program

Masters in Management (MiM)

- Program Objectives
Aimed at pre-experience undergraduates, the MiM program strives to develop students’ analytical, general management and leadership skills, preparing them for managerial and leadership positions in corporations, government and non-profit organizations.

- Program Features
Tsinghua SEM’s MiM program is the first of its kind in China. Students are expected to attain comprehensive knowledge in economics and management through a set of intellectually challenging courses. Some of those courses are taught in English given the bilingual nature of the program.

In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only Chinese business school with full CEMS membership. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM – HEC MiM Dual Degree Program.
MBA Programs

Program Objectives

Tsinghua SEM’s MBA program aims to educate future leaders with general management capabilities.

Program Overview

Launched in 1991, the MBA program has conferred degrees to more than 10,000 graduates in the past 23 years. The School currently offers two MBA programs: Tsinghua MBA and Tsinghua-MIT Global MBA. The School revamped the MBA curriculum in the fall of 2009 and subsequently launched an admissions reform in 2010. In 2013, the SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA Program which was built upon the School’s previous international MBA program.

As a pioneer of online education among Chinese business schools, Tsinghua MBA launched the SPOC (Small Private Online Courses) program in 2014 that enables the incoming class to begin online learning for several elected courses before official enrollment at the SEM.

Program Features

The Structure

The new MBA curriculum is composed of five modules, Ethics and Soft Skills, Analytical Foundations, Management Fundamentals, China and the World and Integrative Practices. These modules are designed to help students acquire knowledge, build capabilities and strengthen integrity through learning and practice.

The Curriculum

The new MBA curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, as well as between global perspective and China specificity. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

The MBA program offers approximately 100 elective courses in nine areas and practice-oriented courses to accommodate students’ individualized needs based on their career plans and interests.

Admissions Reform

The MBA program evaluates prospective students on their comprehensive capabilities and examination performance. The admission office would screen all applications and invite selected applicants for a face-to-face interview. Qualified applicants are then required to take the national MBA entrance exam. The School would extend offer to applicants who pass the exam. To enhance the efficiency and effectiveness of the admission process, the MBA program launched a new application procedure in 2014 that enables applicants to conduct a self-assessment before submitting their applications.

Integration with the University

In May 2012, the SEM launched the “MBA+X” dual degree program that aims to cultivate the next generation of business leaders with a multidisciplinary mindset and a comprehensive set of management skills. Students pursuing the “MBA+X” dual degree program are able to take full advantage of the breadth and depth of knowledge available through Tsinghua University’s nearly one hundred academic departments to deepen their expertise in areas outside of business. Upon successful completion of the program, candidates simultaneously earn two master’s degrees, one from the SEM and another from a partnering school/department within the university. The MBA program also launched a new course Exploring New Technology to provide students access to industry trends and cutting-edge technologies.

International Exposure

The MBA program provides students with global learning opportunities. The School has student exchange partnerships with more than 100 overseas business schools, offering more than 100 exchange opportunities for MBA students each year. MBA students can also gain international learnings experiences through dual degree programs and short-term overseas courses.
Alumni network

The MBA program has more than 10,000 alumni who serve important management roles in various industries including finance, consulting, manufacturing, technology and information service. The Tsinghua MBA Alumni Association organizes various alumni events and establishes multidimensional alumni chapters to promote life-long learning, career development and business cooperation for MBA graduates.

Tsinghua-MIT Global MBA Program

The SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA Program that was built upon the School's previous international MBA program. Combining the strengths and resources of both schools, the Global MBA Program offers rigorous and rich curriculum that helps MBA students develop a global vision and an in-depth understanding of China’s economy.

The Programs provides opportunities for students to participate in the MIT modules and MIT China Lab projects, and to apply for short-term international exchange programs such as the Stanford Tsinghua Exchange Program (STEP) offered by the SEM and Stanford Graduate School of Business. Students can also apply for dual degree programs that enable qualified students to receive an MBA degree from Tsinghua and a Master’s degree from MIT or an MBA degree from HEC Paris.
Tsinghua SEM’s executive MBA (EMBA) program is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories, concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership, strategic decision-making capabilities, and global competitiveness.

In 2005, the program achieved outstanding result in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China’s Best EMBA Programs” list by the Managers magazine since 2007. The Tsinghua-INSEAD dual degree EMBA program was ranked 2nd globally and 1st in mainland China in the “2013 Global EMBA Top 100 List” by Financial Times.

Program Features

World-class and dedicated faculty
The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-quality students
Admission to the EMBA program is highly competitive. The program receives thousands of applications each year and only admits approximately 400 students each year. The program currently has 4,700 alumni. Among them, 84% are vice president or above, and 58% are presidents or general managers of their organizations. Three EMBA alumni have won China Central Television’s China Economic Figures of the Year award. More than 50 EMBA alumni are representatives of the National People’s Congress and members of the Chinese People’s Political Consultative Conference. More than 200 EMBA alumni are founders or CEOs of publicly traded companies in China.

Well-designed and practical curriculum
The EMBA program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing and global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012 the EMBA program launched a new curriculum that capitalizes on the School’s unique positioning as Tsinghua University-affiliated business school. The new curriculum enables students to access university-wide knowledge and resources, and emphasizes their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes. In 2013, the post-EMBA program was launched. The program incorporates the humanities into the curriculum and aims to help executives broaden their knowledge base and search for the meaning of life.

Extensive and in-depth global partnerships
The EMBA program has enjoyed extensive and in-depth global partnerships. Tsinghua SEM is the first business school in China to join the EMBA Global Council. In 2006, Tsinghua SEM and INSEAD jointly launched Tsinghua-INSEAD dual degree EMBA program (TIEMBA). Each year the EMBA program offers four immersion trips to the East Coast of the U.S., the West Coast of the U.S., Europe and the Middle East.

Rigorous program administration
The EMBA program is known for its high-quality, rigorous program administration. The Program offers networking opportunities through various social activities including student orientations, cocktail parties, team-building activities, TechMark, mobile campus, and China tours.
Cohesive network of alumni
The EMBA Alumni Association has 31 regional chapters, 10 class-level Beijing chapters, one TIEMBA chapter, one media chapter, and one HR chapter.

Tsinghua-INSEAD Dual Degree EMBA Program
Tsinghua-INSEAD Dual Degree EMBA Program, taught exclusively in English, was jointly launched by Tsinghua SEM and INSEAD in 2007. The program combines international business education with a focus on Asia and China. The program has enrolled 317 students from 40 countries around the world.

As the first dual degree EMBA program in China, Tsinghua-INSEAD program integrates the resources and advantages of both institutions. Leadership development is the highlight of the program. The program provides intensive and personalized coaching to meet individual needs. Graduates are offered exceptional opportunities to build a lifelong professional network around the world.
Executive Education

Tsinghua SEM’s Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It is a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

The Program aims to provide high-quality, global-oriented and tailor made management education for senior executives from enterprises and government organizations.

Program Features

The SEM Advisory Board is a key advocate and supporter for the establishment of the Center for Executive Education in late 2001. The Center seeks to integrate non-degree executive education programs in a way that aligns with the School’s development plan. The Center provides two types of programs - open enrollment programs and custom programs that provide tailor made management courses for executives of Chinese and foreign enterprises.

Curriculum

The Executive Education programs deliver innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, the Executive Education programs offer courses that combine management theories with practices, provide new ideas to help executives tackle management challenges, and offer best practices on managing Chinese enterprises.

The Executive Education Center has offered training to more than 60,000 senior executives. The Center continuously innovates its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives. General courses including “Advanced Courses in Business Administration”, “Advanced Business Administration Course for Chinese Entrepreneurs” and “Modular Seminar Series for CEOs” have become signature courses in China. Courses on Leadership Development Series, Finance, Accounting, Crisis Communication, Strategy Innovation in Big Data Era, are also popular among corporate executives.

<table>
<thead>
<tr>
<th>Courses</th>
<th>International Collaborative Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Management Courses</td>
<td>• Tsinghua SEM-CEIBS-HBS: Senior Executive Program for China</td>
</tr>
<tr>
<td>• Global Business Leader Program (Part Time, 1 year)</td>
<td>• Advanced Management of Fashion and Luxury Products</td>
</tr>
<tr>
<td>• Program for Leaders of Chinese Enterprises (Part Time, 1 year)</td>
<td>• Aviation Management EMBA / MBA Program</td>
</tr>
<tr>
<td>• Advanced Business Administration Course for Chinese Entrepreneurs (Part Time, 1 year)</td>
<td>• Tsinghua-Columbia Finance Management Program</td>
</tr>
<tr>
<td>• CEO Program (Modular)</td>
<td>• Tsinghua SEM-Tsinghua AAD- Sotheby’s Institute Executive Program in Global Art Markets Collecting and Connoisseurship</td>
</tr>
<tr>
<td>• Advanced Management Program (Part Time, 1 year)</td>
<td>• Tsinghua SEM-Ashridge Business School Masters in Executive Coaching</td>
</tr>
<tr>
<td>• Advanced Courses in Business Administration (Full Time, 3 months)</td>
<td>• International Cooperation Custom Program</td>
</tr>
<tr>
<td>• Executive Development Course (Full Time, 1 month)</td>
<td></td>
</tr>
<tr>
<td>Special Topic Courses</td>
<td></td>
</tr>
<tr>
<td>• Strategy and Innovation</td>
<td></td>
</tr>
<tr>
<td>• Leadership</td>
<td>• Organization and Management</td>
</tr>
<tr>
<td>• Accounting</td>
<td>• Finance</td>
</tr>
<tr>
<td>• Industry (Energy Industry, Medical Industry, Motor Industry )</td>
<td>• Marketing</td>
</tr>
<tr>
<td>Custom Program</td>
<td></td>
</tr>
<tr>
<td>• Custom programs for companies of various types and growth stages</td>
<td></td>
</tr>
</tbody>
</table>
Launched on April 25, 2013, Tsinghua x-lab is a university-based platform for creativity, innovation and entrepreneurship. It was initiated by the SEM and jointly established by 14 schools and departments (including Tsinghua SEM, School of Information Science and Technology, School of Public Policy and Management, School of Mechanical Engineering, Academy of Arts and Design, School of Medicine, School of Sciences, School of Aerospace, School of Materials Science and Engineering, School of Environment, School of Architecture, School of Law, School of Journalism and Communication, and Department of Engineering Physics) as well as 2 strategic partners (Tsinghua Entrepreneur & Executive Club, and Tsinghua Science Park). Tsinghua x-lab is an open, student centered educational platform that serves all members of the broadly defined community of Tsinghua University.

**Mission and Value Proposition**

The letter “x” of “x-lab” has a double meaning of “unknown” and “cross-linking” amongst multiple academic disciplines, while the word “lab” connotes experiential-learning and teamwork. Tsinghua x-lab is committed to foster inter-school and inter-department communications within the University, to integrate various resources within and outside of the University, and to provide ways and means to actualize business and social value for members of the university community.

**Services and Support**

**Space**

Tsinghua x-lab provides physical spaces for team building, networking, and other entrepreneurial activities.

**Four Functional Areas**

- **Learning**
  
  Tsinghua x-lab serves as a centralized source of information on entrepreneurship courses offered by Tsinghua University. Tsinghua x-lab also works closely with faculty, entrepreneurs and alumni to develop new courses and programs.

- **Activities**
  
  Tsinghua x-lab organizes regular activities including speaker series, forums, seminars, workshops, and entrepreneurship competitions. Tsinghua x-lab also provides its members the opportunity to visit well-known start-ups and to participate in innovation and entrepreneurship competitions. In May 2014, Tsinghua x-lab hosted the first *Tsinghua President’s Innovation Challenge* that attracted 125 teams of Tsinghua students and alumni.

- **Networking**
  
  Tsinghua x-lab provides its members with easy access to the resources and networks they need. Partners include 100+ investment firms and angel investors, well-known domestic and foreign corporations, the TusPark, Tsinghua University Technology Transfer Center, Silicon Valley (InnoSpring), among others. Tsinghua x-lab also has a group of Entrepreneur-in-Residence (EIRs) and Angel-in-Residence (AIRs) who provide x-lab teams one-on-one coaching on a regular basis. Tsinghua x-lab has set up several dedicated centers and consultancy groups that provide professional services to students.

- **Incubation**
  
  Tsinghua x-lab provides incubation to entrepreneurial projects at all stages by Tsinghua students, alumni and faculty.
• Log onto Tsinghua x-lab official website (http://www.x-lab.tsinghua.edu.cn/) and submit project proposal

• Needs assessment and project evaluation
• Customized guidance and recommendations

• Provide mentor, workspace, and training programs
• Team building, financing recommendations
• Legal support, marketing, collaboration
• Pilot Program
• Accelerator Program

• Access to other resources
• Brand promotion
• Performance evaluation
• Follow-up financing
• Establishment of start-up ventures
Online Education

Program Overview
Tsinghua SEM’s Online Education programs are dedicated to offer an efficient, personalized and self-regulated learning experience for future leaders by integrating new technology with high quality educational resources. The first Massive Open Online Course (MOOC), Financial Analysis and Decision Making, was launched on www.xuetangx.com in the fall of 2013 and subsequently on www.edX.org in 2014. Nearly 100,000 students from 201 countries and regions around the world have enrolled in this course by end of August 2014. Jointly launched with MBA programs in Spring 2014, the online MBA courses combine mandatory and elective modules and incorporate blended and networked learning.

In April 2014, Tsinghua SEM set up its own online education company LIKE Education to provide quality online education services for Tsinghua community as well as for enterprises and individuals in China and the world.

Program Features

New Technology
The fast development of Internet technology provides new opportunities to business schools. In May 2014, Tsinghua SEM launched Online Classroom that utilizes the latest information technology to facilitate learning and teaching.

New Integration
- Integration between technology and education
- Integration between course and learning process
- Integration between online and offline education
- Integration between teaching and learning

New Experience
Tsinghua SEM’s online education platform provides students with a multi-dimensional learning experience that includes the usage of new technology, access to high-quality faculty and educational resources, diversified learning methods, tailor-made course experience and self-regulated learning. It creates positive synergy with traditional education programs and is an essential element of future development of the school.
Research

Research Overview

Tsinghua SEM faculty are at the forefront of academic research. Over the past three decades, faculty members have done exceptional research work across multiple economics and management disciplines. Tsinghua SEM emphasizes applied research in areas relevant to the needs of government and private sectors.

First-tier Disciplines

Management Science and Engineering
Business Administration
Theoretical Economics
Applied Economics

National Priority Disciplines

Management Science and Engineering (first-tier)
Business Administration (first-tier)
Econometrics (second-tier)

Research Projects

As of July 2014, Tsinghua SEM has undertaken 322 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions. The School has 2 major projects funded by the National Natural Science Foundation, 1 major project funded by the National Social Science Fund, 2 projects funded by the Foundation for Innovative Research Groups of the National Natural Science Foundation, and 9 projects by the National Natural Science Funds for Distinguished Young Scholars.

- Annual average in the past few years:
- National Natural Science Foundation: 20+ projects
- National Social Science Fund: 2 projects
- National Strategic and Soft Science Projects: 2 projects

National Research Centers

National Philosophy and Social Sciences Innovation Base
- Research Base for Contemporary Management and Technological Innovation

Key Research Institute of Humanities and Social Sciences at Universities
- Research Center for Contemporary Management
- Research Center for Technological Innovation

Publications

Papers: Average over 300 per year
Books: Average over 35 per year
# Major Research Projects

<table>
<thead>
<tr>
<th>Principle Investigator</th>
<th>Project Title</th>
<th>Project Type</th>
<th>Starting Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHEN Yubo</td>
<td>Marketing and Business Innovation in an Interconnected World</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2014-01-01</td>
</tr>
<tr>
<td>CHEN Jian</td>
<td>Mobile Recommender Systems in Big Data Era</td>
<td>Projects under National Science Fund for Overseas and Hong Kong and Macao Scholars Joint Research</td>
<td>2014-01-01</td>
</tr>
<tr>
<td>XUE Jian</td>
<td>The Production and Effects of Accounting Information</td>
<td>Projects under National Science Fund for Excellent Young Scientists Fund</td>
<td>2014-01-01</td>
</tr>
<tr>
<td>XU Xin</td>
<td>Firm-Level Information Management – Applications and Implications of Information Technology in Enterprise Management</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2013-01-01</td>
</tr>
<tr>
<td>XIAO Yongbo</td>
<td>Demand Management Strategy</td>
<td>Projects under National Science Fund for Excellent Young Scientists Fund</td>
<td>2013-01-01</td>
</tr>
<tr>
<td>CHEN Jian</td>
<td>Theory and Methodology of Supply-Chain Modeling, Optimization and Coordination in the Low Carbon Era</td>
<td>Key Projects under National Natural Science Foundation of China</td>
<td>2013-01-01</td>
</tr>
<tr>
<td>LEI Jiasu</td>
<td>Route and Strategic Research Based on Scientific Study on Self-Innovation in Technology</td>
<td>Key Projects under National Social Science Fund of China</td>
<td>2012-09-01</td>
</tr>
<tr>
<td>CHEN Guoqing</td>
<td>The Growth Patterns and Key Factors for SMEs on Emerging e-Business Platforms</td>
<td>Major International (Regional) Joint Research Project under National Natural Science Foundation of China</td>
<td>2012-01-01</td>
</tr>
<tr>
<td>LI Hongbin</td>
<td>Economic Analysis and Policy Study on the Gender Ratio Imbalance</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2011-01-01</td>
</tr>
<tr>
<td>BAI Chong-en</td>
<td>Chinese Citizens’ Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan</td>
<td>Major Projects under National Social Science Fund</td>
<td>2010-11-30</td>
</tr>
<tr>
<td>CHEN Guoqing</td>
<td>Research on Major Fundamental and Technological Issue in Emerging e-Business</td>
<td>Major Projects under National Natural Science Foundation of China</td>
<td>2009-01-01</td>
</tr>
<tr>
<td>HUANG Jinghua</td>
<td>Research on the Information Systems Adoption, Diffusion and Business Value</td>
<td>Key Projects under National Natural Science Foundation of China</td>
<td>2009-01-01</td>
</tr>
<tr>
<td>LI Zinai</td>
<td>The Study about the Methodology Foundation of Econometric Models</td>
<td>Key Projects under National Social Science Fund of China</td>
<td>2008-06-30</td>
</tr>
<tr>
<td>YANG Baiyin</td>
<td>A Multi-Level Study of the Impacts of Organizational Culture on Employees’ Creativity and Organizational Innovativeness</td>
<td>Projects under National Science Fund for Distinguished Young Scholars of National Natural Science Foundation of China</td>
<td>2008-01-01</td>
</tr>
<tr>
<td>TONG Yunhuan</td>
<td>Study on BOP Market Oriented Technology and Business Innovation Models</td>
<td>Major International Projects under National Natural Science Foundation of China</td>
<td>2008-01-01</td>
</tr>
<tr>
<td>BAI Chong-en</td>
<td>A Study on Government Welfare Expenditure</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2007-01-01</td>
</tr>
<tr>
<td>CHEN Guoquan</td>
<td>The Study on the Theory and Practice of Leader’s Individual Learning, Team Learning and Organizational Learning in Chinese Companies</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2007-01-01</td>
</tr>
<tr>
<td>ZHAO Ping</td>
<td>Research on Chinese Brand Development and Innovation</td>
<td>Key Projects under National Natural Science Foundation of China</td>
<td>2007-01-01</td>
</tr>
<tr>
<td>ZHAO Chunjun</td>
<td>Research on Theory and Practice of Chinese Enterprises Management</td>
<td>Special Projects of the State Council</td>
<td>2006-01-01</td>
</tr>
<tr>
<td>LIU Liwen</td>
<td>Logistics Service Models and Operation Strategies</td>
<td>Key Projects under National Natural Science Foundation of China</td>
<td>2006-01-01</td>
</tr>
<tr>
<td>WU Guisheng</td>
<td>Research on Innovation Strategy and International Competency</td>
<td>Key Projects under Department of Education Philosophy and Social Science Research</td>
<td>2005-12-20</td>
</tr>
</tbody>
</table>
Selected Papers Published in International Journals in 2013

<table>
<thead>
<tr>
<th>Department</th>
<th>Authors</th>
<th>Paper Title</th>
<th>Journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>Bengwee Goh, J.Krishnan, Li Dan</td>
<td>Auditor Reporting under Section 404: The Association between the ICFR and Going Concern Audit Opinions</td>
<td>Contemporary Accounting Research</td>
</tr>
<tr>
<td></td>
<td>CHENG Qiang, LUO Ting</td>
<td>Managerial incentives and management forecast precision</td>
<td>The Accounting Review</td>
</tr>
<tr>
<td></td>
<td>CHI Wuchun, Ling Lei Lisi, LONG Xiaohai, WANG Kun</td>
<td>Do regulations limiting management influence over auditors improve audit quality? Evidence from China</td>
<td>Journal of Accounting and Public Policy</td>
</tr>
<tr>
<td></td>
<td>LI Dan</td>
<td>The Disciplining Effect of the Internal Control Provisions of the Sarbanes Oxley Act on the Governance Structures of Firms</td>
<td>The International Journal of Accounting</td>
</tr>
<tr>
<td>Economics</td>
<td>Eduardo M. Azevedo, E. Glen Weyl, Alexander White</td>
<td>Walrasian Equilibrium in Large, Quasi-linear Markets</td>
<td>Theoretical Economics</td>
</tr>
<tr>
<td></td>
<td>ZHANG Jun, WANG Ruqu</td>
<td>Optimal mechanism design with resale via bargaining</td>
<td>Journal of Economic Theory</td>
</tr>
<tr>
<td></td>
<td>Rob Feenstra, MA Hong</td>
<td>Who Shrunk China? Puzzles in the Measurement of Real GDP</td>
<td>Economic Journal</td>
</tr>
<tr>
<td></td>
<td>LI Hongbin</td>
<td>Family Ties and Organizational Design: Evidence from Chinese Private Firms</td>
<td>Review of Economics and Statistics</td>
</tr>
<tr>
<td></td>
<td>MENG Lingsheng</td>
<td>Evaluating China’s Poverty Alleviation Program: A Regression Discontinuity Approach</td>
<td>Journal of Public Economics</td>
</tr>
<tr>
<td></td>
<td>WEN Yi</td>
<td>Leveraged Borrowing and Boom-Bust cycles</td>
<td>Review of Economic Dynamics</td>
</tr>
<tr>
<td>Finance</td>
<td>E. Han Kim, LU Yao</td>
<td>Corporate governance reforms around the world and cross-border acquisitions</td>
<td>Journal of Corporate Finance</td>
</tr>
<tr>
<td></td>
<td>Patrick L. Brockett, Shuo-li Chuang, DENG Yinglu</td>
<td>Incorporating Longevity Risk and Medical Information into Life Settlement Pricing</td>
<td>Journal of Risk and Insurance</td>
</tr>
<tr>
<td>Department</td>
<td>Authors</td>
<td>Paper Title</td>
<td>Journal</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>----------------------------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>---------------------------------------------</td>
</tr>
<tr>
<td>Finance</td>
<td>CHEN Yunling, LIU Ming, SU Jun</td>
<td>Greasing the wheels of bank lending: Evidence from private firms in China</td>
<td>Journal of Banking &amp; Finance</td>
</tr>
<tr>
<td></td>
<td>GAO Feng, SONG Fengming, WANG Jun</td>
<td>Rational expectations equilibrium with uncertain proportion of informed traders</td>
<td>Journal of Financial Markets</td>
</tr>
<tr>
<td></td>
<td>WANG Hao, ZHOU Hao</td>
<td>Credit Default Swap Spreads and Variance Risk Premia</td>
<td>Journal of Banking &amp; Finance</td>
</tr>
<tr>
<td>Leadership and Organization Management</td>
<td>Gilad Chen, Jing-Lih Farh, Elizabeth M., Campbell-Bush, WU Zhiming</td>
<td>Teams as innovative systems: Multilevel motivational antecedents of innovation in R&amp;D teams</td>
<td>Journal of Applied Psychology</td>
</tr>
<tr>
<td></td>
<td>ZHANG Shu, CHEN Guoquan</td>
<td>Relational versus collective identification within workgroups: Conceptualization, measurement development, and nomological network building</td>
<td>Journal of Management</td>
</tr>
<tr>
<td></td>
<td>LIU Hongyan</td>
<td>Measuring Similarity Based on Link Information: A Comparative Study</td>
<td>IEEE Transactions on Knowledge and Data Engineering</td>
</tr>
<tr>
<td></td>
<td>YE Qing</td>
<td>Should Competing Firms Reveal their Capacity</td>
<td>Naval Research Logistics</td>
</tr>
<tr>
<td>Marketing</td>
<td>TONG Luqiong, ZHENG Yuhuang, ZHAO Ping</td>
<td>Is Money Really the Root of All Evil? The Impact of Priming Money on Consumer Choice</td>
<td>Marketing Letters</td>
</tr>
</tbody>
</table>
**Tsinghua Business Review**

Launched in April 2011, *Tsinghua Business Review* is a management magazine published in Chinese. *Tsinghua Business Review* aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective and in-depth analysis and new insights on Chinese management issues.

---

**China Journal of Economics**

Launched in March 2014, *China Journal of Economics* is an academic journal in the fields of economics. The Journal publishes original research articles in Chinese on general economics issues as well as on China-specific topics. *China Journal of Economics* encourages independent and objective research, and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.
China Business Case Center

Tsinghua SEM’s China Business Case Center is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. The Center houses a collection of more than 400 cases on Chinese companies with an annual addition of 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, management of information technology, human resources and leadership, marketing, among others. The case collection is subscribed by more than 430 educational institutions in China. Many companies and financial institutions also subscribe to the case collection for use in their internal training.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing and the Case Centre in Europe that for global case distribution. As of 2014, 34 Tsinghua cases have been distributed online by Harvard Business Publishing and the Case Centre.

The China Business Case Center provides two workshops each year on case development and teaching for business educators across the country. The center also organizes annual conference on management case studies, and runs national case competitions.
Research Support

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. Building upon a deep understanding of the demands of the modern classroom and the need of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing. It also seeks to facilitate admission, teaching, research, and other school activities. The school buildings are now fully equipped with wireless Internet access. The internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, SAS, Mathematica, STATA, and GAUSS are also available on the new platform to support faculty research and teaching.

Library

Established in 1985, Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 business books in Chinese and over 10,000 books in foreign language. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the board areas of management and business. The Library currently subscribes to 600 periodicals, including 160 in foreign language. In recognition of the growing trend towards digitalization, the SEM library and other Tsinghua libraries now provide faculty and students access to a wide spectrum of online databases and digital content, including Blackwell, EBSCO, Elsevier, JSTOR, OCLC, Springer, SAGE, PROQUEST, EMERALD , WIND, CSMAR, EPS, RESET, and BVD MacroChina Industries Database. Since October 2013, the SEM library and other libraries on campus began to offer universal-return service that allows borrowers to return books to any campus library location. The SEM library has become a digitalized, research-oriented modern library that supports the research and curricular needs of its faculty and students.

Laboratories

Management Information Systems Laboratory
Enterprise Resource Planning (ERP) Laboratory
Behavior and Communication Laboratory
Advanced ICT Laboratory
# International Collaborations

## Membership in International Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Year</th>
<th>Event/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>AACSB</td>
<td>2002</td>
<td>Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)</td>
</tr>
<tr>
<td></td>
<td>2007</td>
<td>Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference</td>
</tr>
<tr>
<td>AAPBS</td>
<td>2004</td>
<td>Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>Tsinghua SEM hosted the First Annual Conference of AAPBS</td>
</tr>
<tr>
<td>CEMS</td>
<td>2006</td>
<td>Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM joined CEMS, becoming the only Chinese school with CEMS membership</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the annual Strategic Board meeting</td>
</tr>
<tr>
<td>EFMD</td>
<td>2006</td>
<td>Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)</td>
</tr>
<tr>
<td></td>
<td>2008</td>
<td>Tsinghua SEM was awarded EQUIS accreditation by EFMD</td>
</tr>
<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label</td>
</tr>
<tr>
<td>Executive MBA Council</td>
<td>2003</td>
<td>Tsinghua SEM became a member of the Executive MBA Council</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
</tr>
<tr>
<td>GMAC</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)</td>
</tr>
<tr>
<td>PIM</td>
<td>2005</td>
<td>Tsinghua SEM became a member of the Partnership in International Management (PIM)</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Tsinghua SEM co-hosted the 40th Annual PIM Conference</td>
</tr>
<tr>
<td>PRME</td>
<td>2007</td>
<td>Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative</td>
</tr>
<tr>
<td>UNICON</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)</td>
</tr>
<tr>
<td>Year</td>
<td>Partnership</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>2001</td>
<td>Partnerships with Harvard Business School include co-branding of executive education programs, faculty exchanges and case development</td>
<td></td>
</tr>
<tr>
<td>1996</td>
<td>Partnership with MIT Sloan School of Management in launching the International MBA Program</td>
<td></td>
</tr>
<tr>
<td>1998</td>
<td>Partnerships with HEC Paris include faculty exchanges, executive education programs, and MBA dual-degree programs</td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td>Partnership with Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP)</td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td>Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program</td>
<td></td>
</tr>
<tr>
<td>1997</td>
<td>Partnership with the Wharton School of the University of Pennsylvania in launching faculty exchanges</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>Partnership with the Wharton School of the University of Pennsylvania in launching student exchanges</td>
<td></td>
</tr>
</tbody>
</table>
Tsinghua SEM's extensive network of international exchange partners provides tremendous opportunities for students to gain international experiences. The SEM currently has student exchange partnerships with 107 international institutions around the globe. In 2014, the School provided more than 350 study abroad opportunities for students and enrolled approximately 400 reciprocal exchange students from partner schools.

## Extensive International Student Exchange Network

A Partial List

### North America
- Babson School of Business
- Columbia University
- Cornell University (Johnson)
- Duke University (Fuqua)
- MIT (Sloan)
- New York University (Stern)
- Northwestern University (Kellogg)
- Queen's University
- Stanford University
- UC Berkeley (Haas)
- UCLA (Anderson)
- University of Michigan (Ross)
- UNC-Chapel Hill (Kenan-Flagler)
- University of Pennsylvania (Wharton)
- University of Toronto (Rotman)
- University of Western Ontario (Ivey)
- Yale University

### Europe
- Bocconi University
- Copenhagen Business School
- ESADE Business School
- ESSEC
- HEC Paris
- Instituto de Empresa Business School
- Katholieke Universiteit Leuven
- Norwegian School of Economics and Business Administration
- London Business School
- St. Petersburg University
- University of Cologne
- University of Zurich
- Vienna University of Economics and Business Administration

### Asia-Pacific
- Chinese University of Hong Kong
- Hong Kong University of Science and Technology
- Indian Institute of Management
- Indian School of Business
- Keio University
- Nanyang Technological University
- National Taiwan University
- National University of Singapore
- Seoul National University
- Thammasat Business School
- University of Auckland
- University of Melbourne
- University of Sydney
- Waseda University

### Latin America
- FGV-EAESP
- Pontificia Universidad Catolica de Chile

### Africa
- University of the Witwatersrand
Tsinghua SEM is extremely fortunate to have a strong alumni community that is the foundation of the School. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the SEM into a world-class higher education institution.

The SEM currently has more than 23,000 alumni from its degree programs, over 2,300 alumni from collaborative degree programs, and nearly 60,000 alumni from non-degree programs. The SEM has engaged in a number of initiatives to help alumni stay connected with each other and with the School, including a dedicated online community for alumni and friends, a comprehensive alumni database, alumni reunions and other events, forums and seminars that help alumni obtain new knowledge, expand their social networks and facilitate professional development. The School also runs an alumni magazine and an alumni e-newsletter, and uses various social media tools to keep our alumni informed of school news and activities.

Alumni associations serve to foster a mutually beneficial relationship between the SEM and its alumni, and provide a wide range of opportunities, services and resources to support alumni activities. The School established the MBA Alumni Association in 2000, the EMBA Alumni Association in 2002, the Doctoral Alumni Association in 2013, and the Undergraduate Alumni Association and the Masters Alumni Association in 2014. In 2014, the School also established Tsinghua SEM Alumni Association, an umbrella organization that incorporates all of SEM's alumni associations and chapters.

Since 2010, the SEM has organized several Alumni Day events in different parts of China in an effort to reconnect alumni with their classmates, keep them updated on latest school initiatives and future development plan, and engage them for substantive discussions on pressing issues facing China’s economy. Alumni Day events have been held in Shanghai, Beijing, Shenzhen, Hangzhou and Hong Kong, attracting more than 2,300 alumni.
To Advance Knowledge and Cultivate Leaders for China and the World.