Tsinghua University School of Economics and Management (Tsinghua SEM)
Fact Sheet (As of September 30, 2016)

Mission
To Advance Knowledge and Cultivate Leaders for China and the World

Aspiration
To Be a World-Class School of Economics and Management

Core Values
Integrity  Dedication  Respect

Figures at a Glance

Founding
1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)

Student Enrollment
1,016 undergraduates (plus 1,660 second-degree undergraduates)  
369 doctoral students  
584 master’s students  
1,497 MBA students (full-time: 239; part-time: 1,258)  
1,338 EMBA students (part-time: 1,338)  
Total: 4,804 students (full-time: 2,208; part-time: 2,596)

Full-Time Faculty
153 (including 57 female faculty, 8 foreign passport holders)

Staff
293

Alumni
27,418 (degree programs)  
2,613 (collaborative degree programs)  
75,340 (non-degree programs)

Departments  
(7)
Accounting  
Economics  
Finance  
Innovation, Entrepreneurship and Strategy  
Leadership and Organization Management  
Management Science and Engineering  
Marketing

Research Centers  
(24)
National Center for Economic Research  
Research Center for Technological Innovation  
Research Center for Contemporary Management  
China Business Research Center  
China Business Case Center  
National Entrepreneurship Research Center  
China Center for Financial Research
Center for China in the World Economy
China Retail Research Center
National Institute for Fiscal Studies
China Research Center for Insurance and Risk Management
Center for Leadership Development and Research
Research Center for Healthcare Management
China Data Center
Center for Corporate Governance
Center for Enterprise Growth and National Economic Security Research
Center for China-Latin America Management Studies
Research Center for China's Industrial Development
Center for International Economic Research
Center for Globalization of Chinese Enterprises
Tsinghua University Research Center for Green Economy and Sustainable Development
Center for Internet Development and Governance
Center for Development of Sports Industry
Institute for Industrial Innovation and Finance

Programs Offered

**Undergraduate**
- Accounting
- Economics and Finance
- Information Management and Information Systems
- Economics (second-degree program)
- Management (second-degree program)

**PhD**
- Accounting
- Economics
- Finance
- Innovation, Entrepreneurship and Strategy
- Leadership and Organization Management
- Management Science and Engineering
- Marketing

**Master’s**
- Masters in Economics
- Masters in Management Science and Engineering
- Master of Finance
- Master of Professional Accounting
- Masters in Management

**MBA**
- Tsinghua-MIT Global MBA (100% English program in collaboration with MIT Sloan)
- Tsinghua MBA

**EMBA**
- Tsinghua EMBA
- Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)
Non-degree Executive Education
Open Enrollment programs
Custom programs
International programs

Student Profile

<table>
<thead>
<tr>
<th>Programs</th>
<th>Average Age</th>
<th>Where from</th>
<th>Annual Intake</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>18</td>
<td>Mostly from the Chinese mainland</td>
<td>227</td>
</tr>
<tr>
<td>PhD</td>
<td>24</td>
<td>Mostly from the Chinese mainland</td>
<td>63</td>
</tr>
<tr>
<td>Master’s</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic</td>
<td>22</td>
<td>Mostly from the Chinese mainland</td>
<td>24</td>
</tr>
<tr>
<td>General and Specialized</td>
<td>23</td>
<td>Mostly from the Chinese mainland</td>
<td>220</td>
</tr>
<tr>
<td>MBA</td>
<td></td>
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<tr>
<td>Tsinghua-MIT Global MBA</td>
<td>31</td>
<td>39% holding overseas passports</td>
<td>98</td>
</tr>
<tr>
<td>Tsinghua MBA</td>
<td>33</td>
<td>Mostly from the Chinese mainland</td>
<td>390</td>
</tr>
<tr>
<td>EMBA</td>
<td></td>
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<tr>
<td>Tsinghua EMBA</td>
<td>41</td>
<td>Mostly from the Chinese mainland</td>
<td>400</td>
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<tr>
<td>Tsinghua-INSEAD EMBA</td>
<td>36</td>
<td>70% holding overseas passports</td>
<td>40</td>
</tr>
</tbody>
</table>

International Collaboration

- Active members in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME and UNICON
- In-depth collaborations with premier business schools such as HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
- Student exchange agreements with 109 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Key Milestones

1926  Department of Economics established with ZHU Binyuan as Chair
1928  CHEN Daisun appointed as Chair of Department of Economics
1952  Department of Economics merged into other universities under a nationwide academic restructuring regime
1979  Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
       Master’s in Management Engineering program began
1980  Undergraduate program began
1981  Executive education program for high-level managers of enterprises began
1984  Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
1986  Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
       Old SEM Building completed and put into use
1991  MBA program launched
1994  Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: “If
each of you runs an enterprise successfully, there will be a great hope for China’s economy”

1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
International MBA program in collaboration with MIT Sloan School of Management launched

1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management

2000 The Advisory Board established with ZHU Rongji as Honorary Chairman
Tsinghua SEM accredited to grant doctoral degrees in Business Administration

2001 ZHAO Chunjun became the second Dean of Tsinghua SEM
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program

2002 EMBA program launched
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
Special-Term Professorship program launched

2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy

2004 Tsinghua SEM celebrated its 20th anniversary
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy

2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM

2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
The second degree undergraduate program in Economics began

2007 Tsinghua SEM obtained AACSB accreditation
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
The Tsinghua-INSEAD dual degree EMBA program began

2008 Tsinghua SEM accredited under EQUIS

2009 New undergraduate curriculum launched
New MBA curriculum launched
Master’s in Professional Accounting program launched

2010 Tsinghua SEM completed the first phase of a new IT project
MBA admissions reform initiated
Master’s programs reform initiated, and Master’s in Management (MiM) program initiated, first in China

2011 Tsinghua Business Review launched
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
Celebration held for the 85th anniversary of the Department of Economics
Master’s in Management (MiM) program and Master’s in Finance program began
Doctoral programs restructured with admissions decisions made by department
Tsinghua SEM completed the second phase of the new IT project

2012 The faculty tenure-track system implemented
All new EMBA curriculum launched
The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first
among EMBA programs in mainland China in the *Financial Times* EMBA ranking.

The third phase of the new IT project completed

**2013**
- Department of Innovation, Entrepreneurship and Strategy established
- Tsinghua x-lab launched
- The second degree undergraduate program in Management resumed
- MBA+X dual-degree program launched
- Tsinghua SEM Entrepreneur Fellows Program launched

**2014**
- Undergraduate admissions reform experiment initiated
- *China Journal of Economics* launched
- Tsinghua SEM celebrated its 30th anniversary
- New buildings groundbreaking ceremony held
- Tsinghua SEM Alumni Association founded
- Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
- Undergraduate education reform won the first prize of China national education achievement award
- Tsinghua-Columbia dual degree Master’s program in business analytics launched
- MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award

**2015**
- Tsinghua-SMU Master of Science in CFO Leadership program launched
- Tsinghua SEM X-elerator launched
- A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered
- A track of Finance of the second degree undergraduate program in Economics offered
- The Tsinghua-INSEAD dual degree EMBA program ranked first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school

**2016**
- Celebration held for the 90th anniversary of the Department of Economics
- The exhibition on Professor CHEN Daisun opened
- The exhibition on Professor ZHAO Jiahe opened
- A new course *ZHU Rongji Economic and Management Theory and Practice* launched