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- **Tsinghua SEM Achieves EQUIS Accreditation**
- **Two More Courses Offered by Tsinghua SEM Recognized as National Outstanding Courses**
- **SEM Faculty and Alumni Attend the 11th NPC and CPPCC Sessions**
- **China Research Center for Insurance and Risk Management, National Institute for Fiscal Studies Founded at Tsinghua SEM**
- **Beijing Olympic Torch Relay Kicks Off within the Country, SEM Alumna Yang Yang the First Torchbearer**
- **Tsinghua SEM Community Contributes to the Earthquake Relief Efforts**

News taken place between December 1, 2007 and May 31, 2008 in current issue
The year of 2008 marks the 30th anniversary of China’s economic reform and open door policy. China is now more than ready to demonstrate to the world the progress it has made over the past 30 years. In the meantime, Tsinghua SEM has been growing fast along with China’s economic reforms and development, and naturally people will have high expectations to SEM’s development during this special year. As we are rolling into the second half of 2008, we are confident to inform the Tsinghua SEM community that we are dedicating ourselves to take on bigger challenges and to make the School greater.

At the end of February of this year, Tsinghua SEM was awarded accreditation from the European Quality Improvement System (EQUIS). The School’s success in EQUIS accreditation has made Tsinghua SEM become the only school in Chinese mainland double-accredited by both AACSB and EQUIS, the two most prestigious accreditation agencies in the world. This is a remarkable international recognition to the School’s achievements. The accreditations have also benefited the School in enhancing its international reputation and have alleviated itself to further develop on a broader arena.

Tsinghua SEM, like the rest of the country, has been preparing itself for the upcoming Beijing Olympics. On one particular note that I would like to mention, SEM alumna Ms. Yang Yang was the first torchbearer of the Beijing Olympic torch relay in the Chinese mainland. This was also great honor to Tsinghua SEM. Yang Yang is China’s short track speed skating player, who has won the most world titles among the Chinese athletes. She received her bachelor degree in business administration from Tsinghua SEM in 2007.

In May, an earthquake measuring 8.0 Richter scale hit South West China’s Sichuan Province. After the devastating quake, Tsinghua SEM community acted quickly in devoting ourselves to the relief efforts. The Dongfang Steam Turbine Plant, led by Tsinghua SEM’s alumnus Si Zefu, suffered the most serious destruction by the quake among all China’s central state-owned enterprises. Over the years, they built up the factory in China’s interior region after arduous efforts, and today they are struggling against hardship to restore the severely damaged production. They are Tsinghua SEM’s pride. Our hearts are always with them.

QIAN Yingyi
Dean
Dean Qian Yingyi was invited to be on Board of Directors of AACSB with the tenure from 2008-2009. Meanwhile, Dean Qian has been invited to attend the April board meeting in Hawaii. This is the second corporation between Tsinghua SEM and AACSB after Tsinghua SEM achieved AACSB accreditation in April and held AACSB international conference in May, 2007.

Two More Courses Offered by Tsinghua SEM Recognized as National Outstanding Courses
Two more courses offered by Tsinghua SEM are selected to the list of “National Outstanding Courses”. They are: “Management Information System” delivered by Professor Chen Guoqing from the Department of Management Science and Engineering, and “Entrepreneurship Management” delivered by Professor Lei Jiasu from the Department of Innovation and Entrepreneurship. Up to now, a total of four courses offered by the School are recognized as National Outstanding Courses; the two others are “Introduction to Financial Engineering” delivered by Professor Song Fengming from the Department of Finance, and “Econometrics” delivered by Professor Li Zinai from the Department of Economics.

Beijing Olympic Torch Relay Kicks Off within the Country, SEM Alumna Yang Yang the First Torchbearer
The Olympic flame officially began its “Journey of Harmony” on the Chinese mainland from South China’s Sanya City on Sunday, May 4, 2008, after touring 19 cities on five continents and China’s Hong Kong and Macao regions. At the Fire Phoenix Square of the Phoenix Island, China’s short track speed skating Olympic champion Yang Yang became the first torchbearer.

Yang won two gold medals in the women’s 500m and 1,000m short track speed skating at the 2002 Salt Lake City Winter Olympic Games to end China’s gold drought at the winter Olympics. She has collected a total of 59 world titles in her career in the World Championships and World Cups before her retirement at the age of 30 in August, 2006. She received her bachelor degree in business administration at Tsinghua SEM in 2007.
SEM HIGHLIGHTS

SEM Faculty and Alumni Attend the 11th NPC and CPPCC Sessions

In March 2008, the annual sessions of National People’s Congress (NPC) and Chinese People’s Political Consultative Conference (CPPCC) were held in Beijing. Among the NPC deputies and CPPCC members from across the country, 31 are Tsinghua SEM faculty members and Tsinghua SEM alumni. Renowned economist, Professor Li Daokui, Chair of the Department of Finance was elected as the CPPCC member. 9 SEM undergraduates, graduates and MBA alumni were elected as NPC deputies or CPPCC members. 21 EMBA alumni, as representatives of China’s outstanding enterprises, were elected as NPC deputies or CPPCC members.

Tsinghua SEM Faculty Members Honored

China’s Ministry of Education has announced the receivers of its 2007 Cheung Kong Scholars Programme Professorship recently. Professor Chen Jian from the Department of Management Science and Engineering was awarded the honor, becoming the fourth professor at Tsinghua SEM who was selected Changchung Scholars by the Ministry of Education. Besides Professor Chen Jian, the three other Changchung Scholars teaching at Tsinghua SEM are Professor Li Daokui, Professor Chen Guoqing, and Professor Bai Chong-en.

Yang Baiyin, Professor of the Department of Human Resources and Organizational Behavior of Tsinghua SEM was awarded the Outstanding HRD Scholar Award at the annual meeting of Academy of Human Resource Development (AHRD) held at the United States during February 21-24. The Outstanding HRD Scholar Award is presented to an outstanding human resource development scholar who has demonstrated a continuing record of scholarly productivity and influence in the profession.

Professor Zhang De from the Department of Human Resources and Organizational Behavior of Tsinghua SEM has received Prize for Top Ten Figures at the Awarding Ceremony of China Human Resource Grand Awards held during April 12-13, 2008. Professor Zhang De was the only person from academic community who won the prize.

Tsinghua SEM Community Contributes to the Earthquake Relief Efforts

On May 12, an earthquake measuring 8.0 Richter scale hits Wenchuan County of South West China’s Sichuan Province at 2:28 p.m. It was also felt in parts of Chongqing, Hubei, Hunan, Gansu, Shanxi, Shaanxi, Hebei and Beijing. This is the most damaging earthquake since the 1976 Tangshan disaster. After the quake, Tsinghua SEM community acted quickly in devoting themselves to the relief efforts by donating money, blood, and other relief materials for the quake victims. By June 16, Tsinghua SEM community has contributed more than RMB 980,000 to the quake-hit regions.

Tsinghua SEM Community Donates for Victims in Quake-hit Regions
Tsinghua SEM Defends Championship at “12.9 Chorus Contest”, December 9, 2007

Tsinghua SEM Defends Championship at “12.9 Chorus Contest”

Tsinghua SEM has successfully defended its top title at “12.9 Chorus Contest” on December 9 by collecting two top awards (award for comprehensive performance, award for artistic performance) in the competition. It’s the third time for Tsinghua SEM to take these two top honors at the annual chorus contest of Tsinghua University. The first-year students practiced nearly one month before they went to stage. Songs for contest were “Win the Praise from the World” and “The Spring Comes to the Battlefield”.

Tsinghua SEM Wins Second Place in Copenhagen Business School Case Competition 2008

The Copenhagen Business School Case Competition 2008 was closed on March 1, 2008. Tsinghua team, made up of four SEM senior students, Tang Tang, Yuan Shuai, Zhang Chuan, and Ma Yuan went to the final round and won the second place in the competition which 12 undergraduate teams from world leading business schools participated in. The winner is Thammasat University, Thailand. Launched in 2002, the Copenhagen Business School Case Competition is an undergraduate competition for selected business schools worldwide, where the students’ abilities to solve a realistic business challenge are in focus. Each year 12 teams are invited. The objectives of the Copenhagen Business School Case Competition are to strengthen internationalization through the enhancement of student and faculty networks, and to serve as a mean of inspiring innovation among business schools. Tsinghua SEM took part in the Copenhagen Business School Case Competition for the first time in 2006.

104 SEM Students Go on Study Abroad Programs

104 SEM students have been recommended to study abroad as exchange students during the first half year of 2008; the number has increased 17% from 2007 which 87 students flew abroad. The 2008 exchange students consist of 12 Ph.D. students, 20 master students for school-level exchange programs, 16 undergraduate students for university-level exchange programs, and 56 undergraduate students for school-level exchange programs. In the second half year, they will fly to 47 universities in North America, Europe and Asia-pacific region for one or two terms study.

SEM Awarded for its Teaching Excellence in Undergraduate Program

The Major of Finance (including Insurance Track) offered by Tsinghua SEM in its undergraduate program has been recognized as Beijing Key Discipline in the first half year of 2008. Such recognition will bring the program special financial support by the local government for five consecutive years. On May 8, 2008, the list of “Tsinghua University Outstanding Courses-Undergraduate Program” has been unveiled. The course “Quality Management” offered by Associate Professor Sun Jing from the Department of Management Science and Engineering was among the 28 outstanding courses on the list.

Tsinghua SEM Defends its Tenth Champion Title at Ma Yuehan Cup

Tsinghua SEM has successfully won the champion title at the 51st Ma Yuehan Cup Sports Meet as its last event (track-and-field) was closed on April 27, 2008. It’s the tenth time for the School to win over the Ma Yuehan Cup after almost a year long competition. The Ma Yuehan Cup includes a series of sports activities held throughout the year which culminates in the final competition every spring. The Cup is named in honor of famed physical education teacher Ma Yuehan, who started his 50-year career at Tsinghua in 1914. The 51st Ma Yuehan Cup Students Sports meet, which begins from falls semester of 2007, has 37 programs including balls, chess, swimming, etc.. Tsinghua SEM team won the champion title in events of freshmen sports meet, rope jumping, tennis, football, chess and aerobics; and won the champion title in Group A competitions in female basketball, badminton and handball.
Tsinghua SEM - MIT Sloan MBA China Lab Project Kicks Off

The 2008 Tsinghua SEM - MIT Sloan MBA China Lab project formally kicked off on January 16, 2008. The China Lab is an exceptional new program, combining traditional classroom learning with intensive real-world experience. Teams in similar programs at MIT Sloan and Tsinghua will have a chance to work on internationalization strategies, new market entry analysis, capital-raising (domestic and foreign) strategies, marketing analysis, pricing research, product development, commercialization of technology, competitive landscape assessment, customer relationship strategies, or a number of other concerns. The China Lab teams will be composed by two MIT Sloan MBAs and two to three Tsinghua international MBAs. Each student team will work on a mini-consulting project for essentially a two-month period. They will meet on the MIT Sloan campus in the United States, communicated with their companies through phone and email, and prepared on their deliverables.

3rd Tsinghua SEM Case Competition Held

The final completion of 3rd Tsinghua SEM Case Competition has concluded on December 9, 2007. Team A-4 consisting of four MBA students won the champion of the contest, with a bonus of 8000 RMB. Sponsored by Management Magazine, the case competition has seen the participation of over 40 teams representing four universities in Beijing in the first round of the contest. Senior finance media professionals, business executives and SEM faculty members were invited to serve as the panel judges. As one of the traditional events of Tsinghua MBA Program, the Tsinghua SEM Case Competition has been successfully organized for three times. The competition provides a platform for Tsinghua SEM MBAs to demonstrate their excellence and enhance their management and analysis capabilities as well as an opportunity for deep communication between MBA participants.

Tsinghua MBA “China Tour” Program: Yiwu & Shenyang Stop

On February 25-27, 2008, participants from “Tsinghua MBA China Tour Program” paid a three-day visit to Northeast China’s Shenyang city, where they visited five large-sized SOEs and renowned local private enterprises. On April 24, participants of the program arrived at East China’s Yiwu City of Zhejiang Province, the second stop of this year’s Tsinghua MBA China Tour Program. They visited Yiwu International Trade City, some renowned local businesses and held talks with local government representatives. Since it was launched in 2003, Tsinghua MBA China Tour Program includes a series of visiting activities across the country which has taken the participants to cities including Shanghai, Qingdao, Shenzhen.

“Tsinghua Alumni Mentorship Program” Opening Ceremony Held

On December 29, 2007, the “Tsinghua Alumni Mentorship Program” opening ceremony took place at Tsinghua Unisplendour International Communication Center. The ceremony was participated by over 100 participants who were Tsinghua SEM professors, alumni MBA students, and representatives from alumni office and MBA Programs. They witnessed this great moment together. Until now, Tsinghua MBA program has had 76 MBA Mentor Volunteers and received 248 applicants from 2007 MBA students including 17 international students. Alumni who have been mentor volunteers said the AMP Program provides a very good opportunity for alumni to enhance communication, and promote alumni resources. They said, meanwhile, the program is a golden chance for alumni to give something back to their Mother University.

STEP 2008 - Tsinghua SEM Delegation Visits Stanford GSB

From January 27 to February 3, 2008, Tsinghua students participated in the third annual STEP (Stanford Tsinghua Exchange Program) exchange program to Stanford University. This year, the Tsinghua body comprised of twenty students from different countries. The 2008 visit to Stanford includes academic, social and business aspects. Students took GSB classes every morning in courses such as “Making Ideas Stick”, “Managing Sales Organizations”, and “Venture Capital”. At the Silicon Valley, which is home to a large amount of successful businesses, students visited businesses including Cisco, Facebook, IDEO, Chevron, United Commercial Bank, Kleiner Perkins Venture Capital, and GAP Inc. The cultural aspect was also a very special part of the exchange. Experiencing a Stanford basketball game, dinner parties, and shopping in San Francisco were special highlights for many. In addition, both Stanford and Tsinghua students went on a day long trip to Napa valley to taste the wonderful wine famous to the region.
EMBA PROGRAM

Tsinghua SEM Welcomes its 2008 EMBA Class
The opening ceremony of 2008 EMBA Class (Spring) was held on March 26, 2008. The 2008 EMBA class consists of 193 students from across the country including 28 provinces and regions as well as Canada, Australia and South Korea. With average age 39, students have 17 years business experience on average, and 84% of the participants are from the vice managing director level or above of their companies.

Tsinghua-INSEAD EMBA Mobile Campus Held in Abu Ahabi

The first class of Tsinghua-INSEAD EMBA dual degree program has successfully accomplished their Abu Dhabi module curriculum in the United Arab Emirates at the end of February. Their Middle East visit was the third mobile campus activity of Tsinghua-INSEAD EMBA class which has taken the participants to Shanghai and Singapore before. During the 9-day study at Abu Dhabi, participants attended courses on internationalization strategy of enterprises, operation management and corporate finance. Participants also discussed with Former Hong Kong governor Christopher Francis Patten on China-EU relations. Participants also visited Abu Dhabi Commercial Bank.

Tsinghua EMBA Alumni Association Founded its Local Branches in Hebei and Shanghai
Tsinghua EMBA has seen the founding of its Hebei Alumni Association on December 18, 2007. The former vice governor of Hebei Province, Tsinghua SEM alumni Guo Shichang, Associate Dean of Tsinghua SEM Professor Liao Li attended the founding ceremony. 2006 MBA alumni Yao Zhiyi, the president of Tangshan Sanyou Group was elected the Chair of the Hebei Alumni Association. On April 19, the Shanghai Alumni Association was founded. 200 people including Tsinghua EMBA Shanghai Alumni, representatives from other local alumni associations and participants of 2007 Class A and Class B for Mobile Campus Program attended the founding ceremony. The Hebei Association and Shanghai Association are 19th and 20th branches of Tsinghua EMBA Alumni Association.

Tsinghua EMBA 3rd Alumni Day Held
On April 26, 2008, Tsinghua EMBA program embraced its third Alumni Day. On the day, “The Chinese Economic Situation with Fluctuating Stock Price” Forum was held at the International Hall of Tsinghua SEM. Vice Secretary-General of Tsinghua Alumni Association Li Zhihua, Associate Dean Liao Li, and Chair of the Department of Finance Li Daokui attended the event. At the forum, renowned Chinese economists and scholars including Wang Jian, Fang Xinghai, Li Xiaoxi, Han Zhiguo, and Ha Jiming held discussions over current Chinese economic issues.
Open Day for Advanced Management Program in Fashion and Luxury

Tsinghua SEM has held an open day for the School’s Advanced Management Program in Fashion and Luxury on January 19, 2008. During the activity, Jean-Noël Kapferer, Professor of Marketing at HEC Paris, Graduate School of Management delivered a lecture to more than 30 senior managers from garment, jewelry, fur, real estate, fashion, media and investment industries and 40 current participants of the program. In the lecture, Professor Kapferer told students stories behind luxury brands, citing cases of LV\Chanel\CK\Gucci\Hermes\MontBlanc Chivras, etc..

Jean-Noël Kapferer is an internationally recognized authority on brands and brand management. As a professor from marketing strategy at HEC Graduate School of Management in France, Kapferer holds a Ph.D from Northwestern University (USA) and is an active consultant to many European and US corporations. He is the author of six books, including the international best seller *New Strategic Brand Management*, and *Reinventing the Brand*.

Tsinghua SEM Provides Corporate Internal Training for Mitsubishi Corporation

40 senior managers from Mitsubishi Corporation have accomplished all the required courses and graduated from the Tsinghua-Mitsubishi 2007 Advanced Seminar in Business Administration on April 20, 2008. Within six months, participants from the Corporation’s Shanghai, Dalian, Guangzhou, Hong Kong and Beijing branches finished their six intensive studies and submitted their graduation papers. The seminar was the first corporation between Tsinghua SEM and Japanese company on corporate internal training. The organizer said the success of the seminar has helped EDP Center know better about Japanese companies and accumulate experience necessary for future wider corporation with Japanese companies.

Tsinghua SEM City Forum Held at Baotou, Suzhou, Changsha and Nanning

From March to May, 2008, Tsinghua SEM EDP Center has hosted four “Voice of Management” city forums in Baotou, Suzhou, Changsha and Nanning. Professor Wei Jie from the Department of Business Strategy and Policy delivered a keynote speech entitled “The Tendency of Chinese Marco-economy for 2008” at the forum held in Baotou, Suzhou and Changsha. Professor Jin Zhanming from the Department of Business Strategy and Policy delivered a keynote speech entitled “The Competition under the Context of Globalization: Strategic Management”. The City Forum has provided a platform for communications between School’s professors and enterprisers meanwhile also contributed to strengthening the ties between Tsinghua SEM and its alumni nationwide. The City Forum has been held in over 30 Chinese cities since it was launched.

EDP Participants Engage in Charity Activities

Tsinghua SEM EDP Shenzhen alumni have donated a school building for children at Tianxin Houde Primary School in Anyuan County of Jiangxi Province. The construction was completed on December 9, 2007. The donation was part of the aid program initiated by EDP Shenzhen alumni in May which aims to provide financial assistance to one primary school each year in China’s poverty-stricken areas.

On December 21, 2007, participants graduating from Tsinghua SEM-NDRC Advanced Graduate Training Program for Small-and-Middle-Sized Enterprises Business Management hosted a charity gala. A total fund of RMB 258,888 was raised through donation auction. Participants have donated all the money collected to China Youth Development Foundation to support faculty resource development in rural areas.

The participants of 17th Class of Senior Management Program held a special graduation ceremony on April 20, 2008, with the theme of “touch your heart, move Tsinghua”. 90 participants of the program offered a helping hand with a charity fund of RMB 125,000, which was donated to a junior student from Law School of the University who was unfortunately suffered from acute myeloid leukemia.

(Note: NDRC is short for China National Development and Reform Commission)
RESEARCH

CUHK-Tsinghua Workshop in Accounting and Finance Program Held

The CUHK-Tsinghua Workshop in Accounting and Finance Program was held during December 4-5, 2007 at Tsinghua SEM. Faculty and students from Tsinghua SEM exchanged their views and opinions with 12 scholars from Chinese University of Hong Kong. Professor Li Daokui, Chair of the Department of Finance of Tsinghua SEM, Professor Chen Xiao, Chair of the Department of Accounting addressed the conference. The workshop had three sessions, presided over by Professor T.J. Wong and Joseph P.H. Fan from CUHK, and Professor Chen Xiao from Tsinghua University. 10 academic papers were discussed during the workshop, 5 in financial and 5 in accounting areas.

3rd China Policy Roundtable Forum Held

On December 8, 2007, Executive Development Program Center (EDP Center) and Center for China in the World Economy (CCWE) jointly hosted the 3rd China Policy Roundtable Forum——“17th CPC National Congress: New Direction and Challenges for China” at Shunde Building of SEM.

The forum was attended by over 40 participants who were senior officials and high-level managers from international companies and foreign governmental organizations such as BP, Shell, Toyota, Schneider, Thomson, ICBC Credit Suisse Asset Management, and Belgian embassy, Canadian embassy, the Benelux Chamber of Commerce and Chinese Business Chamber of Canada. China Policy Roundtable Forum is a quarterly event, taking place in March, June, September, and December each year. High-level government officials, business leaders and influential academicians were invited to deliver keynote speeches at the forum. Its targeting audience includes high-level managers of international companies and senior officials of foreign governmental organizations.

Annual Conference of the Academy of Innovation and Entrepreneurship Held

During March 27-29, 2008, the Annual Conference of the Academy of Innovation and Entrepreneurship (AIE) was held at Tsinghua SEM. The Conference provides an open platform to bring together scholars worldwide to present research and to stimulate discussions on new developments in Innovation and Entrepreneurship. Co-organized by the Department of Innovation and Entrepreneurship, Research Center for Technology Innovation and the National Entrepreneurship Research Center, the four-day conference has four panels, with 21 keynote speeches, bringing together more than 100 scholars in the area of Innovation and Entrepreneurship from 17 countries and regions including the United States, Britain, Germany, France, Belgium, Netherland, Kuwait, and South Korea, etc..

HSBC-Tsinghua “Financial Development in China’s Rural Areas” Research Program Workshop 2007 Held

HSBC-Tsinghua “Financial Development in China’s Rural Areas” Research Program Workshop 2007 was held during January 5-6, 2008 at Tsinghua SEM. The Workshop brought together around 40 experts in related areas and government officials from regions where research were carried out. During the workshop, the “2007 Research Report on Financial Development in China’s Rural Areas” was issued. During the summer vacation of 2007, 17 research groups, made up of 202 teachers and students went to 31 counties/cities in eight provinces including Hei Longjiang, Jilin, Shanxi, Hunan, Hubei, Henan, Anhui, and Jiangxi to conduct a research focusing on financial development in China’s rural areas and agriculture industrialization. Students collected valuable data through their investigation and research on 2,000 households from 150 villages, 50 enterprises and more than 70 financial agencies.

Seminar for Private Equity Fund in China Held at Tsinghua SEM

The Private Equity Institute of Tsinghua University has held its first seminar on April 17, 2008. With the theme of “Private Equity Fund in China”, the seminar was co-organized by the Private Equity Institute and the Department of Finance. The seminar was participated by more than 150 people from industries, government departments and financial media community as well as Tsinghua University. During the seminar, guest speakers from business community discussed about the growth and development of private equity fund, the regulation on private equity fund in China and the private equity investor’s opinions on investing in China. The participants from academic community held a discussion in particular on opportunities and challenges for private equity in China. The organizer said, with a view to promote the dialogue in between academic community, business community and government departments, the Private Equity Institute will continue to host such seminars, academic workshops and other activities, which enable business professionals to communicate with academicians on topics they concern; meanwhile, they also provide trends and focuses for theoretical and empirical research in academic community.
Cooperation and Development

“Emerson Day” Held at Tsinghua SEM

The Emerson Electric Company and Tsinghua MBA Association have jointly hosted “The Emerson Day” on November 29, 2007. Emerson’s representatives including Former CEO and Chairman Emeritus of Emerson Electric Charles F. Knight, Chairman, CEO and President of Emerson Electric-Asia Pacific David N. Farr, and Peter K. Yam, President of Emerson Greater China visited Tsinghua SEM on the day. During the activity, Charles F. Knight delivered a speech to Tsinghua students, sharing with students on experience of Emerson’s business success. In particular, he talked about Emerson’s unique strategic structure of the platform management. In the afternoon, an exhibition about Emerson Electric was held at the lobby of Shunde Building. The exhibition gave a detailed introduction on the company’s history, culture, and its business areas, etc... Thursday’s activity was part of Tsinghua MBA program’s efforts in promoting its ties with businesses, which aims to provide students with opportunities to know better the business philosophy of renowned international companies and the practice of management within companies, and to learn from their experience on business success.

Tsinghua-HSBC Microcredit Fund Launched

Tsinghua-HSBC Program and China Foundation for Poverty Alleviation have joined forces in launching a Microcredit Foundation Pilot Program in Shangyi County of Zhangjiakou City in North China’s Hebei Province. The founding ceremony was held on April 17, 2008. With an objective of providing financial service to low income farmers and promoting the innovation in poverty-alleviation mechanism, Tsinghua-HSBC Program signed an agreement with China Foundation for Poverty Alleviation to donate RMB one million to establish a Microcredit Pilot Foundation on November 9, 2007. It aims to provide financial assistance to poor people in the pilot region through microcredit service; help the farmer in pilot region enhance their self-reliance and self-developing capabilities by providing management, training and technology service for them; realize the fund’s sustainable development by effective management; provide reliable data for Financial Development in China’s Rural Areas Research Program; and serve as a social practice base for Tsinghua SEM students. The principle of RMB one million invested by Tsinghua-HSBC will provide finance aid to 250 rural families at least. All parties involved will make further efforts to expand the foundation to benefit more poor people, as well as to conduct further research on microcredit and financial market in Chinese rural areas and propose constructive suggestions and measures for its development.

Tsinghua SEM National Institute for Fiscal Studies Founded

Tsinghua SEM National Institute for Fiscal Studies was founded on January 17, 2008. Professor Bai Chong-en was named Director of the Institute. Established under the support of Ministry of Education and Ministry of Finance, the National Institute for Fiscal Studies will focus on research of major issues in China’s fiscal area, provide proposals and suggestions on China’s state policy concerning fiscal aspects and exert influence on relevant policy-making processes. It also aims at exploring new solutions on problems of China’s fiscal area and contributing new knowledge to relevant academic studies; meanwhile making contribution to the advancement of the fiscal policy of developing countries globally by learning from both international and domestic experience.

Tsinghua SEM China Research Center for Insurance and Risk Management Established

Tsinghua SEM has founded its China Research Center for Insurance and Risk Management on April 29, 2008. The center was established under financial support of Zurich Financial Services. With the financial donation of $3.5 million by Zurich, the center is the largest project that Zurich has supported so far in China. And this is also the latest cooperation between one of the world’s largest financial services providers and Chinese academic community in efforts to enhance the research capability and professional experience in China’s insurance industry. The 2008 Tsinghua Insurance Development Forum took place later. Before the founding ceremony, the unveiling ceremony of “Zurich Financial Services Lecture Hall” was held. Room 202 of Shunde Building was named “Zurich Lecture Hall” permanently.

Tsinghua SEM Collaborates with Peer University on MBA Education

On May 15-17, 2008, four faculty members of Tsinghua SEM, headed by Executive Associate Dean Professor Chen Guoqing, paid a visit to School of Economics and Management of Inner Mongolia University. The two parties exchanged views and ideas on strategy, framework, schedules and implementation plan of corporate program. Such a communication was part of “Faculty Resources and Education Capability Development Plan for MBA Program in West China”, which was launched by China National Steering Committee for MBA Education and was sponsored by Singapore’s Temasek Foundation. The program aims at enhancing the MBA education capability in West China via cooperation between universities from different parts of China to help to promote the economic development in the region.
Mary Meeker, Managing Director and Co-Leader of Global Technology Research Team, Morgan Stanley
Topic: Education and Innovation
Time: December 12, 2007

Ling Wen, President, China Shenhua Energy Company Limited
Topic: Capital Market and SOE Reform
Time: December 13, 2007

Dr. Hua Wang, Senior Environmental Economist, Development Research Group, World Bank
Topic: Economic Valuation of Environmental Resources: New Developments in Modeling Willingness-To-Pay
Time: December 17, 2007

Professor F. Warren McFarlan, the Senior Deputy Dean of Harvard University and the Senior Professor of Harvard Business School
Topic: The Transformed Organization in the Information Age
Time: March 24, 2008

Zhu Wei, Global Manager, Cummins Power Generation
Topic: Sharing Life Experience, Directing Career Journey
Time: March 27, 2008

Huang Ming, Chairman of Himin Solar Energy Group
Topic: Himin’s Growing Path
Time: April 7, 2008

Hugh Whittaker, Professor, Associate Dean (International) for the University of Auckland Business School
Topic: Recovering From Success: Innovation and Technology Management in Japan
Time: April 18, 2008

Carlos Ghosn, President and Chief Executive Officer, Nissan & Renault
Topic: Managing Cross Cultures - Renault Nissan Alliance
Time: April 18, 2008

Huang Xiaoguang, President of Citibank (China) Co. Ltd.
Topic: Commercial Bank Affairs
Time: April 24, 2008

Kai-fu Lee, President of Google China
Topic: Spirit, Experience and Wisdom of Entrepreneurship
Time: May 12, 2008

Wu Yibing, Managing Partner, McKinsey & Company Beijing
Topic: Reform and Business Transformation of New Lenevo
Time: May 22, 2008

Sheldon Zedeck, Professor in Industrial Psychology, Vice Provost of UC Berkeley
Topic: Personal Reflections of an Industrial Psychologist: Measuring the Effectiveness of Lawyers’ Performance and its Predictability: Results of a 7-Year Study
Time: May 27, 2008
To be a world-class school of economics and management, contributing academic knowledge that fuels the revival of the Chinese economy and cultivating business leaders for China and the world.

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