School of Economics and Management
Tsinghua University
2015-2016
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</table>
To Advance Knowledge and Cultivate Leaders for China and the World.
Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let us work together toward the goal of building a world-class school of economics and management.

February 22, 1994

For over twenty years Tsinghua University School of Economics and Management has been growing fast along with the reform, opening-up and development of the Chinese economy. Today we continue to strive for building a world-class school of economics and management. The School benefits from the synergy of bringing two academic disciplines of economics and management into one institution. The School is committed to the excellence of both research and teaching for the purpose of advancing knowledge and cultivating leaders. The School cherishes ideas and theories, and at the same time values practical solutions and actions. The School combines China roots with global reach, and works to contribute to the development of China's economy and society as well as to make an impact in the world.

October 21, 2006
## Tsinghua Overview

<table>
<thead>
<tr>
<th>Year Established</th>
<th>National Key Disciplines</th>
<th>National Key Laboratories</th>
<th>National Key Laboratories</th>
</tr>
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<tbody>
<tr>
<td>1911</td>
<td>39</td>
<td>1</td>
<td>13</td>
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<table>
<thead>
<tr>
<th>Programs</th>
<th>National Engineering Laboratories</th>
<th>Ministry of Education Key Laboratories</th>
<th>Beijing Municipal Key Laboratories</th>
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<tr>
<td>Undergraduate</td>
<td>7</td>
<td>17</td>
<td>15</td>
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<tr>
<td>Degree Programs</td>
<td></td>
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<tr>
<td>Doctoral</td>
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<td></td>
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<tr>
<td>and Master's</td>
<td></td>
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<tr>
<td>Programs</td>
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<table>
<thead>
<tr>
<th>Registered students</th>
<th>Undergraduate Students</th>
<th>Post-graduates</th>
<th>Doctoral candidates</th>
<th>International students</th>
<th>Hong Kong, Macao and Taiwan Students</th>
</tr>
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<tr>
<td>45,237</td>
<td>15,692</td>
<td>18,296</td>
<td>11,249</td>
<td>2,662</td>
<td>510</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Library Collection (thousand volume)</th>
<th>Campus Area (hectare)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,788</td>
<td>442</td>
</tr>
</tbody>
</table>

* Including data from Peking Union Medical College, Tsinghua University Data as of December 31, 2014.
### About Tsinghua SEM

#### Milestones

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1926</td>
<td>• Department of Economics established with ZHU Binyuan as Chair</td>
</tr>
<tr>
<td>1928</td>
<td>• CHEN Daisun appointed as Chair of Department of Economics</td>
</tr>
<tr>
<td>1952</td>
<td>• Department of Economics merged into other universities under a nationwide academic restructuring regime</td>
</tr>
<tr>
<td>1979</td>
<td>• Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair</td>
</tr>
<tr>
<td>1980</td>
<td>• Undergraduate program began</td>
</tr>
<tr>
<td>1981</td>
<td>• Executive education program for high-level managers of enterprises began</td>
</tr>
<tr>
<td>1984</td>
<td>• Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean</td>
</tr>
<tr>
<td>1986</td>
<td>• Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics</td>
</tr>
<tr>
<td>1989</td>
<td>• Old SEM Building completed and put into use</td>
</tr>
<tr>
<td>1991</td>
<td>• MBA program launched</td>
</tr>
<tr>
<td>1994</td>
<td>• Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If each of you runs an enterprise successfully, there is great hope for China’s economy”</td>
</tr>
<tr>
<td>1997</td>
<td>• Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee</td>
</tr>
<tr>
<td>1998</td>
<td>• International MBA program in collaboration with MIT Sloan School of Management launched</td>
</tr>
<tr>
<td>2000</td>
<td>• The Advisory Board established with ZHU Rongji as Honorary Chairman</td>
</tr>
<tr>
<td>2001</td>
<td>• ZHAO Chunjun became the second Dean of Tsinghua SEM</td>
</tr>
<tr>
<td>2003</td>
<td>• Tsinghua SEM accredited to grant doctoral degrees in Political Economy</td>
</tr>
<tr>
<td>2004</td>
<td>• Tsinghua SEM celebrated its 20th anniversary</td>
</tr>
<tr>
<td>2005</td>
<td>• Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines</td>
</tr>
<tr>
<td>2008</td>
<td>• Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program</td>
</tr>
<tr>
<td>2009</td>
<td>• EMBA program launched</td>
</tr>
<tr>
<td>2010</td>
<td>• Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use</td>
</tr>
<tr>
<td>2011</td>
<td>• Special-Term Professorship program launched</td>
</tr>
<tr>
<td>2012</td>
<td>• Tsinghua SEM accredited to grant doctoral degrees in Business Administration</td>
</tr>
<tr>
<td>2013</td>
<td>• Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy</td>
</tr>
<tr>
<td>2015</td>
<td>• Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM</td>
</tr>
</tbody>
</table>
2006
- QIAN Yingyi became the fourth Dean of Tsinghua SEM
- Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
- The second degree undergraduate program in Economics began

2007
- Tsinghua SEM became the first school on the Chinese mainland with AACSB accreditation
- Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
- Tsinghua-INSEAD dual degree executive MBA program began

2008
- Tsinghua SEM accredited under EQUIS, becoming the first university-based business school on the Chinese mainland with both AACSB and EQUIS accreditation

2009
- New undergraduate curriculum launched
- New MBA curriculum launched
- Master’s in Professional Accounting program launched

2010
- Tsinghua SEM completed the first phase of a new IT project
- MBA admissions reform initiated
- Master’s programs reform initiated, and Master’s in Management (MIM) program initiated, first in China

2011
- Tsinghua Business Review launched
- Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
- Celebration held for the 85th anniversary of the Department of Economics
- Master’s in Management (MIM) program and Master’s in Finance program began
- Doctoral programs restructured with admissions decisions made by department
- Tsinghua SEM reaccredited by EQUIS
- Tsinghua SEM completed the second phase of the new IT project

2012
- The faculty tenure-track system implemented
- Tsinghua SEM became the first school on the Chinese mainland to earn maintenance of accreditation from AACSB
- All new EMBA curriculum launched
- The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking
- The third phase of the new IT project completed

2013
- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- Tsinghua SEM Hong Kong Alumni Association founded
- MBA+X dual-degree program launched
- Tsinghua Post-EMBA program launched
- The Tsinghua-INSEAD dual degree EMBA program ranked second globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking

2014
- Undergraduate admissions reform experiment initiated
- China Journal of Economics launched
- Tsinghua SEM celebrated its 30th anniversary
- New buildings groundbreaking ceremony held
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Tsinghua SEM Core Values established
- Undergraduate education reform won the first prize of China national education achievement award
- Tsinghua-Columbia dual degree Master’s program in business analytics launched
- The Tsinghua-INSEAD dual degree EMBA program ranked third globally and first among EMBA programs in mainland China in the Financial Times EMBA ranking
- Tsinghua SEM Southeast Asia Alumni Association and Singapore Alumni Association founded
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

2015
- Tsinghua-SMU Master’s program in Management for CFO launched
- Tsinghua SEM X-elerator launched
- Tsinghua SEM North America Alumni Association founded
- A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered
Organizational Structure
Organizational Structure

### Departments
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

### Program Offices
- Academic Affairs Office
- Master's Programs Office
- MBA Programs
- EMBA Programs
- Executive Education
- Tsinghua x-lab
- Online Education Office

### Library and Laboratories
- Library
- Management Information Systems Laboratory
- Enterprise Resources Planning (ERP) Laboratory
- Behavior and Communication Laboratory
- Advanced ICT Laboratory

### Research Centers
- National Center for Economic Research
- Research Center for Technological Innovation
- Research Center for Contemporary Management
- China Business Research Center
- China Business Case Center
- National Entrepreneurship Research Center
- China Center for Financial Research
- Center for China in the World Economy
- China Retail Research Center
- Research Base for Contemporary Management and Technological Innovation
- National Institute for Fiscal Studies
- China Research Center for Insurance and Risk Management
- Center for Leadership Development and Research
- Research Center for Healthcare Management
- China Data Center (CDC)
- Center for Corporate Governance
- Center for Enterprice Growth and National Economic Security Research
- Center for China-Latin America Management Studies
- Research Center for China’s Industrial Development
- Center for International Economic Research
- Center for Globalization of Chinese Enterprises
- Tsinghua University Research Center for Green Economy and Sustainable Development

### Administrative Offices
- Dean’s Office
- Faculty Development Office
- Research Affairs Office
- Staff Human Resources Office
- Accounting Office
- IT/IS Office
- Logistic Office
- Student Affairs Office
- Career Development Center
- Alumni Affairs Office
- Resource Development Office
- International Office
- Office of Marketing and Communications
- Facilities Planning and Construction Office

### CPC Offices
- CPC Committee Office
- Undergraduate Student Affairs Office
- Graduate Student Affairs Office
The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

### Honorary Chairman

ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)

### Members

#### Mary Barra
CEO, General Motors Company

#### Dominic Barton
Global Managing Director, McKinsey & Company

#### Lloyd C. Blankfein
Chairman and CEO, The Goldman Sachs Group, Inc.

#### Sir John Bond
Former Chairman, Vodafone Group PLC
Former Group Chairman, HSBC Holdings PLC

#### Jim Breyer
Founder and CEO, Breyer Capital
Partner, Accel Partners

#### Carlos Brito
CEO, Anheuser-Busch InBev

#### CHANG Zhenming
Chairman, CITIC Group

#### CHEN Jining
Minister, Ministry of Environmental Protection, People’s Republic of China
Former President, Tsinghua University

#### CHEN Yuan
Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC)
Former Chairman, China Development Bank

#### Henri de Castries
Chairman and CEO, AXA Group

#### Jamie Dimon
Chairman and CEO, JPMorgan Chase & Co.

#### Robert Dudley
Group Chief Executive, BP PLC

#### Mark Fields
President and CEO, Ford Motor Company

#### William E. Ford
CEO, General Atlantic LLC

#### Victor K. Fung
Group Chairman, Fung Group
Honorary Chairman, Li & Fung Limited

#### Christopher B. Galvin
Chairman, CEO and Co-Founder, Harrison Street Capital LLC
Former Chairman and CEO, Motorola Inc.

#### Geoffrey Garrett
Dean, The Wharton School of the University of Pennsylvania

#### Carlos Ghosn
Chairman and CEO, The Renault-Nissan Alliance

#### Terry Gou
Founder and CEO, Foxconn Technology Group

#### Maurice R. Greenberg
Chairman and CEO, C. V. Starr & Co., Inc.
Former Chairman & CEO, AIG

#### GU Binglin
Chairman, Beijing Association for Science and Technology
Former President, Tsinghua University

### Honorary Members

Lord Browne of Madingley

Chairman, L1 Energy (UK) LLP
Chairman, Huawei Technologies (UK) Ltd
Former Group Chief Executive, BP PLC

Henry M. Paulson, Jr.

Chairman, Paulson Institute
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Chairman, The Business Advisory Board for BDT Capital
Former President and CEO, Wal-Mart Stores, Inc.

WANG Qishan

Member, Standing Committee of Political Bureau of CPC Central Committee
Secretary, CPC Central Commission for Discipline Inspection

### Chairman

David M. Rubenstein

Co-Founder and Co-CEO, The Carlyle Group

### Vice Chairman

QIU Yong

President, Tsinghua University
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>GUO Shuqing</td>
<td>Governor, Shandong Province, Former Chairman, China Securities Regulatory Commission</td>
</tr>
<tr>
<td>HO Ching</td>
<td>CEO, Temasek Holdings Private Limited</td>
</tr>
<tr>
<td>Nobuyuki Idei</td>
<td>Founder and CEO, Quantum Leaps Corporation, Former Chairman and Group CEO, Sony Corporation</td>
</tr>
<tr>
<td>Irwin Mark Jacobs</td>
<td>Founding Chairman and CEO Emeritus, Qualcomm Inc.</td>
</tr>
<tr>
<td>Muhtar Kent</td>
<td>Chairman and CEO, The Coca-Cola Company</td>
</tr>
<tr>
<td>Henry R. Kravis</td>
<td>Co-Chairman and Co-CEO, KKR</td>
</tr>
<tr>
<td>Richard C. Levin</td>
<td>CEO, Coursera, Former President, Yale University</td>
</tr>
<tr>
<td>Richard Li</td>
<td>Founder and Chairman, Pacific Century Group</td>
</tr>
<tr>
<td>Robin Li</td>
<td>Co-Founder, Chairman and CEO, Baidu Inc.</td>
</tr>
<tr>
<td>LI Rongrong</td>
<td>Former Chairman, State-Owned Assets Supervision and Administration Commission</td>
</tr>
<tr>
<td>LIU Chuanzhi</td>
<td>Chairman, Legend Holdings Corporation, Founder, Lenovo Group Limited</td>
</tr>
<tr>
<td>LIU He</td>
<td>Minister, Office of Central Leading Group on Financial and Economic Affairs</td>
</tr>
<tr>
<td>LIU Mingkang</td>
<td>Former Chairman, China Banking Regulatory Commission</td>
</tr>
<tr>
<td>LOU Jiwei</td>
<td>Minister, Ministry of Finance, People’s Republic of China</td>
</tr>
<tr>
<td>Andrónico Luksic</td>
<td>Chairman, Luksic Group</td>
</tr>
<tr>
<td>Jack Ma</td>
<td>Executive Chairman, Alibaba Group</td>
</tr>
<tr>
<td>MA Kai</td>
<td>Member, Political Bureau of CPC Central Committee, Vice Premier, State Council, People’s Republic of China</td>
</tr>
<tr>
<td>Doug McMillon</td>
<td>President &amp; CEO, Wal-mart Stores, Inc.</td>
</tr>
<tr>
<td>Mike McNamara</td>
<td>CEO, Flex</td>
</tr>
<tr>
<td>Elon Musk</td>
<td>Co-Founder, CEO and Product Architect, Tesla Motors, CEO and CTO, SpaceX, Chairman, SolarCity</td>
</tr>
<tr>
<td>Satya Nadella</td>
<td>CEO, Microsoft</td>
</tr>
<tr>
<td>Nitin Nohria</td>
<td>Dean, Harvard Business School</td>
</tr>
<tr>
<td>Indra K. Nooyi</td>
<td>Chairman and CEO, PepsiCo</td>
</tr>
<tr>
<td>Ginni Rometty</td>
<td>Chairman, President and CEO, IBM</td>
</tr>
<tr>
<td>Garth Saloner</td>
<td>Dean, Stanford Graduate School of Business</td>
</tr>
<tr>
<td>David Schmittelein</td>
<td>John C. Head III Dean, MIT Sloan School of Management</td>
</tr>
<tr>
<td>Stephen A. Schwarzman</td>
<td>Chairman, CEO and Co-Founder, Blackstone</td>
</tr>
<tr>
<td>Martin Senn</td>
<td>CEO, Zurich Insurance Group</td>
</tr>
<tr>
<td>Risto K. Siilasmaa</td>
<td>Chairman, Nokia Corporation, Former President, Tsinghua University</td>
</tr>
<tr>
<td>John L. Thornton</td>
<td>Chairman, Barrick Gold Corporation, Co-Chairman, Board of Trustees, Brookings Institution</td>
</tr>
<tr>
<td>Joseph M. Tucci</td>
<td>Chairman and CEO, EMC Corporation</td>
</tr>
<tr>
<td>Ben van Beurden</td>
<td>CEO, Royal Dutch Shell PLC</td>
</tr>
<tr>
<td>WANG Dazhong</td>
<td>Former President, Tsinghua University</td>
</tr>
<tr>
<td>Marjorie Yang</td>
<td>Chairman, Esquel Group</td>
</tr>
<tr>
<td>ZHAO Chunjun</td>
<td>Former Dean, School of Economics and Management, Tsinghua University</td>
</tr>
<tr>
<td>ZHOU Xiaochuan</td>
<td>Vice Chairperson, The 12th National Committee of the Chinese People’s Political Consultative Conference (CPPCC), Governor, People’s Bank of China</td>
</tr>
<tr>
<td>Mark Zuckerberg</td>
<td>Founder, Chairman and CEO, Facebook Inc.</td>
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</table>
Tsinghua SEM has 160 full-time faculty members and 21 visiting faculty. 153 faculty members have Ph.D. degrees. Three are "Thousand Talents Program" Professors. Nine hold Cheung Kong Scholar Professorships. Eight are Chair Professors. Nine are recipients of the China National Science Foundation for Distinguished Young Scholars.
CHEN Guanting
Associate Professor

- Bachelor, 1985, Renmin University of China
- Master, 1989, Renmin University of China
- Ph.D., 1997, Renmin University of China

Research Areas
Corporate Internal Control and Risk Management, Internal Control Auditing, Fraud Auditing, Auditing Theory and Practices, Taxation and Tax Planning

CHEN Wuzhao
Associate Professor

- Bachelor, 1992, Zhongnan University of Finance and Economics
- Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
- Ph.D., 2004, Tsinghua University

Research Areas
Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis

CHEN Xiao
Professor

- Bachelor, 1983, Wuhan Institute of Chemical Engineering
- Master, 1989, University of Science and Technology of China
- Ph.D., 1996, Tulane University

Research Areas
Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation

DU Shengli
Associate Professor

- Bachelor, 1984, Bayi Agricultural University
- Ph.D., 1997, Renmin University of China

Research Areas

HAO Zhenping
Professor

- Bachelor, 1982, Tianjin University of Finance and Economics
- Master, 1987, Tianjin University of Finance and Economics
- Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas
Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting

JIA Ning
Associate Professor

- Bachelor, 2002, University of Minnesota
- Master, 2004, Stanford University
- Ph.D., 2007, Stanford University

Research Areas
Private Equity and Venture Capital, Entrepreneurial Finance and Growth of Startup Companies, Accounting Information and Capital Markets

LI Dan
Associate Professor

- Bachelor, 2001, Beijing Institute of Technology
- Ph.D., 2007, Georgia Institute of Technology

Research Areas
Financial Accounting, Enterprise IPOs, Audit Quality, Internal Controls
QIAN Ping  
Associate Professor  

- Bachelor, 1992, Sichuan University  
- Master, 1996, Sichuan University  
- Ph.D., 1998, Peking University  

Research Areas  
Financial Information and Capital Market, Financial Information and Management Control, Financial Fraud Investigation, Venture Capital  

WANG Kun  
Associate Professor  

- Bachelor, 1998, Nankai University  
- Ph.D., 2003, Hong Kong University of Science and Technology  

Research Areas  
Corporate Governance, Corporate Finance, Executive Compensation, Financial Reporting  

LUO Mei  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2004, University of California, Berkeley  

Research Areas  

LUO Ting  
Associate Professor  

- Bachelor, 1997, Peking University  
- Ph.D., 2007, University of Wisconsin-Madison  

Research Areas  
Accounting Information, Capital Market, Incentive Contracts  

XIAO Xing  
Professor, Chair  

- Bachelor, 1994, Tsinghua University  
- Master, 1997, Tsinghua University  
- Ph.D., 2004, Tsinghua University  

Research Areas  
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting  

XUE Jian  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2006, Carnegie Mellon University  

Research Areas  

XUE Jian  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2006, Carnegie Mellon University  

Research Areas  

XIAO Xing  
Professor, Chair  

- Bachelor, 1994, Tsinghua University  
- Master, 1997, Tsinghua University  
- Ph.D., 2004, Tsinghua University  

Research Areas  
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting  

XIE Deren  
Professor  

- Bachelor, 1993, Xiamen University  
- Ph.D., 1998, Xiamen University  

Research Areas  
Accounting and interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Regulation of CPA Industry  

LUO Mei  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2004, University of California, Berkeley  

Research Areas  

XIAO Xing  
Professor, Chair  

- Bachelor, 1994, Tsinghua University  
- Master, 1997, Tsinghua University  
- Ph.D., 2004, Tsinghua University  

Research Areas  
Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting  

XUE Jian  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2006, Carnegie Mellon University  

Research Areas  

XUE Jian  
Associate Professor  

- Bachelor, 1998, Tsinghua University  
- Ph.D., 2006, Carnegie Mellon University  

Research Areas  
ZHOU Li
Research Fellow
- Bachelor, 1988, Southeast University
- Master, 1991, Southeast University
- Ph.D., 2002, Tsinghua University

Research Areas
Accounting, Public Policy, Research Policy

YU Zhengbiao
Professor
- Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

ZHANG Haiyan
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

ZOU Zengbiao
Professor
- Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

CHEN Qi
Distinguished Visiting Professor, Co-chair
Walter M. Upchurch, Jr. Professor, Duke University

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanisms, Mutual Fund Behaviors, Financial Analysts Behavior

BAI Chong-en
Mansfield Freeman Chair Professor, Chair, Associate Dean
- Bachelor, 1983, University of Science and Technology of China
- Ph.D., 1988, University of California, San Diego
- Ph.D., 1993, Harvard University

Research Areas
Public Economics, Growth and Development, Economics of Organization and Incentives, Corporate Governance, and Chinese Economy

ZHANG Haiyan
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

YU Zengbiao
Professor
- Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

BAY Huiyan
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

CAO Jing
Associate Professor
- Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics

YU Zhengbiao
Professor
- Bachelor, 1982, Hebei University
- Ph.D., 1993, Xiamen University

Research Areas
Management Accounting, Behavioral Accounting, Design for Strategy, Management Control Mechanisms, Accounting Education

CHEN Qi
Distinguished Visiting Professor, Co-chair
Walter M. Upchurch, Jr. Professor, Duke University

Research Areas
Role of Information in Financial Markets, Corporate Finance, Corporate Governance and Incentive Mechanisms, Mutual Fund Behaviors, Financial Analysts Behavior

BAY Huiyan
Associate Professor
- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas
Accounting Information and Corporate Governance, Managerial Accounting, Auditing

CAO Jing
Associate Professor
- Bachelor, 1998, Peking University
- Master, 2001, Peking University
- Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics, Economics of Climate Change, Public Economics

GAO Ming
Assistant Professor
- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas
Microeconomic Theory, Industrial Organization, Behavioral Economics, Corporate Governance

GAO Ming
Assistant Professor
- Bachelor, 2001, Tsinghua University
- Master, 2003, Tsinghua University
- Ph.D., 2010, London Business School

Research Areas
Microeconomic Theory, Industrial Organization, Behavioral Economics, Corporate Governance
LI Bing
Assistant Professor
• Bachelor, 2002, Nankai University
• Master, 2004, Peking University
• Ph.D., 2010, University of California, Davis

Research Areas
Monetary Economics, Monetary and Fiscal Policy Interactions, Applied Macroeconomics

GUO Meixin
Assistant Professor
• Bachelor, 2001, Nanjing University
• Master, 2004, Peking University
• Ph.D., 2010, University of California, Davis

Research Areas
International Macroeconomics/Finance, International Trade, Applied Econometrics, Macroeconomics

LI Hongbin
C.V. Starr Chair Professor
• Bachelor, 1993, China Agricultural University
• Ph.D., 2001, Stanford University

Research Areas
Development Economics, Labor Economics, Transition Economics, Chinese Economy

HAN Xiuyun
Associate Professor
• Bachelor, 1982, Nankai University
• Master, 1984, Nankai University

Research Areas
Political Economics, Western Economics, Theory and Practice of Socialist Economics, China and the World Economy

LI Mingzhi
Associate Professor
• Bachelor, 1987, Nankai University
• Master, 1990, Shanghai Jiaotong University
• Ph.D., 1999, the University of Texas at Austin

Research Areas
Industrial Organization, Electronic Commerce

HONG Shengjie
Assistant Professor
• Bachelor, 2005, Wuhan University
• Master, 2007, Wuhan University
• Ph.D., 2012, University of Wisconsin-Madison

Research Areas
Econometric Theory, Applied Econometrics

Jaimie Wei-Hung Lien
Assistant Professor
• Bachelor, 2001, Wellesley College
• Master, 2005, University of California, San Diego
• Ph.D., 2010, University of California, San Diego

Research Areas
Microeconomics, Behavioral Economics

LIU Lingling
Professor
• Bachelor, 1982, Harbin Normal University
• Master, 1991, Harbin Normal University
• Ph.D., 1996, Renmin University of China

Research Areas
Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System
LIU Qing  
Associate Professor  
- Bachelor, 1996, Xinjiang University of Finance and Economics  
- Master, 1999, Zhejiang University  
- Master, 2002, University of British Columbia  
- Ph.D., 2008, University of Toronto  
Research Areas  
International Macroeconomics, Monetary Economics, Macroeconomics

LIU Xiao  
Assistant Professor  
- Bachelor, 2006, Renmin University of China  
- Master, 2010, University of Michigan  
- Ph.D., 2012, University of Michigan  
Research Areas  
Experimental and Behavioral Economics, Game Theory, Mechanism Design

LU Lin  
Assistant Professor  
- Bachelor, 2002, Wuhan University  
- Ph.D., 2010, University of Minnesota  
Research Areas  
International Economics, Macroeconomics, Economic Growth and Development

MA Hong  
Associate Professor  
- Bachelor, 2002, Fudan University  
- Master, 2004, University of California, Davis  
- Ph.D., 2009, University of California, Davis  
Research Areas  
International Trade, Applied Microeconomics, Measurement in Economics

MENG Lingsheng  
Associate Professor  
- Bachelor, 2002, Peking University  
- Master, 2004, Chinese University of Hong Kong  
- Ph.D., 2010, University of Maryland  
Research Areas  
Development Economics, Public Economics, Labor Economics

OUYANG Min  
Associate Professor  
- Bachelor, 2000, Peking University  
- Master, 2003, University of Maryland  
- Ph.D., 2005, University of Maryland  
Research Areas  
Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics

LIU Qing  
Associate Professor  
- Bachelor, 1996, Xinjiang University of Finance and Economics  
- Master, 1999, Zhejiang University  
- Master, 2002, University of British Columbia  
- Ph.D., 2008, University of Toronto  
Research Areas  
International Macroeconomics, Monetary Economics, Macroeconomics

MA Hong  
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- Bachelor, 2002, Fudan University  
- Master, 2004, University of California, Davis  
- Ph.D., 2009, University of California, Davis  
Research Areas  
International Trade, Applied Microeconomics, Measurement in Economics

OUYANG Min  
Associate Professor  
- Bachelor, 2000, Peking University  
- Master, 2003, University of Maryland  
- Ph.D., 2005, University of Maryland  
Research Areas  
Macroeconomics, Applied Econometrics, Industrial Organization, Labor Economics

QI Liangshu  
Associate Professor  
- Bachelor, 1993, Nankai University  
- Master, 1996, Peking University  
- Ph.D., 1999, Peking University  
Research Areas  
Health Economics, Development Economics

PAN Wenqing  
Associate Professor  
- Bachelor, 1987, Northwest Normal University  
- Master, 1993, Lanzhou University  
- Ph.D., 1999, Renmin University of China  
Research Areas  
Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics
QIAN Yingyi
Professor, Dean

• Bachelor, 1982, Tsinghua University
• Master, 1982, Columbia University
• Master, 1984, Yale University
• Ph.D., 1990, Harvard University

Research Areas
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy

QIAN Yingyi
Professor, Dean

• Bachelor, 1982, Tsinghua University
• Master, 1982, Columbia University
• Master, 1984, Yale University
• Ph.D., 1990, Harvard University

Research Areas
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy

Alexander C. White
Assistant Professor

• Bachelor, 2005, Columbia University
• Master, 2006, Toulouse School of Economics
• Ph.D., 2010, Toulouse School of Economics

Research Areas
Industrial Organization, Microeconomic Theory, Economics of the Internet

WU Binzhen
Associate Professor

• Bachelor, 1998, Xi’an Jiaotong University
• Master, 2001, Peking University
• Ph.D., 2006, University of Wisconsin-Madison

Research Areas
Public Economics, Economics of Education, Applied Microeconomics

WU Binzhen
Associate Professor

• Bachelor, 1998, Xi’an Jiaotong University
• Master, 2001, Peking University
• Ph.D., 2006, University of Wisconsin-Madison

Research Areas
Public Economics, Economics of Education, Applied Microeconomics

QIAO Xue
Assistant Professor

• Bachelor, 1998, Peking University
• Ph.D., 2007, Iowa State University

Research Areas
Macroeconomics, Contract Theory, Unemployment Insurance

QIAO Xue
Assistant Professor

• Bachelor, 1998, Peking University
• Ph.D., 2007, Iowa State University

Research Areas
Macroeconomics, Contract Theory, Unemployment Insurance

SHI Xinzheng
Associate Professor

• Bachelor, 2000, Peking University
• Master, 2003, Peking University
• Ph.D., 2009, University of Michigan

Research Areas
Development/Transition Economics, Public Economics, Applied Econometrics, Chinese Economy

SHI Xinzheng
Associate Professor

• Bachelor, 2000, Peking University
• Master, 2003, Peking University
• Ph.D., 2009, University of Michigan

Research Areas
Development/Transition Economics, Public Economics, Applied Econometrics, Chinese Economy

XU Yuan
Assistant Professor

• Bachelor, 2002, Fudan University
• Ph.D., 2009, University of California, Davis

Research Areas
Macroeconomics, Monetary Economics, Financial Economics, International Macroeconomics

XU Yuan
Assistant Professor

• Bachelor, 2002, Fudan University
• Ph.D., 2009, University of California, Davis

Research Areas
Macroeconomics, Monetary Economics, Financial Economics, International Macroeconomics

WU Kangping
Professor

• Bachelor, 1982, Northwest University
• Master, 1985, Northwest University
• Ph.D., 1989, Chinese Academy of Sciences

Research Areas
Microeconomics, Macroeconomics, Economic Growth

WU Kangping
Professor

• Bachelor, 1982, Northwest University
• Master, 1985, Northwest University
• Ph.D., 1989, Chinese Academy of Sciences

Research Areas
Microeconomics, Macroeconomics, Economic Growth

QIAO Xue
Assistant Professor

• Bachelor, 1998, Peking University
• Ph.D., 2007, Iowa State University

Research Areas
Macroeconomics, Contract Theory, Unemployment Insurance

QIAO Xue
Assistant Professor

• Bachelor, 1998, Peking University
• Ph.D., 2007, Iowa State University

Research Areas
Macroeconomics, Contract Theory, Unemployment Insurance

YANG Siqun
Associate Professor

• Bachelor, 1986, Renmin University of China
• Master, 1989, Chinese Academy of Social Sciences
• Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment

YANG Siqun
Associate Professor

• Bachelor, 1986, Renmin University of China
• Master, 1989, Chinese Academy of Social Sciences
• Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment
YAO Wen
Assistant Professor

- Bachelor, 2006, Fudan University
- Bachelor, 2006, University of Birmingham
- Ph.D., 2011, University of Pennsylvania

Research Areas
Macroeconomics, International Finance, Computational Economics

ZHAN Zhaoguo
Assistant Professor

- Bachelor, 2003, Renmin University of China
- Master, 2005, London School of Economics
- Master, 2007, Brown University
- Ph.D., 2011, Brown University

Research Areas
Econometrics, Applied Econometrics

ZHENG Jie
Assistant Professor

- Bachelor, 2003, Tsinghua University
- Master, 2005, Tsinghua University
- Master, 2007, Washington University in St. Louis
- Ph.D., 2011, Washington University in St. Louis

Research Areas
Microeconomic Theory, Industrial Organization, Mathematical Economics, Financial Economics, Experimental Economics

ZHONG Xiaohan
Associate Professor, Vice Chair

- Bachelor, 1994, Tsinghua University
- Master/Ph.D., 1999, Tsinghua University

Research Areas
Development Economics, Labor Economics, Political Economy, Applied Microeconomics, Chinese Economy

ZHU Lin
Assistant Professor

- Bachelor, 2004, University of Science and Technology of China
- Master, 2006, Indiana University, Bloomington
- Ph.D., 2012, Indiana University, Bloomington

Research Areas
Set Inference for Partially Identified Models, Semiparametric/Nonparametric Estimation and Testing of Econometric Models, Time Series Econometrics

Visiting Faculty

CHEN Yan
Daniel Kahneman Collegiate Professor of Information, University of Michigan

Research Areas
Experimental Economics, Mechanism Design, Information Economics

Group of Mr. and Mrs. Tien Oung Liu Distinguished Visiting Chair Professor

Philippe Aghion
Robert C. Waggoner Professor of Economics, Harvard University

Chang Tai Hsieh
Phyllis and Irwin Winkelried Professor of Economics, The University of Chicago

Torsten Erik Persson
Professor, Stockholm University

Gerard Roland
E. Morris Cox Professor of Economics and Professor of Political Science, University of California, Berkeley

Kjetil Storesletten
Professor, University of Oslo

Aleh Tsyvinski
Arthur M. Okun Professor of Economics, Yale University

Fabrizio Zilibotti
Professor, University of Zurich
XU Chenggang
Special-Term Professor
Chung Hon-Dak Professor in Economic Development, University of Hong Kong

Research Areas
Political Economics, Law and Finance, Contract Theory Development Economics

CHEN Bingzheng
Professor

• Bachelor, 1982, University of Science and Technology of China
• Master, 1985, Renmin University of China
• Ph.D., 1995, Tsinghua University

Research Areas
Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization

CHEN Taotao
Professor

• Bachelor, 1988, Tsinghua University
• Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
• Ph.D., 2003, Tsinghua University

Research Areas

CHEN Yunling
Assistant Professor

• Bachelor, 2002, Fudan University
• Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Corporate Finance, Financial Market, Corporate Governance

HE Ping
Associate Professor, Vice Chair

• Bachelor, 1997, Tsinghua University
• Master, 2002, University of Pennsylvania
• Ph.D., 2004, University of Pennsylvania

Research Areas
Financial Institutions, Monetary Economics, Corporate Finance

XU Chenggang
Special-Term Professor
Chung Hon-Dak Professor in Economic Development, University of Hong Kong

Research Areas
Political Economics, Law and Finance, Contract Theory Development Economics

CHEN Bingzheng
Professor

• Bachelor, 1982, University of Science and Technology of China
• Master, 1985, Renmin University of China
• Ph.D., 1995, Tsinghua University

Research Areas
Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization

CHEN Taotao
Professor

• Bachelor, 1988, Tsinghua University
• Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
• Ph.D., 2003, Tsinghua University

Research Areas

CHEN Yunling
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• Bachelor, 2002, Fudan University
• Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Corporate Finance, Financial Market, Corporate Governance

HE Ping
Associate Professor, Vice Chair

• Bachelor, 1997, Tsinghua University
• Master, 2002, University of Pennsylvania
• Ph.D., 2004, University of Pennsylvania

Research Areas
Financial Institutions, Monetary Economics, Corporate Finance
HUANG Zhangkai
Associate Professor

- Bachelor, 1998, Guangdong University of Foreign Studies
- Master, 1999, University of Essex
- Ph.D., 2003, University of Oxford

Research Areas
Corporate Finance, Law and Finance, Political Economy

JIANG Lei
Assistant Professor

- Bachelor, 2003, Harbin Institute of Technology
- Master, 2005, Harbin Institute of Technology
- Master, 2006, University of Virginia
- Ph.D., 2011, Emory University

Research Areas
Empirical Asset Pricing, Stock Market Microstructure

Hoan Soo Lee
Assistant Professor

- Bachelor, 2008, University of California, Berkeley
- Master, 2011, Harvard University
- Ph.D., 2013, Harvard University

Research Areas
Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance and Contract Theory

LI Daokui
Mansfield Freeman Chair Professor

- Bachelor, 1985, Tsinghua University
- Ph.D., 1992, Harvard University

Research Areas
Macroeconomics, International Economics, Chinese Economy, Economic History

LI Jinliang
Associate Professor

- Bachelor, 1997, Tsinghua University
- Ph.D., 2001, Syracuse University

Research Areas
Financial Markets, Entrepreneurial Finance, Investments

LI Minwen
Assistant Professor

- Bachelor, 1997, Peking University
- Master, 1999, Tsinghua University
- Ph.D., 2010, University of Maryland

Research Areas
Corporate Finance, Financial Development, Corporate Governance, Board Composition, CEO Turnover and Compensation

LIU Chun
Associate Professor

- Bachelor, 1999, Tsinghua University
- Master, 2001, Tsinghua University
- Ph.D., 2007, University of Toronto

Research Areas
Financial Econometrics, Financial Market, Risk Management

LU Yao
Associate Professor

- Bachelor, 2000, Central University of Finance and Economics
- Master, 2003, New York University
- Ph.D., 2008, University of Michigan

Research Areas
Corporate Finance, Corporate Governance, Capital Market Development and Internationalization, Law and Finance
PANG Jiaren  
Assistant Professor  

- Bachelor, 2000, Peking University  
- Master, 2004, Vanderbilt University  
- Ph.D., 2007, Washington University at St. Louis

Research Areas  
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Financial Markets and Institutions

Michael R. Powers  
Zurich Insurance Group Chair Professor, Interim Chair  

- Bachelor, 1982, Yale University  
- Master, 1982, Yale University  
- Ph.D., 1987, Harvard University

Research Areas  
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers

WANG Hao  
Associate Professor  

- Bachelor, 1995, Shenyang University of Technology  
- MBA, 2000, Eastern Illinois University  
- Ph.D., 2007, McGill University

Research Areas  
Credit Risk, Fixed Income, Corporate Finance

SHEN Tao  
Assistant Professor  

- Bachelor, 2006, Nankai University  
- Master, 2008, Georgia Institute of Technology  
- Ph.D., 2013, University of Minnesota

Research Areas  
Corporate Investment, Credit Risks, Corporate Merger and Acquisition

WANG Jun  
Associate Professor  

- Bachelor, 1995, Northern Jiaotong University  
- Master, 1998, Peking University  
- Ph.D., 2008, Tsinghua University

Research Areas  
Insurance Economics, Risk Management, Corporate Finance

WANG Guoqi  
Associate Professor  

- Bachelor, 1986, Dalian Foreign Languages Institute  
- Master, 1989, Tsinghua University  
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas  
Financial Services Marketing, Strategic Corporate Communication, Negotiations

WANG Yintian  
Associate Professor  

- Bachelor, 1988, Harbin Institute of Technology  
- Master, 1995, Tsinghua University  
- Ph.D., 2001, Tsinghua University

Research Areas  
Derivatives, Econometric Modeling, Risk Management

WANG Yinhong  
Professor  

- Bachelor, 1988, Harbin Institute of Technology  
- Master, 1995, Tsinghua University  
- Ph.D., 2001, Tsinghua University

Research Areas  
Derivatives, Econometric Modeling, Risk Management

WANG Guiqin  
Associate Professor  

- Bachelor, 1986, Dalian Foreign Languages Institute  
- Master, 1989, Tsinghua University  
- Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas  
Financial Services Marketing, Strategic Corporate Communication, Negotiations

YANG Zhishu  
Professor  

- Bachelor, 1988, Harbin Institute of Technology  
- Master, 1995, Tsinghua University  
- Ph.D., 2001, Tsinghua University

Research Areas  
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets
ZHANG Lihong
Professor

- Bachelor, 1988, Nankai University
- Master, 1991, Nankai University
- Ph.D., 1999, Chinese Academy of Sciences

Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management

ZHANG Taowei
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism

ZHAO Dongqing
Associate Professor

- Bachelor, 1994, Tsinghua University
- Master, 1997, Tsinghua University
- Ph.D., 2006, Tsinghua University

Research Areas
Corporate Finance

ZHU Wuxiang
Professor

- Bachelor, 1987, Tsinghua University
- Master, 1989, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Corporate Finance, Industry Finance, Business Model

ZHANG Taowei
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 2000, Tsinghua University

Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism

ZHOU Yingzi
Associate Professor

- Bachelor, 1991, University of Science and Technology of China
- Master, 1993, New York University
- Ph.D., 1997, New York University
- MBA, 2002, New York University

Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy

ZHOU Shiwu
Associate Professor

- Bachelor, 1983, Henan Normal University
- Master, 1987, Wuhan University
- Ph.D., 1999, Shanghai University of Finance and Economics

Research Areas
Fixed Income, Risk Management, Financial Database, Financial Computation and Modeling

ZHOU Yingzi
Associate Professor

- Bachelor, 1991, University of Science and Technology of China
- Master, 1993, New York University
- Ph.D., 1997, New York University
- MBA, 2002, New York University

Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy

Visiting Faculty

Niall Ferguson
Distinguished Visiting Professor
Laurence A. Tisch Professor of History, Harvard University

Research Areas
Economic & Financial History, International History
HE Zhiguo
Special-Term Professor
Professor, The University of Chicago

Research Areas
Banking and Corporate Finance, Financial Markets and Crisis, Contract Theory

DUAN Zhirong
Assistant Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2007, Tsinghua University
• Ph.D., 2011, University of New South Wales

Research Areas
Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs

CHEN Jin
Professor

• Bachelor, 1989, Zhejiang University
• Ph.D., 1994, Zhejiang University

Research Areas
Managing Technological Innovation, Business Administration

GAO Jian
Professor, Senior Associate Dean

• Bachelor, 1984, Chongqing Institute of Architecture Engineering
• Master, 1987, Chongqing Institute of Architecture Engineering
• Ph.D., 1996, Tsinghua University

Research Areas
Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization

CHENG Yuan
Associate Professor

• Bachelor, 1991, Huazhong University of Science and Technology
• Master, 1996, Huazhong University of Science and Technology
• Ph.D., 2000, Tsinghua University

Research Areas
Management of Innovation, Technology Strategy, New Business Development, Entrepreneurship

GAO Xudong
Associate Professor

• Bachelor, 1988, Harbin Institute of Technology
• Master, 1991, Renmin University of China
• Ph.D., 2003, Massachusetts Institute of Technology

Research Areas
Competitive Strategy, Technology Strategy, Management of Technological Innovation

DUAN Zhirong
Assistant Professor

• Bachelor, 1994, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2007, Tsinghua University
• Ph.D., 2011, University of New South Wales

Research Areas
Marketing System (Assortments, Evolutionary Systems), Internationalization Strategy of Firms, Strategic Corporate Sustainable Development, Women Entrepreneurs

CHEN Jin
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• Bachelor, 1989, Zhejiang University
• Ph.D., 1994, Zhejiang University

Research Areas
Managing Technological Innovation, Business Administration

GAO Jian
Professor, Senior Associate Dean

• Bachelor, 1984, Chongqing Institute of Architecture Engineering
• Master, 1987, Chongqing Institute of Architecture Engineering
• Ph.D., 1996, Tsinghua University

Research Areas
Venture Capital, Entrepreneurial Finance, Entrepreneurship, Innovation and Technology Commercialization

CHENG Yuan
Associate Professor

• Bachelor, 1991, Huazhong University of Science and Technology
• Master, 1996, Huazhong University of Science and Technology
• Ph.D., 2000, Tsinghua University

Research Areas
Management of Innovation, Technology Strategy, New Business Development, Entrepreneurship

JIAO Jie
Associate Professor, Associate Dean

• Bachelor, 1996, Tsinghua University
• MBA, 2002, Tsinghua University
• Ph.D., 2006, the George Washington University

Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy
JIN Yongjun  
Associate Professor  
- Bachelor, 1990, East China Normal University  
- Master, 1996, Peking University  
**Research Areas**  
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study

JIN Zhanming  
Professor  
- Bachelor, 1980, Jilin University of Technology  
- Master, 1983, Chinese Academy of Agricultural and Mechanization Sciences  
- Ph.D., 1989, China University of Mining and Technology  
**Research Areas**  

LEI Jiasu  
Professor  
- Bachelor, 1983, Xi’an University of Finance and Economics  
- Master, 1987, Northwestern University  
- Ph.D., 1993, Tsinghua University  
**Research Areas**  
Theory of National Economic Security, Innovation, Entrepreneurship and Corporate Growth, Education of Innovation and Entrepreneurship, Economics of Innovation and Entrepreneurship

LI Donghong  
Associate Professor, Vice Chair  
- Bachelor, 1993, Lanzhou University  
- Master, 1996, Lanzhou University  
- Ph.D., 1999, Renmin University of China  
**Research Areas**  
Strategy and Organizational Change for Firm’s Sustained Growth, Strategic Alliances, International Strategies

LI Jizhen  
Associate Professor  
- Bachelor, 1997, Tsinghua University  
- Master/Ph.D., 2002, Tsinghua University  
**Research Areas**  
Management of Technological Innovation, Science and Technology Policy, Project Management, Innovation Management and Entrepreneurial Management of SMEs

LI Xibao  
Associate Professor  
- Bachelor, 1993, Shanghai Jiaotong University  
- Master, 1998, Tsinghua University  
- Master, 2001, The Ohio State University  
- Ph.D., 2003, The Ohio State University  
**Research Areas**  
Innovation Management, Entrepreneurial Management, Knowledge Management

NING Xiangdong  
Professor  
- Bachelor, 1988, Tsinghua University  
- Master, 1990, Tsinghua University  
- Ph.D., 2003, Tsinghua University  
**Research Areas**  
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China

LU Chunyan  
Associate Professor  
- Bachelor, 1986, Peking University  
- Master, 1989, Peking University  
**Research Areas**  
Law of Corporation, Contracts and Related Judicial Case Comments
SHI Yongheng
Associate Professor

- Bachelor, 1984, Tsinghua University
- Master, 1987, Tsinghua University
- Ph.D., 1990, Tsinghua University

Research Areas
International Business Management, Strategy Management, Corporate Organization and Governance, International Trade

TONG Yunhuan
Professor

- Bachelor, 1982, Huazhong Institute of Technology
- Master, 1986, Tsinghua University

Research Areas
Management of Technology Innovation, Sustainable Development, Inclusive Innovation, Project Management, Theory and Methods of Evaluation/Assessment

WANG Yi
Associate Professor

- Bachelor, 1993, Beijing University of Astronautics and Aeronautics
- Master, 1996, Tianjin University
- Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

WEI Jie
Tsinghua Tongfang Chair Professor

- Bachelor (equivalent), 1979, Northwest University
- Master, 1982, Northwest University
- Ph.D., 1987, Renmin University of China

Research Areas
Corporate Institutional Arrangement, Corporate Strategic Choice, Corporate Culture Cultivation, Corporate External Selecting Mechanism, Macroeconomic Policy Analysis, Macroeconomic Flow-of-funds Analysis, Market Economy Research

WEI Linwei
Associate Professor

- Bachelor, 1982, Northeast Heavy Machinery Institute
- Master, 1985, Tsinghua University

Research Areas
Project, Program and Portfolio Management, Project Finance and Cost Management, Program Evaluation (S&T and Development Project)

Steven White
Associate Professor

- Bachelor, 1985, Duke University
- Master, 1988, International University of Japan
- Ph.D., 1997, Massachusetts Institute of Technology

Research Areas
Internationalization, Innovation, Strategy, Strategy Execution, M&A, Alliances

WU Rui
Assistant Professor

- Bachelor, 2001, Peking University
- Master, 2003, University of California, Los Angeles
- Ph.D., 2010, University of Southern California

Research Areas
Strategic Alliances, Inter-firm Relationships, Transaction Cost Theory, Resource-based Theory, Organizational Learning

XIE Wei
Professor, Chair

- Bachelor, 1989, PLA Transportation Engineering College
- Master, 1993, Southeast University
- Ph.D., 1999, Tsinghua University

Research Areas
Strategic Alliance, Business Model, Innovation Management
XIE Zhenzhen
Assistant Professor

- Bachelor, 2005, Tsinghua University
- Master, 2007, Tilburg University
- Ph.D., 2013, Hong Kong University of Science and Technology

Research Areas
Foreign Direct Investment, Cross-border Mergers and Acquisitions, Innovation, Research & Development Alliances and Emerging Economies

XUE Lei
Associate Professor

- Bachelor, 1982, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2010, Tsinghua University

Research Areas
Strategy and Innovation Management, Healthcare Management, Business History

ZHU Hengyuan
Associate Professor, Vice Chair

- Bachelor, 1991, Tsinghua University
- Master, 1998, Tsinghua University
- Master, 2000, Rensselaer Polytechnic Institute
- Ph.D., 2006, Tsinghua University

Research Areas
Organization and Process of New Product or New Business Development, Entrepreneurship, Venture Creation and Growth

XUE Lei
Associate Professor

- Bachelor, 1982, Tsinghua University
- Master, 1988, Tsinghua University
- Ph.D., 2010, Tsinghua University

Research Areas
Strategy and Innovation Management, Healthcare Management, Business History

YANG Delin
Professor

- Bachelor, 1982, Huazhong Normal University
- Master, 1991, Chinese Academy of Sciences
- Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas
Entrepreneurial Management, Management of Technological Innovation, Interactions between Industry and University, Management of Intellectual Property Rights

ZHANG Wei
Associate Professor

- Bachelor, 1995, Tsinghua University
- Master, 1998, Tsinghua University
- Ph.D., 2002, Tsinghua University

Research Areas
Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries

CHEN Ming-Jer
Distinguished Honorary Guest Chair Professor
Leslie E. Grayson Professor, University of Virginia

Research Areas
Competitive Dynamics, Ambicultural Management, Global Strategy and Competition

Department of Leadership and Organization Management

CHEN Guoquan
Professor, Vice Chair

- Bachelor, 1990, Tsinghua University
- Master, 1991, Tsinghua University
- Ph.D., 1994, Tsinghua University

Research Areas
Organizational Learning, Learning Organization, Team Learning, Learning Team, Individual Learning, Leaders’ Individual Learning, Leadership, Team Management
CHEN Hao
Assistant Professor

• Bachelor, 2003, Jilin University
• Master, 2006, Shenzhen University
• Ph.D., 2011, University of Texas at Dallas

Research Areas
Supervisor-subordinate Relationship, the Influence of such Relationship in Organization, Work Ethic and Employees’ extra-role Behavior (eg: Organizational Citizenship Behavior and Deviant Behavior), Entrepreneurial Team Dynamics, Entrepreneurial Team Process and Cross-Culture Comparison Analysis in the Fields above

CHEN Xiao
Assistant Professor

• Bachelor, 2001, Sun Yat-sen University
• Master, 2007, University of Michigan
• Ph.D., 2012, University of Toronto

Research Areas
Goal Setting and Priming, Organizational Behavior and Human Resource Management in the Chinese Context, the Psychological Micro Foundations of Strategy

CHI Wei
Associate Professor

• Bachelor, 1998, Renmin University of China
• Ph.D., 2003, University of Minnesota

Research Areas
Compensation, Incentives, Pay Gaps, Income Inequality, Labor Relations, Contract and Unions

JIANG Peng
Associate Professor

• Bachelor, 1997, Jilin University
• Master, 2000, Jilin University
• Doctor of Judicial Science, 2003, China University of Political Science and Law

Research Areas
Business Legal Environment (Including Labor Relationships), Government-Merchant Relationship and Business History, Business Ethics and Corporate Social Responsibility

QIAN Xiaojun
Professor, Associate Dean

• Bachelor, 1982, Tsinghua University
• Master, 1988, Purdue University
• Ph.D., 1992, Purdue University

Research Areas
Leadership, Implicit Cognition, Business Ethics, Entrepreneurial Ethics, Corporate Social Responsibilities and Sustainability

QU Qing
Associate Professor

• Bachelor, 1983, Tsinghua University
• Master, 1997, Tsinghua University
• Ph.D., 2007, Tsinghua University

Research Areas
Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking

WANG Lei
Assistant Professor

• Bachelor, 2002, Beijing Normal University
• Master, 2005, Beijing Normal University
• Ph.D., 2011, State University of New York at Buffalo

Research Areas
Leadership, Social Networks, Team Knowledge Transfer

WANG Xiaoye
Assistant Professor

• Bachelor, 2000, East China Normal University
• Master, 2004, East China Normal University
• Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas
Performance Evaluation, Goal Setting, Social Cognition and Decision Making
WANG Xueli
Associate Professor

• Bachelor, 1993, Harbin Institute of Technology
• Master, 1996, Harbin Institute of Technology
• MBA, 1998, Macao University
• Ph.D., 2003, Tsinghua University

Research Areas
Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture

YANG Bin
Professor

• Bachelor, 1992, Tsinghua University
• Master/Ph.D., 2000, Tsinghua University

Research Areas
Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management, Management Education

WU Weiku
Professor

• Bachelor, 1983, Northeastern University of Technology
• Master, 1987, Harbin Institute of Technology
• Ph.D., 1994, Tsinghua University

Research Areas
Strategic Management, Competition and Game Theory, Leadership, Value Based Leadership, EQ and Leadership, Sunny Mood, Harmonious Leadership

YANG Ling
Assistant Professor

• Bachelor, 2003, Tsinghua University
• Master, 2006, Tsinghua University
• Ph.D., 2012, Stanford University

Research Areas
Organizational Theory, International Business, Innovation and Entrepreneurship

WU Zhiming
Associate Professor

• Bachelor, 1989, Hangzhou University
• Master, 1996, Beijing Normal University
• Ph.D., 1999, Beijing Normal University

Research Areas
Team Effectiveness, Leadership, Employee’s Recruitment and Selection, Expatriate Adjustment, Business Ethics

ZHANG Jiayin
Assistant Professor

• Bachelor, 2005, Tsinghua University
• Master, 2008, Tsinghua University
• Master/Ph.D., 2014, Massachusetts Institute of Technology

Research Areas
Organizational Behavior, Organizational Theory, Economic Sociology

YANG Baiyin
COSCO Chair Professor, Chair

• Bachelor, 1982, Nanjing University
• Master, 1992, University of Saskatchewan
• Ph.D., 1996, University of Georgia

Research Areas
Creativity and Innovation in Organizations, Holistic Theory of Knowledge and Learning, Leadership Development, Adult and Organizational Learning, Learning Organization, Power and Influence Tactics, Cross-Cultural Management

ZHANG Jin
Associate Professor

• Bachelor, 1988, Peking University
• Master, 1989, Peking University
• Master, 2002, University of Southern California
• Ph.D., 2004, University of Southern California

Research Areas
ZHANG Mian  
Associate Professor  

- Bachelor, 1993, Xi’an Jiaotong University  
- Ph.D., 2002, Xi’an Jiaotong University

Research Areas  
Organizational Attachment, Multiple Roles and Identities, Social Capital and Social Network, Behavioral Decision Making and Ambiguity

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ZHENG Xiaoming  
Associate Professor  

- Ph.D., 1998, Chinese Academy of Sciences

Research Areas  
Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management

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ZHOU Jing  
Distinguished Visiting Chair Professor, Co-chair  
Houston Endowment Professor of Management and Psychology, Rice University

Research Areas  
Contextual Effects on Organizational Creativity, Innovation, and Entrepreneurship, Consequences of Employee Creativity, Leadership, Individual and Team Behavior in the Workplace, Cross-Cultural and Diversity Issues in Organizational Behavior and Human Resource Management

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CHEN Guoqing  
EMC Chair Professor  

- Bachelor, 1982, Renmin University of China  
- MBA, 1988, Catholic University of Leuven  
- Ph.D., 1990, Catholic University of Leuven

Research Areas  
IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic

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CHEN Jian  
Lenovo Chair Professor, Chair  

- Bachelor, 1983, Tsinghua University  
- Master, 1986, Tsinghua University  
- Ph.D., 1989, Tsinghua University

Research Areas  
Supply Chain Management, e-Business, Business Intelligence and Decision Analysis, Optimization and Forecasting Techniques

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GUO Xunhua  
Associate Professor  

- Bachelor, 2000, Tsinghua University  
- Ph.D., 2005, Tsinghua University

Research Areas  
Information Systems, e-Business, Business Intelligence

---

HUANG Jinghua  
Professor, Vice Chair  

- Bachelor, 1988, Tsinghua University  
- Master, 1988, Tsinghua University  
- Ph.D., 2005, Tsinghua University

Research Areas  
Information System and Electronic Business
HUANG Shuo  
Associate Professor

- Bachelor, 1997, Tsinghua University  
- Ph.D., 2002, Tsinghua University

Research Areas  
Supply Chain Management, Operations Management, Inventory Control

LI Bo  
Associate Professor

- Bachelor, 2002, Peking University  
- Ph.D., 2006, University of California, Berkeley

Research Areas  
Data Science, Applied Econometrics

LI Xixi  
Assistant Professor

- Bachelor, 2006, Hong Kong Polytechnic University  
- Ph.D., 2010, Hong Kong Polytechnic University

Research Areas  
Employee Innovative Use of Complex Information Systems, Knowledge Management, Motivation Theory, Healthcare Information Technology

LIN Lihui  
Associate Professor

- Bachelor, 1994, Tsinghua University  
- Master, 1997, Tsinghua University  
- Master, 1999, University of Texas at Austin  
- Ph.D., 2002, University of Texas at Austin

Research Areas  
Knowledge Management, Crowdsourcing, Crowd Funding, Open source, E-Commerce, IT Investment, Real Options Analysis, Licensing of Intellectual Property

LIU Hongyan  
Professor

- Bachelor, 1991, Beijing University of Chemical Technology  
- Master, 1994, Beijing University of Chemical Technology  
- Ph.D., 2000, Tsinghua University

Research Areas  
Data/Text Mining, Business Intelligence, Social Network Analysis, Social Computing, Recommender Systems, Computational Advertising

LIU Liwen  
Professor

- Bachelor, 1982, Northern Jiaotong University  
- Master, 1986, Nagoya Institute of Technology  
- Ph.D., 1989, Nagoya Institute of Technology

Research Areas  
Production and Operations Management, Supply Chain Management, Service Management, JIT and Lean Production, Industrial Engineering, Logistics Management

LIANG Yong  
Assistant Professor

- Bachelor, 2005, Tsinghua University  
- Master, 2008, Purdue University  
- Ph.D., 2013, University of California, Berkeley

Research Areas  
Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning

MAO Bo  
Associate Professor

- Bachelor, 1987, Tsinghua University  
- Master, 1989, Tsinghua University

Research Areas  
Chinese Enterprises’ Information System and Management, Knowledge Management, Data Analysis & Business Model
SUN Jing  
Associate Professor  
- Bachelor, 1991, Tianjin University  
- Master, 1994, Tianjin University  
- Ph.D., 1999, Beijing University of Astronautics and Aeronautics  
**Research Areas**  
Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management  

WEI Qiang  
Associate Professor  
- Bachelor, 1997, Tsinghua University  
- Master, 1999, Tsinghua University  
- Ph.D., 2003, Tsinghua University  
**Research Areas**  
Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques  

WEN Zhong  
Assistant Professor  
- Bachelor, 1998, Tsinghua University  
- Master, 2000, Tsinghua University  
- Ph.D., 2006, New York University  
**Research Areas**  
E-Market, E-Commerce Strategy, Pricing Information Goods, Information Economics, Internet Finance  

XIAO Yongbo  
Associate Professor  
- Bachelor, 2000, Tsinghua University  
- Master/Ph.D., 2006, Tsinghua University  
**Research Areas**  
Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management  

XIE Bin  
Associate Professor  
- Bachelor, 1986, Tsinghua University  
- Master, 1989, Tsinghua University  
- Ph.D., 1993, Tsinghua University  
**Research Areas**  
Pharmaceutical Supply Chain Management, Product / Service Harm Control, Information infrastructure Design by Learning Community, Consumer-oriented Corporate Governance  

WEN Jing  
Associate Professor  
- Bachelor, 1998, Tsinghua University  
- Master, 1999, Tsinghua University  
- Ph.D., 2006, Tsinghua University  
**Research Areas**  
Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management  

YE Qing  
Associate Professor  
- Bachelor, 1998, Tsinghua University  
- Master, 2001, Tsinghua University  
- Ph.D., 2006, University of Michigan  
**Research Areas**  
Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management  

XU Xin  
Professor, Associate Dean  
- Bachelor, 1998, Tsinghua University  
- Master, 2000, Tsinghua University  
- Ph.D., 2005, University of California, Irvine  
**Research Areas**  
Business Value of IT, Social Media, IT Governance  

YANG Liu  
Associate Professor  
- Bachelor, 2003, Tsinghua University  
- Master, 2004, Singapore-MIT Alliance  
- Ph.D., 2010, Duke University  
**Research Areas**  
Game Theory, Queueing Theory, Mechanism Design, Behavioral Operations Management, Service Management, Healthcare Management
YI Cheng  
Assistant Professor  
- Bachelor, 2006, National University of Singapore  
- Ph.D., 2011, National University of Singapore  
Research Areas  
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Social Computing, Internet Marketing

ZHOU Yan  
Professor, Associate Dean  
- Bachelor, 1994, Tsinghua University  
- Master/Ph.D., 1998, Tsinghua University  
Research Areas  

SUN Peng  
Special-Term Professor  
Associate Professor, Duke University  
Research Areas  
Decision Models, Quantitative Methods for Decision Making, Mathematical Optimization, Dynamic Programming, Sequential Decision Making

TAN Yong  
Chang Jiang Scholars of Ministry of Education, People’s Republic of China  
Neal and Jan Dempsey Professor of Information Systems, University of Washington  
Research Areas  
Data Analytics, E-Commerce, Economics of Information Systems

Jim Jiangang Dai  
Visiting Faculty  
Special-Term Professor  
Professor, Cornell University  
Research Areas  

David J. Robb  
Visiting Professor  
Professor, The University of Auckland  
Research Areas  
Supply Chain Management (inventory management), Production / Operations Management and Strategy in China

David Da-Wei Yao  
Piyasombatkul Family Professor, Columbia University  
Research Areas  

Department of Marketing
CHEN Rong
Associate Professor

- Bachelor, 1998, Xi’an Jiaotong University
- Master, 2000, Xi’an Jiaotong University
- Ph.D., 2004, The Chinese University of Hong Kong

Research Areas

CHEN Yubo
Professor, Vice Chair, Associate Dean

- Bachelor, 1997, Southeast University
- Master, 2000, Southeast University
- Ph.D., 2004, University of Florida

Research Areas
Big Data and Business Innovation in the Networked World, Social Media and Network Economy, Innovation and Entrepreneurship Ecosystem, Climate Change and Sustainability Strategy

HU Zuohao
Professor

- Bachelor, 1985, Huazhong University of Science and Technology
- Master, 1988, Zhejiang University
- Ph.D., 2000, Kyoto University

Research Areas
Marketing Strategy, Channel Design and Management, Brand Management, International Marketing Strategies, Marketing Financial Services

JIANG Xuping
Professor

- Bachelor, 1982, Central-South Institute of Mining and Metallurgy
- Master, 1985, Tsinghua University

Research Areas

LI Fei
Professor

- Bachelor, 1983, Beijing Institute of Business
- Master, 1988, Beijing Institute of Business
- Ph.D., 2002, Renmin University of China

Research Areas
Marketing Positioning Decisions, Retailing Strategy, Chinese-Style Marketing and Luxury Marketing

LIU Wenjing
Assistant Professor

- Bachelor, 2000, University of International Business and Economics
- Master, 2004, National University of Singapore
- Ph.D., 2010, University of Toronto

Research Areas
Consumer Behavior and Decision-Making, Interpersonal Interactions, Time Perception, Intertemporal Choice, Pricing

LIU Xi
Associate Professor

- Bachelor, 1995, Peking University
- Ph.D., 2002, University of Iowa

Research Areas
Corporate Social Responsibility, Crisis Management, Qualitative Market and Consumer Research

LIU Xia
Associate Professor

- Bachelor, 1999, Beijing Normal University
- Master, 2002, Beijing Normal University
- Master, 2004, Syracuse University
- Master, 2008, Syracuse University
- Ph.D., 2010, Syracuse University

Research Areas
Quantitative Marketing Models, Entertainment Marketing, Brand Management and Marketing Strategy
SONG Xuebao
Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing

XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction

YU Chunling
Associate Professor

- Bachelor, 1993, Tianjin University
- Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market

ZHENG Yuhuang
Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

YU Chunling
Associate Professor

- Bachelor, 1986, Huazhong Agriculture University
- Master, 1989, Renmin University of China
- Ph.D., 1992, Renmin University of China

Research Areas
Strategic Marketing, Entrepreneurial Marketing, Industrial Marketing, Green Marketing, City Marketing

XIE Zan
Assistant Professor

- Bachelor, 1985, Peking University
- Master, 1991, Tsinghua University
- Ph.D., 2005, Tsinghua University

Research Areas
Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction

YU Chunling
Associate Professor

- Bachelor, 1993, Tianjin University
- Master, 1996, Tianjin University
- Ph.D., 2004, Tsinghua University

Research Areas
Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market

ZHENG Yuhuang
Associate Professor

- Bachelor, 1998, Tsinghua University
- MBA, 2000, Tsinghua-MIT Sloan International MBA Program
- Master, 2002, Columbia University
- Ph.D., 2006, Columbia University

Research Areas
Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Zhao Ping
Professor, Chair

- Bachelor, 1982, Jilin University
- Master, 1985, Tianjin University
- Ph.D., 1992, Tsinghua University

Research Areas

XIE Jinhong
Special-Term Professor, Co-chair
JCPenney Eminent Scholar Chair, University of Florida

Research Areas
Internet Marketing New Business Model, Consumer Social Interactions and Marketing Innovation, Network Effects and Standards Competition, International Marketing

ZHANG Juanjuan
Special-Term Professor
Epoch Foundation Professor of International Management and Professor of Marketing, Massachusetts Institute of Technology

Research Areas
Observational Learning, Social Interactions, Marketing Strategy, Emerging Markets
## Honorary Professors

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert J. Barro</td>
<td>Paul M. Warburg Professor of Economics, Harvard University</td>
</tr>
<tr>
<td>Lawrence J. Lau</td>
<td>Ralph and Claire Landau Professor of Economics, The Chinese University of Hong Kong</td>
</tr>
<tr>
<td>Eric S. Maskin</td>
<td>Adams University Professor, Harvard University</td>
</tr>
<tr>
<td>MUN Kin Chok</td>
<td>Former Dean, Faculty of Business Administration, The Chinese University of Hong Kong</td>
</tr>
<tr>
<td>Edmund S. Phelps</td>
<td>McVickar Professor of Political Economy, Columbia University</td>
</tr>
<tr>
<td>Daniel L. Ritchie</td>
<td>Former Chancellor, University of Denver</td>
</tr>
<tr>
<td>Oliver E. Williamson</td>
<td>Edgar F. Kaiser Professor Emeritus of Business, Professor Emeritus of Economics and Law, UC Berkeley</td>
</tr>
<tr>
<td>YUAN Baohua</td>
<td>Founder, China Enterprise Confederation, China Enterprise Directors Association, China Enterprise Management Science Foundation</td>
</tr>
<tr>
<td></td>
<td>Former President, Renmin University of China</td>
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</tbody>
</table>

## Adjunct Professors

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>CHEN Yuan</td>
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<td>SHEN Liantao</td>
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<td>GUO Shuqing</td>
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<td>WU Jinglian</td>
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<td>LI Jiange</td>
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<td>WU Xiaoling</td>
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<td>LI Rongrong</td>
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<td>XIE Fuzhan</td>
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<td>LIU Shiyu</td>
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<td>XU Rongkai</td>
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<td>LOU Jiwei</td>
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<td>XU Xianchun</td>
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<td>MA Jiantang</td>
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<td>ZHENG Jingchen</td>
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<td>MA Weihua</td>
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<td>ZHOU Xiaochuan</td>
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<td>Qin Xiao</td>
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<tr>
<td>ZHU Rongji</td>
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</tbody>
</table>

## Guest Professor

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>John L. Thornton</td>
<td>Chairman, Barrick Gold Corporation Co-Chairman, Board of Trustees, Brookings Institution</td>
</tr>
</tbody>
</table>
Attracting Top Talent

Tsinghua SEM is committed to advancing knowledge and cultivating leaders for China and the world. The School strives to provide students with the most complete and highest quality education possible to help them reach their full potential. As of September 2015, the SEM has 4,448 students, including 1,013 undergraduate students, 605 post-graduate students, 374 doctoral students, 1,375 MBA students, 1,081 EMBA students. In addition, the SEM also has 829 undergraduates from the second-degree program in Economics, and 737 undergraduates from the second-degree program in Management.

Tsinghua SEM’s strong international reputation, commitment to academic excellence, and global orientation have attracted students from all over the world. The School currently enrolls 384 students from Hong Kong, Macao, Taiwan and other parts of the world. Among them, 100 are in the undergraduate program, 87 are in the master’s and doctoral programs, 102 are in the MBA program and 95 are in the EMBA program.

Tsinghua SEM also offers student exchange programs with 107 leading universities and business schools around the world. More than 400 SEM students participate in those programs each year.
Undergraduate Programs

Program Objectives
Tsinghua SEM offers four-year undergraduate programs that aim to “make each student a fully developed modern person and create an environment that promotes top talent”.

Program Features
Tsinghua SEM launched a new undergraduate curriculum in the fall of 2009 that highlights the integration between general education and individual development. General education emphasizes value formation, capability development and knowledge acquisition. The curriculum aims to cultivate students’ intellectual curiosity, imagination and critical thinking skills. The curriculum also has enough flexibility and room to allow undergraduate students to develop their own academic interest and customize their own curriculum. For juniors and seniors, the School offers “Honors Programs” in three tracks: academic, entrepreneurship, and leadership, to suit different student interests.

Majors
Under the new curriculum, students begin their study with two years of general education, followed by another two years of study in their respective fields. Students may apply for one of the following three majors:

Economics and Finance (including Insurance)
The curriculum balances economic/finance theories with practical knowledge, and offers both a global perspective and a special focus on China’s economic and financial issues.

Accounting
The curriculum cultivates top accounting professionals fully in touch with international standards, and be familiar with global economic development and the discipline of capital market.

Information Management and Information Systems
The curriculum cultivates multifaceted management professionals who can effectively apply the information technology to improve performance and lead innovation.

Second Degree Program in Economics
The Program aims to cultivate interdisciplinary talents with comprehensive economics knowledge and strong analytical skills.

Second Degree Program in Management
The Program aims to cultivate interdisciplinary talents with strong analytical skills, management and leadership capabilities for a successful career in enterprises, government institutions and non-profit organizations.

The second degree undergraduate program in Management offers a track of Innovation, Entrepreneurship and Leadership from the fall semester of 2015.
Doctoral Programs

Program Objectives
Tsinghua SEM’s doctoral programs are designed to develop outstanding scholars for careers in research and teaching in the field of economics and management at leading Chinese and overseas universities.

Program Features

Application process
Since 2011 applicants are required to choose a field of study instead of a doctoral advisor during the application process. The decision of choosing an advisor is postponed until after the qualification exam. In addition, doctoral students may choose a dissertation committee consisting of three faculty members.

Academic curriculum
To standardize the doctoral curriculum, Tsinghua SEM has established three doctoral core-course platforms, including Economic/Finance/Accounting, General Management, and Management Science and Engineering, respectively. Doctoral students are expected to focus on course work in the first two years of study. Each of the three platforms has a specific set of general and field-specific courses that the students are required to complete.

The School requires all doctoral students to take a qualification examination that measures the student’s depth of knowledge and comprehension of his or her chosen field’s methodology, theoretical construction, and empirical evidence. Qualification exams are reviewed anonymously.

Doctoral students are also required to write and present their second-year research papers under the mentorship of their advisor. All doctoral theses are assessed by faculty under a double-blind reviewing process.

Placement
Each academic department has established a doctoral program committee which is responsible for the overall coordination, design and implementation of the program. The committee serves as faculty liaison available to doctoral students for support, problem-solving, and facilitation of learning activities to enhance the student’s educational experience. The committee also provides mentorship and career advice, as well as guidance in field placement for the doctoral students.

Resources and Support
Tsinghua SEM offers scholarship and fellowship to doctoral students to alleviate their financial pressure. Outstanding doctoral students are provided the opportunities to study aboard for one semester or one year to conduct research with internationally-renowned scholars, and to participate in domestic and international academic conferences.

<table>
<thead>
<tr>
<th>Fields of Study</th>
<th>Department</th>
</tr>
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<tbody>
<tr>
<td>• Accounting</td>
<td>• Department of Accounting</td>
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<tr>
<td>• Applied Economics and Western Economics</td>
<td>• Department of Economics</td>
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<tr>
<td>• Political Economics</td>
<td>• Department of Economics</td>
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<tr>
<td>• Finance</td>
<td>• Department of Finance</td>
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<tr>
<td>• Innovation, Entrepreneurship and Strategy</td>
<td>• Department of Innovation, Entrepreneurship and Strategy</td>
</tr>
<tr>
<td>• Leadership and Organization Management</td>
<td>• Department of Leadership and Organization Management</td>
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<tr>
<td>• Management Science and Engineering</td>
<td>• Department of Management Science and Engineering</td>
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<tr>
<td>• Marketing</td>
<td>• Department of Marketing</td>
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</tbody>
</table>
Master’s Programs

Tsinghua SEM launched the new Master’s program curriculum in the fall of 2011 that reorganized the programs into three tracks: Master of Science program, the specialized Master’s program and the general Master’s program. The Master of Science program continues to be academic-oriented that cultivates research talents in Economics and Management Science and Engineering. The specialized Master’s program aims to educate finance and accounting professionals. The general Master’s program (MiM) is a postgraduate, pre-experience degree that aims to develop students’ general management and leadership skills.

Master of Science Programs

- Program Objectives
  The Program aims to educate academic talents with a research orientation.

- Program Features
  The academic curriculum is closely linked to the doctoral curriculum that prepares students for future doctoral study in China or abroad and for a future career in research.

Masters in Economics
Masters in Management Science and Engineering
Master’s Programs

The Specialized Master’s Programs

Master of Finance

- Program Objectives
The Master of Finance program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective and the ability to adapt to rapidly changing financial markets. The program prepares students for a successful career at financial institutions, consulting firms and government agencies.

- Program Features
The Master of Finance program is innovative, interdisciplinary, and personally transforming. The program offers four distinct tracks: International Finance, Financial Engineering, Entrepreneurial and Corporate Finance, and Insurance. The Program uses a dual-mentorship system that pairs each student with an academic mentor and an industry mentor. The program offers dual degree programs in collaboration with HEC Paris, University of California Berkeley Hass School of Business and the Fu Foundation School of Engineering and Applied Science of Columbia University, and exchange programs with more than 100 overseas universities.

Master of Professional Accounting (MPAcc)

- Program Objectives
The MPAcc program aims to develop exceptional accounting professionals with comprehensive and applied accounting knowledge, global awareness, and exposure to economics and management theories and practices.

- Program Features
The MPAcc program strives to balance between accounting theories and real-world applications. The Program invites experienced industry practitioners to serve as faculty and mentors.

The General Master’s Program

Masters in Management (MiM)

- Program Objectives
Aimed at pre-experience undergraduates, the MiM program strives to develop students’ analytical, general management and leadership skills, preparing them for managerial and leadership positions in corporations, government and non-profit organizations.

- Program Features
Tsinghua SEM’s MiM program is the first of its kind in China. Students are expected to attain comprehensive knowledge in management through a set of intellectually challenging courses. Some of those courses are taught in English given the bilingual nature of the program.

In 2011, Tsinghua SEM joined the Global Alliance in Management Education (CEMS) and became the first and the only Chinese business school with full CEMS membership. Students who successfully complete the CEMS curriculum will receive a CEMS diploma. Qualified MiM students can also enroll in the Tsinghua SEM-HEC MiM Dual Degree Program.

Tsinghua SEM, in partnership with The Fu Foundation School of Engineering and Applied Science, Columbia University, offers a dual degree Master’s program in business analytics from 2014.
MBA Programs

Program Objectives
Tsinghua SEM’s MBA programs aim to educate future leaders with general management capabilities.

Program Overview
Launched in 1991, the MBA programs have conferred degrees to more than 10,000 graduates in the past 24 years. The School currently offers two MBA programs: Tsinghua Part-time MBA Program and Tsinghua-MIT Global MBA Program.

Tsinghua SEM revamped the MBA curriculum in fall 2009 and subsequently launched a corresponding reform of admissions policies in 2010. In 2013, building upon the previously existing International MBA Program, Tsinghua SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA Program.

As a pioneer of online education among Chinese business schools, Tsinghua MBA launched the SPOC (Small Private Online Courses) program in 2014, which enables the incoming class to start online learning of several courses even before official enrollment at the SEM.

Program Features

The structure
The new MBA curriculum is composed of five modules, Ethics and Soft Skills, Analytical Foundations, Management Fundamentals, China and the World and Integrative Practices. These modules are designed to help students acquire knowledge, build capabilities and strengthen integrity through learning and practice.

The curriculum
The new MBA curriculum strives to strike a balance between capability and integrity, between academic discipline and practical relevance, as well as between global perspective and China specificity. These objectives are achieved through soft skill development, experiential learning, integrated learning, and global experiences.

The MBA program offers approximately 100 elective courses in nine areas and practice-oriented courses to accommodate students’ individualized needs based on their career plans and interests.

Admissions reform
The MBA program evaluates prospective students on their comprehensive capabilities and examination performance. The admission office would screen all applications and invite selected applicants for a face-to-face interview. Qualified applicants are then required to take the national MBA entrance exam. The School would extend offer to applicants who pass the exam. To enhance the efficiency and effectiveness of the admission process, the MBA program launched a new application procedure in 2014 that enables applicants to conduct a self-assessment before submitting their applications.

Integration with the University
In May 2012, the SEM launched the “MBA+X” dual degree program that aims to cultivate the next generation of business leaders with a multidisciplinary mindset and a comprehensive set of management skills. Students pursuing the “MBA+X” dual degree program are able to take full advantage of the breadth and depth of knowledge available through Tsinghua University’s nearly one hundred academic departments to deepen their expertise in areas outside of business. Upon successful completion of the program, candidates simultaneously earn two master’s degrees, one from the SEM and another from a partnering school/department within the university. The MBA program also launched a new course Exploring New Technology to provide students access to industry trends and cutting-edge technologies.

International exposure
The MBA program provides students with global learning opportunities. The School has student exchange partnerships with more than 100 overseas business schools, offering more than 100 exchange opportunities for MBA students each year. MBA students can also gain international learnings experiences through dual degree programs and short-term overseas courses.
Alumni network

The MBA program has more than 10,000 alumni who serve important management roles in various industries including finance, consulting, manufacturing, technology and information service. The Tsinghua MBA Alumni Association organizes various alumni events and establishes multidimensional alumni chapters to promote life-long learning, career development and business cooperation for MBA graduates.

Tsinghua-MIT Global MBA Program

Tsinghua SEM and MIT Sloan School of Management jointly launched the Tsinghua-MIT Global MBA Program which was built upon the previously existing international MBA program. Combining the strengths and resources of both schools, the Global MBA Program offers rigorous and rich curriculum that helps MBA students develop a global vision and an in-depth understanding of China’s economy. The Global MBA program lasts for 21 months and the instruction language is English (with some core courses and many elective courses offered in Mandarin Chinese). Students can apply for one-semester overseas exchange as well as the dual degree programs offered by MIT Sloan, Colombia University or HEC Paris.
EMBA Programs

Tsinghua SEM’s executive MBA (EMBA) program is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The program combines advanced management theories, concepts with best practices in China to equip executives with strong business ethics, innovative spirit, leadership, strategic decision-making capabilities, and global competitiveness.

In 2005, the program achieved outstanding result in the first official EMBA program evaluation by the Academic Degree Committee of the State Council. The program has consistently been ranked at the top of the “China's Best EMBA Programs” list by the Managers magazine since 2007. The Tsinghua-INSEAD dual degree EMBA program was ranked 3rd globally and 1st in mainland China in the “2014 Global EMBA Top 100 List” by Financial Times.

Program Features

World-class and dedicated faculty
The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

High-quality students
Admission to the EMBA program is highly competitive. The program receives thousands of applications each year and only admits approximately 400 students each year. The program currently has 5,000 alumni. Among them, 85% are vice president or above, and 59% are presidents or general managers of their organizations. Three EMBA alumni have won China Central Television’s China Economic Figures of the Year award. Nearly 50 EMBA alumni are representatives of the National People’s Congress and members of the Chinese People’s Political Consultative Conference. More than 200 EMBA alumni are founders or CEOs of publicly traded companies in China.

Well-designed and practical curriculum
The EMBA program has developed a unique curriculum that prepares Chinese business leaders for a constantly changing and global business environment. The curriculum is practically oriented with special attention paid to China-specific management issues and practices.

In 2012 the EMBA program launched a new curriculum that capitalizes on the School’s unique positioning as Tsinghua University-affiliated business school. The new curriculum enables students to access university-wide knowledge and resources, and emphasizes their ability to understand global megatrends, grasp opportunities, create favorable conditions, and achieve win-win outcomes. In 2013, the post-EMBA program was launched. The program incorporates the humanities into the curriculum and aims to help executives broaden their knowledge base and search for the meaning of life.

Extensive and in-depth global partnerships
The EMBA program has enjoyed extensive and in-depth global partnerships. Tsinghua SEM is the first business school in China to join the EMBA Global Council. In 2006, Tsinghua SEM and INSEAD jointly launched Tsinghua-INSEAD dual degree EMBA program (TIEMBA). Tsinghua EMBA has also expanded six overseas learning tracks, including the US’ East Coast and West Coast, France, Germany, the Middle East and Taiwan, China.

Rigorous program administration
The EMBA program is known for its high-quality, rigorous program administration. The Program offers networking opportunities through various social activities including student orientations, cocktail parties, team-building activities, TechMark, mobile campus, and China tours.
Cohesive network of alumni
The EMBA Alumni Association has 31 regional chapters, 11 class-level Beijing chapters, one TIEMBA chapter, one media chapter, one HR chapter and one overseas alumni chapter.

Tsinghua-INSEAD Dual Degree EMBA Program
Tsinghua-INSEAD Dual Degree EMBA Program, taught exclusively in English, was jointly launched by Tsinghua SEM and INSEAD in 2007. The program combines international business education with a focus on Asia and China.

As the first dual degree EMBA program in China, Tsinghua-INSEAD program integrates the resources and advantages of both institutions. Leadership development is the highlight of the program. The program provides intensive and personalized coaching to meet individual needs. Graduates are offered exceptional opportunities to build a lifelong professional network around the world.
Tsinghua SEM’s Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It is a lifelong platform for entrepreneurs and executives to learn and grow.

Program Objectives

The Program aims to provide high-quality, global-oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

The SEM Advisory Board is a key advocate and supporter for the establishment of the Center for Executive Education in late 2001. The Center seeks to integrate non-degree executive education programs in a way that aligns with the School’s development plan. The Center provides two types of programs - open enrollment programs and custom programs that provide tailor-made management courses for executives of Chinese and foreign enterprises.

Courses

The Executive Education programs deliver innovative, globally relevant frameworks that address the issues senior executives face. Capitalizing on strong faculty teaching and research capabilities, the Executive Education programs offer courses that combine management theories with practices, provide new ideas to help executives tackle management challenges, and offer best practices on managing Chinese enterprises.

The Executive Education Center has offered training to more than 60,000 senior executives. The Center continuously innovates its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives. General courses including “Global Business Leader Program”, “Advanced Business Administration Course for Chinese Entrepreneurs”, “CEO Program and Advanced Courses in Business Administration”, have become signature courses in China. Courses on Leadership, Finance, Internet Plus, are also popular among corporate executives.

| General Management Courses | • Global Business Leader Program (part time, 1 year) |
|                           | • Program for Leaders of Chinese Enterprises (part time, 1 year) |
|                           | • Advanced Business Administration Course for Chinese Entrepreneurs (part time, 1 year) |
|                           | • CEO Program (modular) |
|                           | • Advanced Management Program (part time, 1 year) |
|                           | • Advanced Courses in Business Administration (full time, 3 months) |
|                           | • Manager Development Course (full time, 1 month) |

| Special Topics Courses | • Entrepreneurship and Innovation |
|                       | • Leadership | • Finance |
|                       | • Accounting | • Marketing |
|                       | • Industry (energy, auto, real estate, healthcare) |

| Custom Programs | • Custom programs for companies of various types and growth stages |
Selective International Programs

• Tsinghua-CEIBS-HBS Senior Executive Program For China
• Tsinghua-Yale Advanced Management Program in Healthcare
• Tsinghua SEM-HEC Paris-IFM Advanced Management Program in Fashion and Luxury
• Tsinghua-ENAC-ENPC Executive MBA Program Specialized in Aeronautics and Aviation Management
• Tsinghua-ENAC Specialized Master Program in Aviation Management (Air Transport Management/Airport Management)
• Tsinghua-SMU Master's Program in Management for CFO
• Tsinghua SEM-Tsinghua AAD-Sotheby's Institute of Art Master’s Program in Art Business
• Tsinghua-CUHK FMBA Program
Launched on April 25, 2013, Tsinghua x-lab is a university-based platform for creativity, innovation and entrepreneurship. It was initiated by the SEM and jointly established by 14 schools and departments (including Tsinghua SEM, School of Information Science and Technology, School of Public Policy and Management, School of Mechanical Engineering, Academy of Arts and Design, School of Medicine, School of Sciences, School of Aerospace, School of Materials Science and Engineering, School of Environment, School of Architecture, School of Law, School of Journalism and Communication, and Department of Engineering Physics) as well as 2 strategic partners (Tsinghua Entrepreneur & Executive Club, and Tsinghua Science Park).

Tsinghua x-lab is an open, student centered educational platform that serves all members of the broadly defined community of Tsinghua University.

**Mission and Value Proposition**

The letter “x” of “x-lab” has a double meaning of “unknown” and “cross-linking” amongst multiple academic disciplines, while the word “lab” connotes experiential-learning and teamwork.

Tsinghua x-lab is committed to foster inter-school and inter-department communications within the University, to integrate various resources within and outside of the University, and to provide ways and means to actualize business and social value for members of the university community.

**Services and Support**

**Space**

Tsinghua x-lab provides physical spaces for team building, networking, and other entrepreneurial activities.

**Three Functioning Mainlines**

Tsinghua x-lab promotes education focusing on three functional mainline (Creativity, Innovation, and Entrepreneurship) as listed below, helping students plan, organize and refine their idea and project, in order to productize the technical achievements then commercialize the product and implement entrepreneurship.

**Four Functional Areas**

- **Learning**

  Tsinghua x-lab serves as a centralized source of information on entrepreneurship courses offered by Tsinghua University. Tsinghua x-lab also works closely with faculty, entrepreneurs and alumni to develop new courses and programs.

- **Activities**

  Tsinghua x-lab organizes regular activities including speaker series, seminars, workshops, and entrepreneurship competitions. Tsinghua x-lab also provides its members the opportunity to visit well-known start-ups and to participate in innovation and entrepreneurship competitions. Tsinghua x-lab hosted the first and second Tsinghua President’s Innovation Challenge that attracted many Tsinghua students and alumni.

- **Network**

  Tsinghua x-lab provides its members with easy access to the resources and networks they need. Partners include investment firms and angel investors, well-known domestic and foreign corporations, the TusPark, Tsinghua Holdings, Silicon Valley (InnoSpring), among others. Tsinghua x-lab also has a group of Entrepreneur-in-Residence (EiRs) and Angel-in-Residence (AiRs) who provide x-lab teams one-on-one coaching on a regular basis. Tsinghua x-lab has set up several dedicated centers and consultancy groups that provide professional services to students.

- **Incubation**

  Tsinghua x-lab provides incubation to entrepreneurial projects at all stages by Tsinghua students, alumni and faculty. Tsinghua x-lab will offer professional guidance, mentoring and counseling services helping x-lab members learn and implement new methods, systems and adopt an experiential learning mindset, and administrative services and information supporting platform, to help with team building, project proposal and development follow-up until maturity. Projects will also have access to potential funding and professional consultancy in various areas including Intellectual property, commercial and corporate law, finance, design, business models and more.
Online Education

Program Overview

Tsinghua SEM’s Online Education programs are dedicated to offer an efficient, personalized and self-regulated learning experience for future leaders by integrating new technology with high quality educational resources.

The first Massive Open Online Course (MOOC), Financial Analysis and Decision Making, was launched on www.xuetangx.com in the fall of 2013 and subsequently on www.edX.org in 2014. More than 140,000 students from 201 countries and regions around the world have enrolled in this course so far.

Jointly launched with MBA programs in Spring 2014, the online MBA courses combine mandatory and elective modules and incorporate blended and networked learning.

Program Features

New Technology

The fast development of Internet technology provides new opportunities to business schools. In May 2014, Tsinghua SEM launched Online Classroom that utilizes the latest information technology to facilitate learning and teaching.

New Integration

- Integration between technology and education
- Integration between course and learning process
- Integration between online and offline education
- Integration between teaching and learning

New Experience

Tsinghua SEM’s online education platform provides students with a multi-dimensional learning experience that includes the usage of new technology, access to high-quality faculty and educational resources, diversified learning methods, tailor-made course experience and self-regulated learning. It creates positive synergy with traditional education programs and is an essential element of future development of the school.
Tsinghua SEM X-elerator

Established in January 2015, Tsinghua SEM X-elerator is a start-up acceleration platform that embodies the spirit of Tsinghua and provides in-depth integrated service for the growth of global entrepreneurs and start-ups. The goal of Tsinghua SEM X-elerator is to gather the top-tier talents globally for educating them into the next-generation business leaders with global vision and unique competitive powers. Relying on the excellent talent resources, educational resources, financial resources, network resources and other innovative resources gathering here, Tsinghua SEM X-elerator provides young founders with a spiritual home and habitat to grow up and become outstanding entrepreneurs. Resolving around the core of improving the thinking methods and capability of founders or teams, Tsinghua SEM X-elerator provides in-depth comprehensive services including entrepreneurial research and development (R&D), business design, resource allocation and business model innovation for top innovation projects that are selected into the X-elerator nationally or even globally.

S&T (Science & Technology) Relay Society

It aims to promote the scientific and technological transformation at universities and research institutions. It constructs a new production-education-research relationship among science & technology creators, entrepreneurs and investors. It brings technology inventors with cutting-edge technology and creative spirit, entrepreneurs with rich experience and wide-ranging vision, and investors with strategic perspective, sharp sense and executive abilities together to build a talent-community for science and technology commercialization.

X+Innovation Space

Based on the concept of collaborative culture, a new-generation working-space is provided to accelerate the growth of start-ups, which means that Tsinghua SEM X-elerator will attract entrepreneurs from all over the world to enjoy the innovative atmosphere and resources here.

Bo’Le Mentors Club

The companionship of outstanding mentors can best facilitate young entrepreneurs’ growth. In the Mentor Club, the most excellent elites will lead entrepreneurs’ path to mature thinking; masters in all walks of life will assist young talents to set their value orientation and establish their own unique competitive advantages to become the next-generation entrepreneurs with global vision.

Tsinghua SEM X-elerator provides four types of unique service:

Global Entrepreneurial Leaders Club (GEL Club)

It provides valued-added growth capital for selected members, and educates the founders to become excellent leaders through intensive training in the ‘Innovation Lab’.
清華經管創業者加速器

Tsinghua SEM X-elerator
Research Overview

Tsinghua SEM faculty are at the forefront of academic research. Over the past three decades, faculty members have done exceptional research work across multiple economics and management disciplines. Tsinghua SEM emphasizes applied research in areas relevant to the needs of government and private sectors.

First-tier Disciplines

- Theoretical Economics
- Applied Economics
- Business Administration
- Management Science and Engineering

Research Projects

As of September 2015, Tsinghua SEM has undertaken 344 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions. The School has 3 major projects funded by the National Natural Science Foundation, 1 major project funded by the National Social Science Fund, 3 projects funded by the Foundation for Innovative Research Groups of the National Natural Science Foundation, and 9 projects by the National Natural Science Funds for Distinguished Young Scholars.

- Annual average in the past few years:

  - National Natural Science Foundation: 20+ projects
  - National Social Science Fund: 2 projects
  - National Strategic and Soft Science Projects: 2 projects

National Research Centers

- National Philosophy and Social Sciences Innovation Base
  - Research Base for Contemporary Management and Technological Innovation

- Key Research Institute of Humanities and Social Sciences at Universities
  - Research Center for Contemporary Management
  - Research Center for Technological Innovation

Publications

- Papers: Average over 300 per year
- Books: Average over 35 per year
## Major Research Projects

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<th>Project Title</th>
<th>Project Type</th>
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<td>CHEN Jian</td>
<td>Research on Business Management in Big Data Era</td>
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<td>YAO Dawei</td>
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<td>CAO Jing</td>
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<td>CHEN Jian</td>
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<td>XIAO Yongbo</td>
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<td>CHEN Jian</td>
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<td>YANG Bin</td>
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<td>CHEN Guoqing</td>
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<td>LI Hongbin</td>
<td>Economic Analysis and Policy Study on the Gender Ratio Imbalance</td>
<td>Projects under National Science Fund for Distinguished Young Scholars and National Natural Science Foundation of China</td>
<td>2011</td>
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<td>BAI Chong-en</td>
<td>Chinese Citizens’ Income Distribution Mode and Reform Scheme during the Twelfth Five-year Plan</td>
<td>Major Projects under National Social Science Fund of China</td>
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<tr>
<td>CHEN Guoqing</td>
<td>Research on Major Fundamental and Technological Issue in Emerging e-Business</td>
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<td>YANG Baiyin</td>
<td>A Multi-Level Study of the Impacts of Organizational Culture on Employees’ Creativity and Organizational Innovativeness</td>
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<td>CHEN Guoquan</td>
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### Selected Papers Published in International Journals in 2014

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<td>Virtual Water In Interprovincial Trade With Implications For China</td>
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<td>BAI Chong-en, WU Binzhen</td>
<td>Health Insurance and Consumption: Evidence from China’s New Cooperative Medical Scheme</td>
<td>Journal of Comparative Economics</td>
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<td>LIU Xiao, YANG Jiang, Lada Adamic, CHEN Yan</td>
<td>Crowdsourcing with All-pay Auctions: a Field Experiment on Taskcn</td>
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<td>CHEN Bo, MA Hong, XU Yuan</td>
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<td>Trade Facilitation and the Extensive Margin of Exports</td>
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<td>BAI Chong-en, CHI Wei, QIAN Xiaoye</td>
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<td>BAI Chongen, LI Qi, OUYANG Min</td>
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<td>Journal of Econometrics</td>
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<td>MA Mingming, SHI Xinzheng</td>
<td>Magnet classes and educational performance: Evidence from China</td>
<td>Economic Development and Cultural Change</td>
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<td></td>
<td>WU Binzhen, ZHONG Xiaohan</td>
<td>Matching Mechanisms and Matching Quality: Evidence from a Top University in China</td>
<td>Games and Economic Behavior</td>
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<td>OUYANG Min</td>
<td>Plant life cycle and aggregate employment dynamics</td>
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<td><strong>Finance</strong></td>
<td>Gary Gorton, HE Ping, HUANG Lixin</td>
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<td>WANG Fangrui, CHEN Jin</td>
<td>The effect of R&amp;D novelty and openness decision on firms’ catch-up performance: Empirical evidence from China</td>
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China Journal of Economics

Launched in March 2014, China Journal of Economics is an academic journal in the fields of economics. The Journal publishes original research articles in Chinese on general economics issues as well as on China-specific topics. China Journal of Economics encourages independent and objective research, and advocates rigorous methodologies. It serves to make contributions to China’s economic research and analysis.

China Business Case Center

Tsinghua SEM’s China Business Case Center is the first academic institute in China dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. The Center houses a collection of more than 400 cases on Chinese companies with an annual addition of 50 new cases. The case collection spans a wide spectrum of industry sectors and academic disciplines, including strategy, innovation and entrepreneurship, accounting and control, finance, management of information technology, human resources and leadership, marketing, among others. The case collection is subscribed by more than 430 educational institutions in China. Many companies and financial institutions also subscribe to the case collection for use in their internal training.

The China Business Case Center has established strategic partnerships with Harvard Business Publishing and the Case Centre in Europe that for global case distribution. As of 2014, 34 Tsinghua cases have been distributed online by Harvard Business Publishing and the Case Centre.

The China Business Case Center provides two workshops each year on case development and teaching for business educators across the country. The center also organizes annual conference on management case studies, and runs national case competitions.

Tsinghua Business Review

Launched in April 2011, Tsinghua Business Review is a management magazine published in Chinese. Tsinghua Business Review aims to provide innovative ideas for business leaders, bridge the gap between management research and practices, and provide rigorous, objective and in-depth analysis and new insights on Chinese management issues.
Tsinghua SEM embarked on a major IT project in 2009 that aims to empower education with technological innovation. Building upon a deep understanding of the demands of the modern classroom and the need of today’s students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing. It also seeks to facilitate admission, teaching, research, and other school activities. The school buildings are now fully equipped with wireless Internet access. The internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, SAS, Mathematica, STATA, and GAUSS are also available on the new platform to support faculty research and teaching.

Library

Established in 1985, Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 business books in Chinese and over 10,000 books in foreign language. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the board areas of management and business. The Library currently subscribes to 600 periodicals, including 160 in foreign language. In recognition of the growing trend towards digitalization, the SEM library and other Tsinghua libraries now provide faculty and students access to a wide spectrum of online databases and digital content, including Blackwell, EBSCO, Elsevier, JSTOR, OCLC, Springer, SAGE, PROQUEST, EMERALD, WIND, CSMAR, EPS, RESET, BVD MacroChina Industries Database, DATE, ZDBChina and Global Cases Discovery System. Since October 2013, the SEM library and other libraries on campus began to offer universal-return service that allows borrowers to return books to any campus library location. The SEM library has become a digitalized, research-oriented modern library that supports the research and curricular needs of its faculty and students.

Laboratories

Management Information Systems Laboratory
Enterprise Resource Planning (ERP) Laboratory
Behavior and Communication Laboratory
Advanced ICT Laboratory
## International Collaborations

### Membership in International Organizations

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<th>Organization</th>
<th>Year</th>
<th>Event</th>
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<tr>
<td>AACSB</td>
<td>2002</td>
<td>Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)</td>
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<td></td>
<td>2007</td>
<td>Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation</td>
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<td></td>
<td>2012</td>
<td>Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation</td>
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<tr>
<td></td>
<td></td>
<td>Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference</td>
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<tr>
<td>AAPBS</td>
<td>2004</td>
<td>Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)</td>
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<tr>
<td></td>
<td>2005</td>
<td>Tsinghua SEM hosted the First Annual Conference of AAPBS</td>
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<tr>
<td>CEMS</td>
<td>2006</td>
<td>Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)</td>
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<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM joined CEMS, becoming the only Chinese school with CEMS membership</td>
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<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the annual Strategic Board meeting</td>
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<td>EFMD</td>
<td>2006</td>
<td>Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)</td>
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<td></td>
<td>2008</td>
<td>Tsinghua SEM was awarded EQUIS accreditation by EFMD</td>
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<tr>
<td></td>
<td>2011</td>
<td>Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label</td>
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<tr>
<td>Executive MBA Council</td>
<td>2003</td>
<td>Tsinghua SEM became a member of the Executive MBA Council</td>
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<tr>
<td></td>
<td>2004</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
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<tr>
<td></td>
<td>2014</td>
<td>Tsinghua SEM hosted the Asia regional meeting</td>
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<tr>
<td>GMAC</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)</td>
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<td>PIM</td>
<td>2005</td>
<td>Tsinghua SEM became a member of the Partnership in International Management (PIM)</td>
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<td></td>
<td>2013</td>
<td>Tsinghua SEM co-hosted the 40th Annual PIM Conference</td>
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<td>PRME</td>
<td>2007</td>
<td>Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative</td>
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<tr>
<td>UNICON</td>
<td>2008</td>
<td>Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)</td>
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In-depth Partnerships and Collaborations with World’s Top Business Schools

**HBS**

- **2001**
  - Partnerships with Harvard Business School include co-branding of executive education programs, faculty exchanges and case development

**HEC Paris**

- **1998**
  - Partnerships with HEC Paris include faculty exchanges, executive education programs, and MBA dual-degree programs
- **2013**
  - Partnership with HEC Paris in launching the dual-degree program of Master in International Finance

**INSEAD**

- **2006**
  - Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program

**MIT Sloan**

- **1996**
  - Partnership with MIT Sloan School of Management in launching the International MBA Program

**Stanford GSB**

- **2005**
  - Partnership with Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP)

**Wharton**

- **1997**
  - Partnership with the Wharton School of the University of Pennsylvania in launching faculty exchanges
- **2010**
  - Partnership with the Wharton School of the University of Pennsylvania in launching student exchanges
Extensive International Student Exchange Network

Tsinghua SEM’s extensive network of international exchange partners provides tremendous opportunities for students to gain international experiences. The SEM currently has student exchange partnerships with 107 international institutions around the globe. In 2015, the School provided more than 430 study abroad opportunities for students and enrolled approximately 400 reciprocal exchange students from partner schools.

A Partial List

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<th>Africa</th>
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<td>FGV-EAESP</td>
<td>University of the Witwatersrand</td>
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<td>Columbia University</td>
<td>Copenhagen Business School</td>
<td>Hong Kong University of Science and Technology</td>
<td>Pontificia Universidad</td>
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<td>Cornell University (Johnson)</td>
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<td>Indian Institute of Management</td>
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<td>Duke University (Fuqua)</td>
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Alumni

Tsinghua SEM is extremely fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the SEM into a world-class higher education institution.

The SEM currently has more than 26,000 alumni from its degree programs, over 2,400 alumni from collaborative degree programs, and over 60,000 alumni from non-degree programs. The SEM has engaged in a number of initiatives to help alumni stay connected with each other and with the School, including a dedicated online community for alumni and friends, a comprehensive alumni database, alumni reunions and other events, forums and seminars that help alumni obtain new knowledge, expand their social networks and facilitate professional development. The School also runs an alumni magazine and an alumni e-newsletter, and uses various social media tools to keep our alumni informed of school news and activities.

Alumni associations serve to foster a mutually beneficial relationship between the SEM and its alumni, and provide a wide range of opportunities, services and resources to support alumni activities. The School established the MBA Alumni Association in 2000, the EMBA Alumni Association in 2002, the Doctoral Alumni Association in 2013, and the Undergraduate Alumni Association and the Master’s Alumni Association in 2014. In 2014, the School also established Tsinghua SEM Alumni Association, an umbrella organization that incorporates all of SEM’s alumni associations and chapters.


Since 2010, the SEM has organized several Alumni Day events in different parts of China in an effort to connect alumni with each other, keep them updated on latest school initiatives and future development plan, and engage them for substantive discussions on the issues facing China’s economy. Alumni Day events have been held in Shanghai, Beijing, Shenzhen, Hangzhou and Hong Kong, attracting more than 2,300 alumni.
# Tsinghua SEM Alumni Association

## Structure

### By Program
- Tsinghua SEM Undergraduate Alumni Association
- Tsinghua SEM Ph.D. Alumni Association
- Tsinghua SEM Master’s Alumni Association
- Tsinghua SEM MBA Alumni Association
- Tsinghua SEM EMBA Alumni Association
- Tsinghua SEM Executive Education Alumni Association

### By Region
- Tsinghua SEM Shanghai Alumni Association
- Tsinghua SEM Shenzhen Alumni Association
- Tsinghua SEM Sichuan Alumni Association
- Tsinghua SEM Shenyang Alumni Association
- Tsinghua SEM Hong Kong Alumni Association
- Tsinghua SEM Southeast Asia Alumni Association
  - Singapore Chapter
- Tsinghua SEM North America Alumni Association
  - East US Chapter
  - West US Chapter
  - East Canada Chapter
  - West Canada Chapter

### By Specialty
- Tsinghua SEM Entrepreneurship Association
- Tsinghua SEM Reading Association
- Tsinghua SEM Photography Association
- Tsinghua SEM Outdoor Sport Association
- Tsinghua SEM Internet Association
To Advance Knowledge and Cultivate Leaders for China and the World.